

APS

Australian
Psychological
Society

Annual Report 2013



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APS BOARD AND
EXECUTIVE REPORTS

APS BOARD OF DIRECTORS

The 19th APS Board of Directors assembled for the first time following the 2012 APS Annual General Meeting, welcoming the new APS President Associate Professor Tim Hannan FAPS and two new General Directors, Mr Michael Burge FAPS and Associate Professor Louise Roufeil. A by-election for a General Director position was held in May 2013 as Louise Roufeil resigned from the Board to take up a senior position in the APS National Office. Mrs Jill Wright MAPS was elected for the remainder of the three-year term. The Board of Directors met on nine occasions during the reporting period.



PRESIDENT

Associate Professor Tim Hannan FAPS

Tim is an Associate Professor of Clinical Psychology in the School of Psychology at Charles Sturt University, having previously worked in public health and private practice. He holds postgraduate qualifications in clinical psychology, clinical neuropsychology, cognitive science, and sport psychology.



EXECUTIVE DIRECTOR

Professor Lyn Littlefield OAM FAPS

Lyn was appointed as Executive Director of the APS in 2001 and was previously the Head of the School of Psychological Science at La Trobe University where she continues to hold a professorial appointment. Lyn is a Fellow of the Australian Institute of Company Directors and the Australian Institute of Management, and sits on several Federal Government Expert Advisory Committees.

GENERAL DIRECTORS



Mr Michael Burge OAM FAPS

Michael is currently Director of the Australian College of Trauma Treatment and has over 30 years experience in counselling, education and training. He has worked in the area of posttraumatic stress disorder for approximately 22 years and has published both nationally and internationally in this field.

Ms Sue Carter

Sue is a Chartered Accountant and has a consulting practice specialising in corporate governance and board effectiveness. She is a former Australian Securities and Investment Commission (ASIC) Regional Commissioner for Victoria and has held non-executive director positions on a number of Boards in the public and private sectors.

Associate Professor Erica Frydenberg FAPS

Erica is an Associate Professor at the University of Melbourne, a researcher and educator. Her research interests relate to the social and emotional development and adjustment of children, adolescents and adults, and she has published widely. She has been the chief investigator on numerous ARC and philanthropic grants.

Professor Mike Kyrios FAPS

Mike is Professor of Psychology at Swinburne University, where he is the Director of the Brain and Psychological Sciences Research Centre and chairs the Executive Committee of the National eTherapy Centre. He chaired the Scientific Committee of the International Congress of Applied Psychology in 2010.

Ms Anne Lipzker MAPS

Anne is currently the Coordinator of Child and Adolescent Mental Health for the Northern NSW Local Health District. Anne has a long work history of both clinical practice and strategic development in the public health sector, as well as broad experience in the provision and organisation of professional development and support.

Mr Alan Plumb FAPS

Alan is currently the head psychologist at the Bunbury Behaviour Centre in Western Australia. He has worked primarily in the Southwest and Kimberley regions of WA as a psychologist in education since 1976, and has served on a range of Department of Education reference groups.

Emeritus Professor Trang Thomas AM FAPS

Trang is an Emeritus Professor of Psychology at RMIT University. She has previously been a Council member of the NH&MRC and Assistant Human Rights Commissioner, and has served on the Boards of SBS, Alzheimer's Australia (Vic), Victorian Casino and Gaming Authority and as full-time Chair of the Victorian Multicultural Commission.

Mrs Jill Wright MAPS

Jill is a clinical family therapist who has worked in private practice for 22 years and is now the executive director of a psychology organisation employing more than 30 psychologists. Earlier in her career, Jill worked as a journalist with *The Age* newspaper and was a television news journalist for Channel 10 News and current affairs.

EXECUTIVE REPORTS

PRESIDENT'S REPORT

Associate Professor Tim Hannan FAPS



I am pleased to present to members this APS Annual Report, which details the APS activities over the 2012-13 year. I encourage all members to read this report, and to consider the range and detail of the activities of our membership society.

The past year has been one of increased activity for the APS, with several long-planned initiatives coming to fruition. In keeping with the APS Strategic Plan, the Board of Directors has maintained a sharp focus on the range and quality of services provided to members, while responding to the challenges presented by the interests of employers, regulators, universities and other stakeholders.

Central to the work of the APS is the activity of our Member Groups, and the Society has focused on the establishment of effective communication with our main Member Groups. Our new Division structure has facilitated feedback from diverse groups within the APS, and this has supplemented the forums with State Chairs, Branch Chairs and Interest Group Convenors. This has greatly enabled discussion of the issues affecting our shared profession, and enhanced our ability to review the past and planned activities of the APS.

One highlight of the year was the development of the APS Psychologically Healthy Workplace Program. Long in planning, the program will draw increased attention to psychological wellbeing in Australian workplaces. Psychologists have long recognised that work plays a critical role in the development, expression and maintenance of psychological health, and that organisations are ideally placed to improve and foster employees' health and wellbeing for the benefit of both the individual and organisation. For the APS, the program will assist in affirming psychologists' valuable contribution to the assessment of workplace wellbeing and the education of individuals, organisations and the community about how work impacts on psychological health, and about the strategies that can be employed to maximise emotional wellbeing. Through the program, we look forward to raising awareness of the importance and value of psychologically healthy workplace practices and policies to support employee health and wellbeing in Australian organisations.

The APS has held six highly successful College conferences during this reporting period, in addition to the flagship Annual Conference of the APS. The APS College conference series commenced with the 2012 Clinical Psychology Conference in Sydney in July, followed by the 4th Educational and Developmental Psychology Conference, which was held in Melbourne in November. Next in the series was the 18th APS Clinical Neuropsychology Conference in Launceston in late November, followed by the APS Counselling Psychology Conference in Melbourne in February this year and the APS Health Psychology Conference in Cairns in April, both of which were inaugural events for these Colleges. The final College conference in the 2012-13 program was the 4th APS Forensic Psychology Conference in Perth in April. Each of these events was an opportunity to showcase the cutting edge of science and practice in the various fields of psychology, and the comments received from the many delegates attending these events revealed that both scientific and social activities were enjoyed with equal enthusiasm.

One of the year's major activities was the commencement of establishing the APS Institute, which will deliver education and training to psychologists in diverse areas of professional practice. The APS Institute will complement the existing program of conferences, workshops, Branch and College activities in ensuring that the APS achieves our objective to be the premium provider of quality continuing professional development for members, and for Australian psychologists.

The year also saw the consolidation of the APS Member Identity Program, with a large number of members now formally part of this Program which enables members to publicly identify with the high standards and professionalism represented by the APS. Through the use of a specially adapted APS logo and postnominals, members can demonstrate that they belong to the leading professional organisation for psychologists in Australia. As a result of our ever-increasing promotion of psychology and the APS, members can expect even greater public recognition of the APS postnominals, and the contribution to the community's social and emotional health and wellbeing made by those who display them.



Our ever-increasing membership indicates that we are getting things right as the representative organisation for psychology and psychologists.



While noting these highlights, I would also draw members' attention to the regular, ongoing work of the APS, described further in the pages which follow. Our Society continues to be the trusted source of information for Australian psychologists, providing accurate information, support and advice through our bulletins, journals and newsletters, the APS website and the 'Ask APS' advisory services. We are the premium provider of quality continuing professional development, through our suite of conferences, workshops, Member Group activities, and our online eLearning programs. We continue to represent and advocate for our discipline and our profession, and to effectively promote psychology to the public. And we continue to actively contribute to community wellbeing, through our commitment to working more effectively with Aboriginal and Torres Strait Islander peoples, our efforts with policy regarding the detention of refugees, climate change and disaster response, and exploring opportunities to assist the development of psychology in neighbouring regions.

Two years ago, we celebrated the milestone of 20,000 members; we end this financial year by noting that our membership now exceeds 21,000. Our ever-increasing membership indicates that we are getting things right as the representative organisation for psychology and psychologists; it also stands as a prompt for us to strive even harder to achieve our common goal of advancing psychology for the benefit of all psychologists.

In closing, I would like to express my gratitude to the APS Board for their thoughtful and diligent contribution to the mission of the APS over the past year. On their behalf, I thank our Executive Director, Professor Lyn Littlefield, the Executive Managers, and all the staff of the APS National Office for their tireless commitment to achieving the goals of the APS. Most importantly, I thank the members who have offered their time and efforts to the APS by serving on Member Group committees, advisory groups and reference groups, as journal editors and newsletter editors, and as advocates for this member organisation. The APS achieves what it does from the labours of us all.

EXECUTIVE REPORTS

EXECUTIVE DIRECTOR'S REPORT

Professor Lyn Littlefield OAM FAPS



This year has been another highly productive one for the APS, where the provision of support for members and the broader psychology workforce has been at the centre of APS activities during an incredible period of change for psychology in Australia. The APS has kept members' needs at the forefront as it has developed new benefits and resources to assist them in their diverse psychological roles within the Australian community.

The changed external operating environment for psychology over the last year has included the end of the transition period for the introduction of a host of new requirements by the Psychology Board of Australia (PsyBA) under national registration. New mandatory requirements for practising psychologists as well as significant changes affecting the training of psychologists both for workplace internships and at the postgraduate university level have had a significant impact on individual psychology practitioners and potentially the size of the psychology workforce. The sweeping health workforce reform agenda of Health Workforce Australia is running alongside these regulatory changes and bringing further pressures on the psychology workforce. An agenda that includes moves towards generalist models of training for the health workforce, expanded scopes of practice for health practitioners and shared training pathways has significant implications for psychology.

The APS has worked extremely hard to ensure its 21,000 members are aware of the wide-ranging changes within the psychology environment, and to advocate for conditions for a sustainable psychology workforce to provide high quality services to the Australian community. The APS has continued to work to protect the diversity of the psychology profession within this changing environment, which is also impacted on by the tightened economic conditions across Australia and the reduced availability of government funds in a range of areas.

An APS Member Satisfaction Survey conducted in early 2013 on a broad representative sample of over 1,000 members strongly endorsed the APS efforts to meet members' needs and the work the APS does on their behalf. The following pages of this Annual Report provide details of the long list of APS achievements over the reporting period. I would like to highlight just some of these across the five key areas of APS activity as prioritised in the Member Satisfaction Survey.

Members identified the highest priority of APS work as 'Informing and supporting APS members' and also indicated the highest levels of satisfaction with the APS efforts in this area. Members have highly valued being kept informed and up to date during another year of rapid change, as well as being able to call on the Ask APS advisory services which responded to thousands of queries from members. The APS also undertook substantial work towards the new comprehensive online database of information and resources, EQIP, that will support members in the provision of evidence-based psychological assessment and treatment across a range of psychological areas. Members also continued to be supported by the vast network of nearly 200 APS Member Groups across diverse areas of practice, special interests and locations throughout metropolitan, regional and rural Australia, while over 2,600 student members of the APS were assisted in various ways towards their careers in psychology.

The second highest area of priority for members, 'Advocating for psychology', also saw a great deal of APS activity to support both the discipline and the profession of psychology, including the establishment of a new APS Advisory Group of experts to guide APS policy in relation to the numerous challenges for the psychology workforce. A series of advocacy meetings was undertaken with Federal parliamentarians and their advisors throughout the year to highlight the contributions of psychologists to the Australian community and ensure community access to their services, with a sustained focus on the impact of the funding cuts to the Better Access initiative. The new APS model of psychology education and training was finalised and presented to the Australian Psychology Accreditation Council, resulting in many of the elements of the model being incorporated into the revised Draft Accreditation Standards.



The provision of support for members and the broader psychology workforce has been at the centre of APS activities during an incredible period of change for psychology in Australia.



The next priority area of APS work for members was 'Providing professional development', with major achievements this year including the establishment of the APS Institute to provide advanced training for psychologists and facilitate their engagement in new areas of practice during their careers. Other significant achievements included the hosting of seven high quality APS conferences and the development of a number of popular eLearning programs to upskill practitioners. The significant expansion of the APS journal *Australian Psychologist* this year to include sections representing the expert areas of APS Colleges also enhanced members' access to quality learning opportunities.

'Promoting APS psychologists' was the next member-ranked area of APS work, with one of the major achievements there being extensive media campaigns throughout the year that resulted in significant media exposure for psychology and highlighted the expertise of APS psychologists. A highly successful National Psychology Week in 2012 also raised the profile of APS psychologists in communities all around Australia. These public profile activities were complemented by the Member Identity Program which a large number of members have signed up for to enhance their recognition as APS psychologists.

Last but by no means least is the area of APS work associated with 'Promoting community wellbeing', where members indicated a high level of satisfaction with the APS efforts in the Satisfaction Survey. The APS achievements in this area this year have included: a highly valued response to the summer of bushfires and floods through the provision of briefings to communities and access to disaster resources; significant progress on the APS Reconciliation Action Plan with a number of important Indigenous projects underway; outstanding outcomes in the child and family mental health funded projects including the ongoing and highly successfully KidsMatter initiatives; and further work towards the launch of the APS Psychologically Healthy Workplace Program.

What a huge year! My sincere thanks go to all who have contributed to these abundant achievements for the APS – members, office bearers and others who willingly volunteered their time on committees, APS National Office staff, and the President and Directors on the Board.

EXECUTIVE REPORTS

FINANCIAL COMMENTARY

Barry Whitmore, General Manager and Chief Financial Officer



Overview

The APS' level of operations throughout this financial year was similar to that of the previous year. Revenue decreased slightly by 2.8% to \$19,798,013, while expenses increased by 0.7% to \$20,294,935 resulting in a deficit for 2012-13 of \$496,922 (2012: a surplus of \$230,995). The APS Balance Sheet shows net assets of \$12.1m, representing approximately 61% of 2013 revenue. This year's deficit, in the context of the APS' strong net asset position, is consistent with our overall objective of providing an ever-increasing range of high quality benefits and services to members whilst ensuring the long term financial viability of the APS.

Revenue and expenditure

This year, membership fees were 39% of total revenue compared to approximately 60% ten years ago. The APS activities funded by revenue from sources other than membership fees have expanded significantly during this time, in line with a deliberate strategic objective.

Some of the major movements in revenue and expenses in 2013 compared with 2012 included the following:

- Expenditure under 'Resources, products and services' increased by approximately \$300,000, mostly the result of investment to establish EQIP, the recently launched online database of evidence-based resources.
- Under 'APS Journals, conference abstracts and proceedings' expenditure increased by 25%, mostly the result of the increased costs of publishing an additional issue of the AP journal. This follows the Board's decision to increase the number of issues to six each year commencing from 2013. The 2013 revenue decrease mainly relates to copyright income from third party use of journal content. 2012 revenue included a 'catch up' component as the agency responsible for forwarding payments to the APS had fallen behind in processing.
- 'Professional development - events and administration' revenue increased by 23% in line with the ongoing commitment to deliver a range of high quality CPD activities. Significant expenditure savings arose from the simplification of various compliance monitoring processes and other procedures related to CPD.
- Annual Conference revenue varies considerably depending upon the location for the Conference. Significantly more delegates attended the 2013 Annual Conference in Perth compared to the previous year in Canberra.
- In line with our Strategic Plan, most of the increased expenditure identified within 'Psychology in the public interest' related to expanded support provided to the Australian Indigenous Psychological Association.
- As a result of the relatively low official interest rates throughout the APS 2012-13 financial year compared with the previous year, interest income was down by nearly 25% or approximately \$250,000.

Cash flow and liquidity

The APS cash position remains strong, ending the year with a 4.1% increase from 2012. A major portion of this increase was due to the delayed receipt of approximately \$1.1m of funding related to the KidsMatter project.

Further details are provided within statutory financial report which commences on page 53 of this Annual Report.

OVERVIEW OF FINANCIAL RESULTS

Detailed statement of income and expenditure – twelve months ended 31 May 2013	2013 \$ Revenue	2013 \$ (Expense)	2013 \$ Net revenue/ (Net expense)	2012 \$ Revenue	2012 \$ (Expense)	2012 \$ Net revenue/ (Net expense)
MEMBERSHIP SUBSCRIPTIONS (including processing new member and reinstatement applications, and maintenance of member records)	7,803,128	(543,656)	7,259,472	7,514,071	(580,719)	6,933,352
SERVICES AND BENEFITS FOR APS MEMBERS						
APS Member groups activities (including workshops and conferences run by groups)	2,361,173	(3,860,293)	(1,499,120)	2,436,135	(3,903,987)	(1,467,852)
<i>InPsych</i> and State Newsletters	374,028	(500,612)	(126,584)	347,706	(529,923)	(182,217)
Website	-	(259,893)	(259,893)	-	(239,920)	(239,920)
Resources, products and services	644,570	(448,899)	195,671	677,977	(142,815)	535,162
PsychXchange recruitment service	324,734	(15,623)	309,111	323,135	(10,490)	312,645
'Find a Psychologist' service	391,782	(137,586)	254,196	385,794	(132,409)	253,385
APS Journals, conference abstracts and proceedings	205,098	(698,356)	(493,258)	501,503	(562,033)	(60,530)
Professional and workplace support	182	(959,631)	(959,449)	20,059	(911,331)	(891,272)
Professional development - events and administration	793,451	(839,870)	(46,419)	643,131	(1,028,985)	(385,854)
Marketing / Media	12,885	(863,607)	(850,722)	9,919	(834,382)	(824,463)
APS Annual conference	489,153	(512,504)	(23,351)	316,129	(555,889)	(239,760)
Ethics	9,666	(37,896)	(28,230)	11,431	(18,403)	(6,972)
TOTAL SERVICES AND BENEFITS FOR APS MEMBERS	5,606,722	(9,134,770)	(3,528,048)	5,672,919	(8,870,567)	(3,197,648)
SUPPORTING THE DISCIPLINE AND PROFESSION						
Liaison with government and other external bodies	-	(619,641)	(619,641)	-	(565,800)	(565,800)
APS Awards Program and educational support	-	(104,531)	(104,531)	676	(99,622)	(98,946)
Assessments of qualifications	421,033	(416,866)	4,167	344,181	(404,787)	(60,606)
General support for the discipline including course assessments	40,020	(161,254)	(121,234)	202,623	(100,520)	102,103
TOTAL SUPPORTING THE DISCIPLINE AND PROFESSION	461,053	(1,302,292)	(841,239)	547,480	(1,170,729)	(623,249)
COMMUNITY WELLBEING						
Psychology in the public interest	3,384	(354,551)	(351,167)	-	(261,457)	(261,457)
National Psychology Week	-	(104,620)	(104,620)	-	(137,496)	(137,496)
Involvement in funded health and wellbeing projects	4,776,002	(4,776,002)	-	5,276,396	(5,276,396)	-
TOTAL COMMUNITY WELLBEING	4,779,386	(5,235,173)	(455,787)	5,276,396	(5,675,349)	(398,953)
GOVERNANCE AND MANAGEMENT						
Governance and executive management	-	(920,834)	(920,834)	-	(786,493)	(786,493)
TOTAL GOVERNANCE AND MANAGEMENT	-	(920,834)	(920,834)	-	(786,493)	(786,493)
CORPORATE SERVICES						
Human resources, finance, IT, legal and administration	-	(1,503,873)	(1,503,873)	-	(1,405,446)	(1,405,446)
Depreciation, rent and other property charges	-	(1,654,337)	(1,654,337)	-	(1,653,388)	(1,653,388)
Interest and other income	1,147,724	-	1,147,724	1,362,820	-	1,362,820
TOTAL CORPORATE SERVICES	1,147,724	(3,158,210)	(2,010,486)	1,362,820	(3,058,834)	(1,696,014)
TOTAL	19,798,013	(20,294,935)	(496,922)	20,373,686	(20,142,691)	230,995

2012-13 YEAR IN REVIEW

SUPPORTING PSYCHOLOGISTS IN THEIR
DIVERSE ROLES



FACILITATING HIGH QUALITY PSYCHOLOGY
TRAINING, RESEARCH AND PRACTICE



PROMOTING THE HEALTH AND
WELLBEING BENEFITS OF PSYCHOLOGICAL
CARE AND KNOWLEDGE



APS NATIONAL OFFICE

SUPPORTING PSYCHOLOGISTS IN THEIR DIVERSE ROLES

Psychology is one of the most diverse professions, with psychologists working in a wide range of both public and private settings including health, mental health, disability, family services, community, corrections, corporate and business, education, and sport and the performing arts. Millions of Australians use the services of qualified psychologists every year, demonstrating the importance of the profession in contemporary Australian life. Over the last year, the APS provided extensive support to its members to assist them in their diverse psychological roles within the Australian community, as well as advocating strongly for enhanced community access to their services.

2012-13 KEY ACHIEVEMENTS

1 COMPREHENSIVE PROVISION OF INFORMATION AND ADVICE TO MEMBERS

During another rapidly changing year for psychology, the APS kept members abreast of changes to regulatory requirements made by the Psychology Board of Australia (PsyBA), adjustments to psychological service provision in government initiatives, Federal Budget measures affecting psychologists, the impact of workforce reforms, eHealth records developments, Medicare compliance audits, as well as developments in higher education. Timely and comprehensive information was provided via the APS website, through the biweekly electronic *APS Matters*, the bimonthly bulletin, *InPsych* and the State-based *PsychNews*, email alerts and mailouts.



of members were satisfied with APS provision of information to keep them up to date (2013 Member Satisfaction Survey)

'ASK APS'

The 'Ask APS' telephone and email advisory services responded to a large number of member queries, ranging from professional practice and ethical concerns and dilemmas to membership questions and study information.

- APS Professional Advisory Service responded to over 6,000 member queries, with the highest number of enquiries relating to professional practice dilemmas, confidentiality and privacy, and PsyBA notification processes.
- APS Member Assistance Centre responded to over 4,000 member enquiries mostly associated with PsyBA requirements such as eligibility for area of practice endorsement, continuing professional development, and mandatory supervisor training.

2 DEVELOPMENT OF A WIDE RANGE OF QUALITY PROFESSIONAL RESOURCES

The APS continued to develop resources in a variety of formats to support members in their professional work, with new resources including: Eating disorders clinical practice guideline; Practice guide to working with interpreters; and 'How to' resources – Publish your research; Promote your psychology practice.

Resources to assist with ethical issues in psychological practice

In addition to providing the ethics advisory service, the APS developed a number of new ethics resources to assist members in the increasingly ethically complex realm of psychological practice in the changing world.

- APS Ethical Guidelines:
 - *Guidelines for working with sex and/or gender diverse clients*
 - *Guidelines for psychology work in forensic contexts*
 - *Guidelines on supervision*
 - *Guidelines for psychological practice with women and girls* (revision)
 - *Guidelines for financial dealings and fair trading* (revision)
- A series of question and answer resources on pertinent ethical and legal issues were presented as 'Q & A' articles in *InPsych*, including: Getting ready for the new eHealth record; Practice contingency plans; Do's and don'ts of client session notes; Managing multiple relationships; Psychological testing; Understanding notification processes under national registration.



The APS developed a number of new ethics resources to assist members in the increasingly ethically complex realm of psychological practice in the changing world.



Resources to support familiarisation with DSM-5

The much anticipated fifth revision of the *Diagnostic and Statistical Manual of Mental Disorders (DSM-5)* was finally published in May 2013 following a long process of development and significant controversy over draft versions. During the development and subsequent release of the *DSM-5*, the APS prepared a number of resources to assist members to consider the strengths and limitations of the DSM classification system.

The APS made a submission to the Taskforce overseeing the development of the revision and published a number of *InPsych* articles to assist members to understand the revisions in the *DSM-5*. Detailed articles for publication in *InPsych* have been commissioned from APS experts to provide members with information on some of the specific mental disorders in the *DSM-5* that have undergone substantial change. These resources provide an outline of the significant changes to the particular disorders and discuss the implications for practice and research.

EQIP: Evidence-based and Quality Information for Psychologists

Substantial work was undertaken on the development of the new member benefit EQIP (Evidence-based and Quality Information for Psychologists). EQIP is a searchable online database of information and resources to support the provision of evidence-based psychological assessment and treatment across a range of psychological conditions. EQIP is an evolving member resource that will be continually growing in terms of the psychological conditions that are presented.



3 SKILLED AND EFFECTIVE REPRESENTATION OF PSYCHOLOGISTS

Advocacy with Federal politicians

Advocacy with Federal politicians, including Government Ministers, Shadow Ministers, Greens and Independent MPs, was an ongoing priority to highlight the contribution of the diverse skills of psychologists to the Australian community and ensure there is ready access to well-trained psychologists. This skilled advocacy has included presenting proposals to enhance community access to effective psychological services across a range of sectors.

The APS prepared a Budget submission ahead of the setting of the 2013-14 Federal Budget, which provided proposals to increase funding for psychology education and provide access to psychological services in specific areas. Proposals included initiatives to increase access to mental health services for children, improve access to psychological services for older Australians, improve neuropsychological diagnostic accuracy in aged care services, restore the funding for the Better Access initiative, and improve the treatment of chronic disease and obesity. The APS also undertook significant advocacy with a large number of Federal politicians in preparation for the 2013 Federal election, presenting proposals for future policies and programs across the areas that have an impact on the health and wellbeing of the Australian community as well as the psychology workforce.



Advocacy with Federal politicians was an ongoing priority to highlight the contribution of the diverse skills of psychologists to the Australian community.



Advocacy with the Psychology Board of Australia

Strong advocacy continued to be undertaken with the PsyBA, highlighting the impact of changes introduced over the last year. These included changes to internship requirements, mandatory supervisor training and the national psychology examination. The APS advocated for fair processes for practitioners who will be affected by PsyBA changes, as well as highlighting the impact of changes on the psychology workforce.

Advocacy at State level

APS advocacy in relation to State-based issues was undertaken through careful monitoring of legislative changes and policy developments across governments' and their agencies. The APS identified a number of concerning implications for practising psychologists associated with changes to mandatory reporting requirements in schools, legal requests for test materials, and roles and fee structures for third party providers such as State WorkCover and Motor Accident authorities. In addition, the APS worked with the State Coroner in Victoria to assist with recommendations for reducing the risk of suicide in schools.

Advocacy through strategic partnerships, representation and submissions

The APS continued to represent psychology through strong strategic partnerships with a number of influential entities within the primary health, health workforce and mental health sectors, as well as through the preparation of a large number of formal submissions (see pages 34-37 for details).

DisabilityCare Australia: National Disability Insurance Scheme

Through a variety of forums, the APS highlighted the valuable contribution of psychologists to assist people with disabilities as preparation for the new National Disability Insurance Scheme (NDIS) took shape. The APS represented psychologists to the politicians and senior bureaucrats overseeing the administration of the NDIS in the launch sites, as well as participating in high level roundtable and reference group meetings and regular meetings of allied health organisations working in the disability sector.

4 STRONG ADVOCACY FOR A SUSTAINABLE PSYCHOLOGY WORKFORCE

The APS worked hard to respond to the increased pressures on the psychology workforce resulting from recent regulatory changes and the reform agenda of Health Workforce Australia (HWA).

Establishment of the APS Psychology Workforce Advisory Group

The new Advisory Group was established in 2013 to provide expert guidance for APS workforce policy. The Group brought together experts from a variety of settings including private, public, non-government, rural and academic. The Group is working across a number of priority areas to develop policies that enable the APS to proactively influence workforce reforms to ensure they are appropriate and sustainable for the psychology profession.

Input to Health Workforce Australia policy and planning

The APS attended a number of meetings with HWA, whose reform agenda is to increase the capacity and capability of the health workforce, including through generalist models and expanded scopes of practice. Continuing to work with HWA ensured there was strong input from psychology regarding appropriate workforce modelling, the nature of the psychology workforce and psychology practice, and future workforce requirements.

Advocacy to address availability of psychology internships

Major changes to training requirements introduced by the PsyBA in the workforce internship pathway to registration have resulted in a sharp drop in the availability of psychology internships and supervisors. The APS continued to advocate for changes to the PsyBA's internship guidelines to enable the strengths of the new internship program to be retained, whilst allowing for more flexibility to achieve the standards.

Welcome appointment of a Chief Allied Health Officer for Australia

The APS has long advocated for a powerful national position to provide advice on how best to strengthen the role of allied health professionals within Australia's health system. In 2013 the APS welcomed the establishment of the new Commonwealth position of Chief Allied Health Officer.

5 SIGNIFICANT EXPANSION OF ONLINE MEMBER SERVICES

Online membership application

The capacity for new members to join the APS through an online rather than paper-based application was introduced in early 2013. Over 400 online applicants took advantage of this pathway to become APS members in the first three months of its launch.

APS website adaptation for mobile devices

An optimised mobile version of the APS website was developed enabling faster load times and simplified navigation and content for accessing the APS website. Mobile versions of the APS Find a Psychologist service and the APS Events Calendar were also developed.

APS Twitter account

The APS Twitter account (APS @APS_Media) now has over 1,445 followers and enables the APS media team to share APS news with journalists and interested individuals and organisations.

Member Group discussion forums

Online discussion forums were made available for all APS Member Groups (Colleges, Interest Groups and Branches), enabling members to participate in topical discussions and share information and ideas.

Member Group Committees Hub

The Committee Hub was developed for APS Member Group Committee members to provide quick and easy access to all the resources needed to operate independently with support.

OTHER SIGNIFICANT ACHIEVEMENTS TO MEET MEMBERS' NEEDS

2013 APS Member Satisfaction Survey

A comprehensive Member Satisfaction Survey was undertaken to gauge the satisfaction levels of a broad representative sample of over 1,000 APS members. The survey found considerable member satisfaction with the APS' efforts to meet their professional needs and with the work the APS undertakes on their behalf. For the five key areas of APS work, the levels of member satisfaction averaged across the relevant APS activities were: Informing and supporting APS members – 84%; Advocating for psychology – 79%; Providing professional development – 89%; Promoting APS psychologists – 78%; and Promoting community wellbeing – 80%.

Establishment of Division Forums to ensure a voice for all APS members

The new APS Division structure was finalised, providing three new forums to ensure there is representation for all segments of the APS membership: the Division of Psychological Research, Education and Training forum; the Division of General Psychological Practice forum; and the Division of APS Colleges forum (previously known as the College Chairs Forum).

Ongoing improvements to member publications

InPsych continued to improve in editorial quality and provided members with an authoritative special focus on pertinent topics, which this year included troubled children, men's health, assessment for recruitment and selection, peak performance in sport and performing arts, quality of life, and psychosis. The State Newsletters, *PsychNews*, moved into an online format and *APS Matters* had design and content upgrades and continued to provide members with the latest updates and links to new resources and CPD opportunities.

Enhanced recognition through the Member Identity Program

A total of 2,326 members registered for the Member Identity Program, enhancing their recognition as an APS psychologist through the use of a member version of the APS logo on their business cards and other materials.

Member fee reduction for older members

APS members who are 70 years and older and have at least 20 years of membership became eligible for a new fee reduction of 75% in recognition of the changing life circumstances associated with increasing years.

Extensive Find a Psychologist service

2,608 members chose to be listed on the searchable database of APS psychologists in private practice around Australia, which attracted an average of over 800 searches per day.

Quality professional indemnity insurance

Aon Risk Services continued to provide a high quality professional indemnity insurance product underwritten by CGU for APS members, which includes up to two hours of free legal advice per year.

Employment opportunities through PsychXchange

An average of over 154 advertisements per month (1,858 in total) were presented, attracting more than two million page views and cementing PsychXchange as the major Australian site for both recruiters of psychologists and those seeking employment.

SUPPORT FOR STUDENT MEMBERS: TOMORROW'S PSYCHOLOGISTS



2,675 APS student members continued to be supported in their pathways towards careers in psychology

Psych Student HQ, the dedicated student section of the APS website, offered the following.

- **Information and advice**
Over 200 questions, from career queries to changes in regulatory arrangements for provisional psychologists, were submitted to the student Ask APS web page and responded to via postings.
- **APS student Facebook**
Over 2,100 followers (140% increase on 2012) kept abreast of trends and issues for students.
- **Psychologists' Stories video**
Over 2,800 views of the video inspired students with the stories of five APS psychologists, who described their diverse areas of work and reflected on their meaningful careers in psychology.

Student mentoring breakfast at the 2012 APS Annual Conference

- 60 students attended the fully booked event, meeting with psychologist mentors who shared their career challenges and highlights.

Advocacy for psychology students with politicians and regulators

- Strong APS advocacy highlighted the concerns about increasingly limited psychology training opportunities and offered ways to address the reduced availability of psychology internships and the decreasing range and number of postgraduate training places.
- Issues and concerns for student psychologists were raised with the Psychology Board of Australia, particularly in relation to provisional registration renewal for postgraduate students who transferred registration from State/Territory Registration Boards, and the implications of changes to the arrangements for mandatory supervisor training.

Student prizes: Encouraging excellence in psychology studies

- 3 PhD students received the APS Award for Excellent PhD Thesis in Psychology in 2012.
- 39 fourth year students were awarded the APS Prize in 2012, all of whom gained first place in their fourth year psychology course at universities across Australia.
- 60 students were awarded prizes offered by the APS Colleges, Interest Groups and Branches in 2012 to recognise excellent achievements by students training in various fields of psychology.

FACILITATING HIGH QUALITY PSYCHOLOGY TRAINING, RESEARCH AND PRACTICE

As a learned society, the APS is committed to high standards of psychological training and to expanding the research base that underpins psychological knowledge and practice. Over the last year, the APS facilitated community access to highly skilled psychologists by promoting evidence-based practice and providing quality training and professional development opportunities to its members.

2012-13 KEY ACHIEVEMENTS

1 ESTABLISHMENT OF THE APS INSTITUTE TO PROVIDE ADVANCED TRAINING FOR PSYCHOLOGISTS

In 2013 the APS commenced the establishment of a new Institute for psychology education and training, which will particularly focus on more formal post-qualification training opportunities in psychological competencies across various areas of psychological practice. These advanced training opportunities will complement the extensive range of CPD events that are provided by the large network of APS Member Groups which operate throughout Australia.

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The APS Institute will facilitate psychologists' upskilling and engagement with new areas of practice during their careers in psychology.

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The aim is for the APS Institute to develop and deliver advanced level, quality professional training for psychologists to facilitate the skill development of the existing psychology workforce. The types of educational experiences and learning opportunities that are planned include webinars, workshops, short or longer courses, practice certificates and award programs, with a primary focus on online platforms to enable flexibility and convenience. The Institute will be attuned to workforce trends and develop training programs in emerging areas of need. The aim is to develop post-qualification training that results in various forms of certification, such as APS certification and ultimately formal accredited awards through the higher education sector.

The head of the APS Institute was appointed and the initiative is being guided by an expert advisory group. The establishment of the APS Institute will facilitate psychologists' upskilling and engagement with new areas of practice during their careers in psychology, and help to ensure that the Australian community has access to highly skilled psychologists across all areas of professional practice.

2 PROPOSAL OF A NEW APS MODEL OF PSYCHOLOGY EDUCATION AND TRAINING

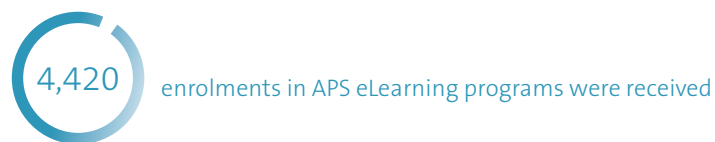
In late 2012, a revised APS model of psychology education and training was finalised to proactively address a number of developments in the higher education sector and health workforce reforms. The model was devised by a Review Group comprised of senior academics and practitioners, and was the subject of broad consultation. The new APS education and training model strived to address a number of pressing issues and was designed to:

- Provide more flexibility for university programs and in training pathways
- Increase the workplace readiness of 3-year graduates
- Provide increased options for fourth year
- Educate a larger number of students in professional psychology at lower per capita costs
- Introduce generalist professional training at the Masters level, in addition to specialist training
- Provide bridging programs following Masters/Doctorate degrees to enable dual specialisation
- More closely align with the internationally transportable European Diploma of Psychology (EuroPsy).

The APS model was enthusiastically received by psychology students, who are the current consumers of psychology education and training, as well as the broader academic sector and practitioners. The finalised proposed APS model of education and training was presented to the Australian Psychology Accreditation Council (APAC) in October 2012 in a submission to the pre-consultation phase of the Review of Accreditation Standards for the Psychology Profession. It was very pleasing to observe that many of the elements of the APS model were contained in APAC's revised Draft Accreditation Standards.

3 PROVISION OF SKILLS DEVELOPMENT FOR PRACTITIONERS

The APS developed a number of online training packages aimed at upskilling practitioners providing services under Government-funded programs, and supporting the quality and development of private practice.



Funding was received from the Department of Health and Ageing to develop professional development training packages for allied health providers working under the Access to Allied Psychological Services (ATAPS) program in Medicare Locals. The ATAPS Telephone Cognitive Behaviour Therapy (T-CBT) Training provides was developed into an online learning course, providing training in adapting CBT for delivery over the telephone to ATAPS clients in communities with poor access to services. Webinars to support the previously developed suicide prevention training package through ATAPS peer support networks were also provided.

The APS was also contracted to develop a number of online training modules for the ATAPS Child Mental Health Services (CMHS) training program to orientate and enhance the skills of new and existing practitioners working with children and their families under this ATAPS program.

The APS also developed the online CPD Fundamentals of Private Practice course. This is designed to expand APS members' thinking about issues to be considered prior to setting up a practice, and, for existing practice owners, to introduce some options about how a practice might be improved, extended and reinvigorated.

4 PRESENTATION OF SEVEN MAJOR CONFERENCES

A series of prominent, high quality conferences provided members with access to the latest developments in psychology research and practice, as well as opportunities for accruing multiple CPD hours.

The 2012 APS Annual Conference attracted over 900 delegates from around Australia and 17 other countries. The Conference presented keynote addresses from international experts on fear and anxiety, attentional control theory and language impairment, as well as featuring a series of 'how to' sessions, professional fora, practical workshops and peer consultation opportunities across the various streams of psychology.

- **2012 Clinical Psychology Conference**, Sydney: 560 delegates heard keynote presentations and attended skills-based master classes and workshops presented by prominent experts in applied clinical psychology.
- **4th Educational and Developmental Psychology Conference**, Melbourne: 180 delegates heard expert international and local presenters discuss emerging trends in personality development, autism and learning.
- **18th Clinical Neuropsychology Conference**, Launceston: A diverse program of workshops, lectures, symposia, professional practice fora and research presentations was attended by more than 250 delegates.
- **Inaugural Counselling Psychology Conference**, Melbourne: 340 delegates participated in a program demonstrating the essential inter-relatedness of research and practice in counselling psychology.
- **Inaugural Health Psychology Conference**, Cairns: A comprehensive and thought-provoking program of keynote presentations, fora and oral presentations attracted over 140 delegates.
- **2013 Forensic Psychology Conference**, Fremantle: A program focused on the science, methodologies and ethics underpinning psychological practice in legal and investigative settings attracted over 250 delegates.

5 HONOURING EXCELLENCE IN PSYCHOLOGY

A range of APS annual awards and prizes were bestowed on distinguished and early career psychologists in 2012, honouring their valued contributions to the science, teaching and practice of psychology.

APS President's Award for Distinguished Contribution to Psychology in Australia

Professor Emeritus John O'Gorman FAPS

Distinguished Contribution to Psychological Science Award

Professor Jason Mattingley MAPS

Distinguished Contribution to Psychological Education Award

Associate Professor Frances Martin MAPS

Early Career Research Award

Dr Jee Hyun Kim MAPS and Dr Audrey McKinlay MAPS

Early Career Teaching Award

Dr Erin O'Connor Assoc MAPS

Award for Excellent PhD Thesis in Psychology

Dr Amy Lampard, Dr Amy Morgan, Dr Jillian Pearsall-Jones and Dr Quincy Wong

The APS Colleges, Interest Groups and Branches awarded 75 prizes in 2012 to recognise excellent achievements among scholars and practitioners across the various fields of psychology, and a large number of psychology students also received APS prizes.

OTHER SIGNIFICANT ACHIEVEMENTS TO SUPPORT QUALITY TRAINING, RESEARCH AND PRACTICE

Provision of quality CPD

A vast number and variety of quality CPD opportunities were provided to APS members via eLearning programs, conferences, workshops and seminars organised by the National Office and the 199 APS Member Groups around Australia. Members indicated an **89% satisfaction level** with the APS provision of CPD according to the 2013 Member Satisfaction Survey.

Peer consultation networks

A large and growing number of peer consultation arrangements between APS members were facilitated through APS Member Group directories, with **1,700 members** across all 40 APS Branches around Australia indicating their interest and availability for peer consultation.

Online CPD logging for monitoring progress

A number of upgrades to the online CPD logging system were undertaken, increasing the benefits of this valued tool which enables members to track progress towards meeting their individual CPD requirements.

Improvements to APS peer-reviewed scientific journals

One of the APS' premier journals, *Australian Psychologist*, underwent a significant expansion to **six editions per year** with increased content including sections representing the expert areas of the APS Colleges. The other flagship APS journals, *Australian Journal of Psychology* and *Clinical Psychologist* received significant annual impact factors.

Facilitated access to scientific literature

The member benefit of free access to one of the largest online psychology literature databases was extended for another year, facilitating free member access to **over 550 international journals** presenting the latest research to inform evidence-based practice.

Psychology course development and accreditation

APS College Course Approval assessors undertook **19 assessments** of postgraduate programs.

Recruitment of subjects for member research

The recruitment of participants for **65 research projects** conducted by APS members was facilitated through publication in *APS Matters* and listing on the website.

Assessment of overseas qualifications

596 assessments of overseas academic qualifications in psychology for migration, registration, employment and course entry purposes were undertaken by the APS, through its role as the national assessing authority.

Ethics Committee investigations

The APS Ethics Committee dealt with **16 ethics matters** related to the conduct of members, with two resulting in completion of PsyBA requirements in response to its investigation and ruling, and three resulting in suspension of APS membership.

PROMOTING THE HEALTH AND WELLBEING BENEFITS OF PSYCHOLOGICAL CARE AND KNOWLEDGE

The APS has a proud history of promoting the health and wellbeing benefits of psychological care and knowledge to government and other key stakeholders, and is highly regarded for its reliability and integrity. Over the last year, the APS undertook a range of community-focused activities to promote the contribution of psychological knowledge to address issues of community concern.

2012-13 KEY ACHIEVEMENTS

1 CAMPAIGN HIGHLIGHTING THE IMPACT OF BETTER ACCESS FUNDING CUTS ON CONSUMERS

The APS continued its long-running campaign for the reinstatement of the Better Access 'exceptional circumstances' sessions, which were disallowed under funding cuts which came into effect on 1 January 2013. The campaign highlighted the marked impact of the funding cuts on many thousands of Australians with serious yet all too common mental health disorders, primarily involving depression and anxiety, who can no longer access the length of effective and cost-efficient psychological treatment they require.

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The APS campaign highlighted the marked impact of the funding cuts on many thousands of Australians with serious yet all too common mental health disorders.

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To inform the campaign, the APS undertook a study to gauge the impact of the session cuts on clients judged to need further treatment at the end of the allowable quota of treatment sessions. Data from over 500 clients showed that nearly a quarter had further treatment postponed to the new year due to the lack of alternative treatment arrangements, while half of these clients received additional required treatment from their psychologists either free of charge or at a reduced rate. The outcome of the cuts to the sessions under Better Access is clearly not satisfactory for these clients with moderate to severe mental health disorders, nor is it sustainable for psychologists to be 'carrying' the financial burden of the Government's cuts.

The APS used the survey results to highlight the impact of the funding cuts in the media and to advocate strongly to the Minister for Mental Health and other Federal parliamentarians, presenting a proposal requiring only a modest funding increase to reinstate the exceptional circumstances sessions under tightened criteria. The APS campaign for the maintenance of the Better Access initiative continued in the lead-up to the Federal election.

2 RESPONSE TO THE 2012-13 SUMMER OF FIRES AND FLOODS

The 2012-13 summer was very challenging for people living in many areas around Australia threatened by heatwaves, bushfires and floods, with disasters declared in Tasmania, Victoria, Western Australia, New South Wales and Queensland.

The Red Cross had multiple activations in the sudden flurry of disaster events over the summer, and requested the support of the APS in providing debriefing for personal support workers as well as for people in mission-critical roles. Members of the APS Disaster Response Network (DRN) were involved in ringing Red Cross workers for wellbeing checks once they had returned to their normal life after an emergency activation. APS DRN psychologists also provided peer support for the Red Cross flood recovery work in Queensland through coaching of Red Cross personal support teams.

In Tasmania, an APS Bushfire Briefing was offered to psychologists and other health practitioners in mid-February 2013, with a panel of experts, psychologists and partners from the Red Cross and government discussing best practice in disaster recovery.

The APS continued to develop a range of information and resources to assist psychologists, other health professionals and individuals in disaster-affected communities in the preparation and recovery processes, and attracted significant media attention to disseminate these. The APS disaster resources cover floods, cyclones, bushfires and general disasters, and provide information in a range of formats including tip sheets, best-practice guidelines, audiovisual recordings of disaster briefings, articles and useful links.

3 2012 APS STRESS AND WELLBEING SURVEY

As part of the commitment to promoting community mental health awareness and psychological wellbeing, for the second successive year the APS commissioned a stress and wellbeing survey of a representative sample of the Australian adult population to examine the experience of stress and ways it is managed.

The survey findings were released during National Psychology Week and generated widespread media coverage across TV, print and online, with over 250 separate media items appearing throughout the week.

2012 APS Stress and Wellbeing Survey findings



of Australians reported moderate to severe levels of distress in 2012.

- One in five Australians (18%) reported that stress was having a strong to very **strong impact on their mental health**.
- One in five Australians also reported stress was having a strong to very **strong impact on their physical health**.
- Over one third of people (40%) found **maintaining a healthy lifestyle a source of stress**.
- Almost half of Australians reported **drinking to help manage stress**.
- Over one third of respondents (41%) reported regularly **using social networking sites to manage stress**.
- Many Australians are **seeking medical and psychological assistance to manage stress**, when needed.

4 SIGNIFICANT PROGRESS ON THE APS RECONCILIATION ACTION PLAN

The APS made significant progress on its Reconciliation Action Plan (RAP), a three-year plan to consolidate and extend Australian psychology's engagement with the Indigenous people of Australia.

- The guide, *APS Cultural Protocols for Recognising Aboriginal and Torres Strait Islander Country, Traditional Owners and Elders*, was developed to support APS members and staff at face-to-face meetings.
- A range of new web-based resources were developed: the APS RAP website; a Self Reflection Tool; and the Social and Emotional Wellbeing and Mental Health Services in Aboriginal Australia website.
- The resource, *Doing reconciliation locally: RAP implementation tips for APS Member Groups*, was developed for APS Member Groups.
- Fund raising for the APS Bendi Lango Indigenous postgraduate psychology student bursaries was upgraded to enable members to donate funds during membership renewal and online at any time. The fund has supported six Indigenous postgraduate psychology students since it was established. Members contributed more than \$31,000 towards the 2013 bursary, which was awarded to Rebecca Smyth to undertake a Masters of Educational and Developmental Psychology at the Queensland University of Technology.
- The APS is a partner in a university-based project that received an Office of Learning and Teaching Grant to facilitate curricular approaches to increasing cultural competence and Indigenous participation in psychology education and training.

5 EXPANSION OF KIDSMATTER INITIATIVES

The KidsMatter initiatives, in which the APS is a development partner, continued to expand over the last year. The KidsMatter initiatives are demonstrably raising awareness of the mental health needs of children, assisting early childhood education and care services and schools to enhance children's mental health and resilience, and facilitating recognition, support and referral of children who are experiencing difficulties to access appropriate care.

Over 1,400 schools across Australia have now participated in KidsMatter Primary, with a planned expansion to a total of 2,000 primary schools by June 2014.



The evaluation report for the KidsMatter Early Childhood pilot in more than 100 long day care centres and preschools was released in 2012, and resulted in the program being expanded to 260 services across Australia. The evaluation found positive outcomes for services, educators, families and children, including a reduction in the number of children experiencing mental health difficulties following participation in KidsMatter.

The main focus of the APS project team, in consultation with expert APS members, has been the development of an extensive suite of mental health resources for parents, schools/teachers and early childhood education and care services. These have included implementation manuals, professional learning materials and information packs related to children's mental health, and have increasingly included video-based resources and e-learning. The APS team has also managed the redevelopment of the website which features specific sections for health and community professionals and families, and a new families facebook page and e-newsletters for these audiences. New video resources are also being developed focusing on supporting parents with transitioning children to primary school and Aboriginal and Torres Strait Islander families.

OTHER SIGNIFICANT ACHIEVEMENTS TO PROMOTE PSYCHOLOGICAL CARE AND KNOWLEDGE

Psychologically Healthy Workplace Program

The APS continued to refine the Psychologically Healthy Workplace Program (PHWP) in preparation for its 2013 launch. The Program aims to raise awareness of the importance and value of psychologically healthy workplace practices. Participating organisations have their workplace environment reviewed across a number of domains and can gain access to resources and advice on how to improve the psychological health of the workplace.

National Psychology Week

APS members across Australia took the 'Think Well Be Well' message to their communities through a wide range of more than 500 events during National Psychology Week 2012. Almost 60,000 tip sheets on understanding and managing stress and 9,000 stress balls were given out, helping to increase public awareness about stress, psychological issues and the role psychologists play in community wellbeing.

Contributing psychological knowledge

The APS prepared 26 submissions to enquiries and attended associated hearings to highlight the contribution of psychological knowledge to address a diverse range of community concerns, including gambling harm, homelessness, climate change adaptation, poor rural mental health services, aged care, same-sex marriage, the limitations of disability services, and the mental health of asylum seekers.

Support for Indigenous psychologists and culturally appropriate services for Indigenous Australians

The APS provided ongoing support for the work of the Australian Indigenous Psychologists Association (AIPA), including provision of secretariat support for the Aboriginal and Torres Strait Islander Mental Health Advisory Group established by the Department of Health and Ageing. Cultural competency workshops were delivered to mental health professionals nationally, and a project was conducted to develop a service model for a telephone helpline and online counselling and crisis support service run by and for Aboriginal and Torres Strait Islander people.

APS Grant for Intercultural and/or International Projects

The 2012-13 Grant was awarded jointly to: Dr Katie Dawson, University of NSW, for a project based at the World Health Organization in Geneva addressing mental health needs in under-resourced countries affected by trauma and loss; and Ms Lingani Mbakile, from Francistown, Botswana (nominated by Professor Jennie Ponsford), for a project exploring experiences and perceptions of traumatic brain injury in Botswana and producing a practical informational resource to assist with management.

headspace

As a founding partner in headspace, the APS was proud to see continued growth of the initiative including establishment of new headspace sites across Australia, the launch of headspace School Support, to assist secondary schools respond to and manage a suicide related crisis, and the launch of the mobile-enabled e-headspace website.

Contribution to the Children's Mental Health Coalition

The APS continued its involvement with the Children's Mental Health Coalition, meeting with government regarding potential programs to complement existing federal investments and to further advance infant and child mental health in Australia.

APS ADVOCACY AND PROMOTION THROUGH THE MEDIA

Proactive APS media campaigns on the health and wellbeing benefits of psychological care resulted in 834 media pieces, while the 2012-13 APS conference program generated a total of 763 media stories. In addition, the APS facilitated an additional 478 media interviews with expert APS members across a range of psychological topics. Resulting media exposure included news stories and interviews across print, online, TV and radio, and conversations across Twitter, bringing important publicity about the valuable contributions of psychological knowledge and care.



2,075 media pieces resulted from APS media campaigns and referrals

- The APS campaign for the **reinstatement of the Better Access sessions** was enhanced by highlighting through the media the plight of those left without access to care, including promoting APS survey data about the impact of the funding cuts. Coverage included a number of radio interviews as well a campaign across Twitter, which attracted a strong level of engagement.
- The 2012-13 APS conference program provided significant media exposure for psychology and the expertise of APS psychologists through associated APS media campaigns. Psychological topics covered in the media included approaches to **treating anxiety**, how to enhance the wellbeing and **development of premature babies**, **eating disorders**, the **effect of parenting on the couple relationship**, best practice approaches to **treating alcohol addiction and posttraumatic stress**, the need for an evidence-based approach to **autism interventions** based on psychological knowledge, **end-of-life conversations**, controversies in **the new DSM-5**, and link between **lack of sleep in young women and depression**.
- Information from the **2012 APS Stress and Wellbeing Survey** was communicated through a media campaign during National Psychology Week, resulting in 265 media items across radio, TV, online and major print outlets and 186 pre-recorded radio interviews across metropolitan and regional Australia. The levels of stress among Australians as well as the number of Australians struggling to maintain a healthy lifestyle were the most popular story angles, which highlighted psychologists' contribution not just to mental health but also to helping people maintain overall health and wellbeing.
- A media campaign supported APS submissions to Senate Inquiries on the **implications of gambling advertising** on the community, generating a number of interviews on ABC radio outlets across Australia and articles in the major print media.
- The APS proactively encouraged Australians to **prepare psychologically for a potential disaster season**, issuing a joint media release with the Red Cross in November 2012, which attracted media coverage via radio across ABC and commercial outlets. APS experts also responded to bushfire and flood disasters early in 2013, providing advice in interviews held on radio and through the print media.

APS NATIONAL OFFICE

Throughout 2012-13, 143 staff in the National office undertook the work of the APS according to the priorities identified in the APS Strategic Plan. Staff were employed across various management, policy, project and administrative roles, with nearly a third of the staff contributing their expertise as psychologists to advocacy efforts, project delivery and the development of resources, publications, policies and guidelines. The psychologist base within the National Office also enhanced attunement to, and understanding of, the aspirations, needs and concerns of APS members.

The Executive Director managed the work of the National Office, with oversight of day-to-day operations provided by the General Manager. Six units corresponding to the following key areas of business of the Society undertook the activities of the National Office, with the areas of Strategic Communication, Strategic Development and Public Interest included within the Executive Director's Office.

- Communications
- Corporate Services
- Member Groups and Member Resources
- Professional Practice
- Science, Education and Events
- APS Institute

APS contributions to a sustainable future

The 'Green Team' at the National Office aims for the APS to be as environmentally responsible as possible. During 2012-13 the Team investigated and pursued ways of reducing the APS carbon footprint, both within the National Office and more broadly through APS operations. The 'green' initiatives now in place in the APS National Office and across operations include the following.

- Carbon off-sets purchased for all flights for APS Board, staff members and office bearers
- Purchase of 20 per cent green power
- A growing number of online processes including: 'Join online'; membership renewal; voting for APS elections; and registration and other processes for APS conferences
- Recycling initiatives at National Office, including for: superseded IT and other equipment; toner cartridges; paper; and plastic
- Environmentally-friendly use of paper, including: paper free meetings of the APS Board and other committees wherever possible; printing of brochures, reports and other printed matter on recycled or FSC certified paper wherever possible; and use of recycled printer paper at National Office
- Awareness-raising of environmental issues within the APS staff through events, and information and resources on the Intranet



REPRESENTATIONS,
SUBMISSIONS AND FUNDED
PROJECTS

REPRESENTATIONS, SUBMISSIONS AND FUNDED PROJECTS

The extensive APS advocacy activities were supported through representation on influential advisory groups and committees, formal submissions to inquiries and reviews, and government funding for a variety of projects.

STRATEGIC ADVOCACY WAS FACILITATED THROUGH FORMAL APS REPRESENTATION ON A LARGE NUMBER OF ADVISORY GROUPS AND COMMITTEES

Aged care

- Department of Veteran Affairs Allied Health Advisory Committee

Child and youth

- Australian Child and Adolescent Trauma, Loss and Grief Network
- Children's Mental Health Coalition
- Department of Education and Early Childhood Development Reference Group: Preventing and Managing Extreme and Challenging Behaviour
- headspace – Board
- Healthy Kids Check Expert Working Group (Department of Health and Ageing [DoHA])
- KidsMatter Strategic Leadership Group – Chair (DoHA)

Disability

- Better Start for Children with Disability Expert Reference Group (Department of Families, Housing, Community Services and Indigenous Affairs [FaHCSIA])

eHealth

- National eHealth Transition Authority (NEHTA) Clinical Leads and Engagement Group, Guidelines for Quality Health Records in Australian Primary Healthcare: RACGP and NEHTA and Standards Australia IT-14 Reference Group

Health

- Allied Health Professions Australia – Chair of Board and Management Group
- Australasian Society for Behavioural Health and Medicine Executive Committee
- Centre of Perinatal Excellence
- Flinders University Palliative Care Network Expert Advisory Group
- International Advisory Board for the BCT Taxonomy Project
- International Congress of Behavioural Medicine 2016 Local Organising Committee – Co-Chair

Health cont...

- Medicare Stakeholders Consultative Group
- National Health Performance Authority Healthy Communities Project
- National Health Performance Authority Primary Health Care Advisory Committee
- National Primary Health Care Partnership
- Transport Advisory Commission Rehabilitation Working Group
- Work Safe and Transport Accident Commission Health Services Group

Health reforms

- National Medicare Locals Transition Project Advisory Committee

Health workforce reforms

- Australian Health Care Reform Alliance
- Health Workforce Australia
 - Allied Health Stakeholder Consultative Group
 - Future Health Leaders Council
 - Health Professionals Prescribing Pathway Project
 - Mental Health Workforce Reform Professional Advisory Group
 - Standing Advisory Committee for Health Professions

Mental health

- Access to Allied Psychological Services (ATAPS) Expert Review Committee (DoHA)
- Children of Parents with Mental Illness National Initiative 2012-2014 Reference Group
- Children's Mental Health Care Coalition – Co-Chair (DoHA)
- Climate and Health Alliance (beyondblue)
- General Practice Mental Health Standards Collaboration
- Independent Hospital Pricing Authority (IHPA): Mental Health Working Group
- Medicare Compliance Working Group
- Mental Health Council of Australia
 - Deputy Chair; Board
 - Members Policy Forum
- Mental Health Professionals Association
- Mental Health Professionals Network
 - Board; Director
 - Evaluation Committee – Chair
 - Quality Assurance and Clinical Education Committee – Chair
- Mental Health Workforce Expert Reference Group: National Practice Standards
- National Mental Health Core Capabilities – Technical Working Group
- Victorian Disaster Mental Health Workforce Capacity Survey Expert Reference Group

National registration and accreditation

- Australian Psychology Accreditation Council (APAC) – Board
- Australian Health Practitioners Regulation Agency – Professions Reference Group

STRATEGIC ADVOCACY WAS FACILITATED THROUGH THE PREPARATION OF A LARGE NUMBER OF FORMAL **APS SUBMISSIONS**

Aged care

- Review of Pharmaceutical Benefits Scheme for anti-dementia drugs to treat Alzheimer's disease; DoHA, July 2012
- Senate Standing Committee on Community Affairs Inquiry into Aged Care; Parliament of Australia, April 2013

Asylum seekers and human rights

- Inquiry into the Detention of Indonesian Minors; Senate Standing Committee on Legal and Constitutional Affairs, Parliament of Australia, June 2012
- Expert Panel on Asylum Seekers; Department of Prime Minister and Cabinet, Parliament of Australia, July 2012
- Inquiry into the Migration Amendment (Health Care for Asylum Seekers) Bill 2012; Senate Standing Committee on Legal and Constitutional Affairs, Parliament of Australia, October 2012
- Parliamentary Inquiry into the Human Rights and Anti-Discrimination Bill 2012 - Exposure Draft Legislation; Standing Committee on Legal and Constitutional Affairs, Parliament of Australia, December 2012

Climate change

- Inquiry into Regulatory and Policy Barriers to Effective Climate Change Adaptation; Productivity Commission, June 2012

Disability

- National Disability Insurance Scheme Draft Guidelines on Eligibility and Reasonable and Necessary Support; FaHCSIA, September 2012
- Inquiry into the National Disability Insurance Scheme Bill 2012; Standing Committee on Community Affairs Legislation Committee, Parliament of Australia, January 2013
- National Disability Insurance Scheme (NDIS) Rules Consultation Paper; NDIS, Australian Government, March 2013
- National Disability Insurance Scheme Draft Rules; NDIS, Australian Government, March 2013
- Proposed National Framework for Reducing the Use of Restrictive Practices in the Disability Service Sector; Disability Policy and Research Working Group, FaHCSIA, April 2013

Education

- Consultation Draft of the Accreditation Standards for Programs of Study in Psychology; APAC, December 2012
- Consultation Paper on the draft F-10 Australian Curriculum: Health and Physical Education; Australian Curriculum, Assessment and Reporting Authority, April 2013

Gambling

- Interim Report on the Review of the Interactive Gambling Act 2001; Department of Broadband, Communications and the Digital Economy, Australian Government, June 2012
- Joint Select Committee on Gambling Reform's Inquiry into the advertising and promotion of gambling services in sport; Parliament of Australia, March 2013
- Inquiry into the Interactive Gambling Amendment (Virtual Credits) Bill 2013; Parliament of Australia, May 2013

Health service delivery

- Review of the Health Services (Conciliation and Review) Act; Department of Health Victoria Expert Review Panel, July 2012
- Review of the National Open Disclosure Standard; Australian Commission on Safety and Quality in Health Care, August 2012
- Exploring barriers and facilitators to the use of qualified interpreters in health; Foundation House, August 2012
- Participation of Private Health Professionals in Interagency Information Exchange to Promote Child Protection and Wellbeing in NSW; NSW Ministry of Health, August 2012

Health service delivery cont...

- National Primary Health Care Strategic Framework; DoHA, October 2012
- Australian Competition and Consumer Commission Report to the Senate on private health insurance; Australian Government, October 2012
- Review of the Safety, Rehabilitation and Compensation Act (1988); Department of Education, Employment and Workplace Relations, November 2012
- Health Practitioners Prescribing Pathway Project Consultation; Health Workforce Australia, March 2013
- Re-design of the Health Complaints System in Queensland; Queensland Government, April 2013
- Victorian Health Sector ICT Review Panel; Department of Health, Victoria, May 2013

Indigenous affairs

- Inquiry into Australia's domestic response to the World Health Organisation (WHO) Commission on Social Determinants of Health report "Closing the gap within a generation"; Senate Standing Committee on Community Affairs, Parliament of Australia, October 2012
- Aboriginal and Torres Strait Islander People Recognition Bill 2012; Joint Select Committee on Constitutional Recognition of Aboriginal and Torres Strait Islander Peoples, Parliament of Australia, January 2013

Media reform

- Inquiry into the Media Reform Bills Package; Senate Standing Committee on Environment and Communications, Parliament of Australia, May 2013

Mental health

- Dementia: Early Diagnosis and Intervention. An Overview of the Australian Context of Biopsychosocial Interventions for Dementia; Standing Committee on Health and Ageing, June 2012
- DSM-5 Draft Criteria; American Psychiatric Association, June 2012
- Discussion Paper on Rural Mental Health Services; Senator Penny Wright, Australian Greens Senator for South Australia, January 2013
- Current Programs and Services available in Victoria that are Focused on Early Intervention and Prevention of Suicide Among School-Aged Youths; Coroners Court of Victoria, May 2013
- Inquiry into the Care and Management of Younger and Older Australians Living with Dementia and Behavioural and Psychiatric Symptoms of Dementia; Senate Community Affairs References Committee, Parliament of Australia, May 2013

National registration

- Targeted consultation paper on the National Registration and Accreditation Scheme data access and research policy; Australian Health Practitioner Regulation Agency (AHPRA), June 2012
- Consultation Paper on International Criminal History Checks; AHPRA, August 2012
- Review of Accreditation Standards for the Psychology Profession in Australia; Psychology Board of Australia (PsyBA), August 2012
- Preliminary Consultation Paper on Social Media Policy; AHPRA, September 2012
- Concerns regarding the internship pathway processes operating through the Australian Capital Territory, Tasmania and Victoria Regional Board; AHPRA, October 2012
- Inquiry into the Performance of the Australian Health Practitioners Regulation Agency; Parliament of Victoria Legal and Social Issues Committee, February 2013
- Reviews of Common Guidelines and Codes of Conduct; AHPRA, May 2013
- Guidelines for the National Psychology Examination; PsyBA, May 2013

Same-sex marriage

- New South Wales Legislative Council Standing Committee Inquiry regarding Same Sex Marriage Law in NSW; NSW Government, March 2013

A NUMBER OF **FUNDED PROJECTS** SUPPORTED APS ADVOCACY EFFORTS
FOR HIGH STANDARDS OF TRAINING AND THE CONTRIBUTION OF
PSYCHOLOGY TO COMMUNITY WELLBEING

Funding from the Department of Health and Ageing

Australian Indigenous Psychologists Association (AIPA)

- Cultural competency workshops
- Secretariat support to the Aboriginal and Torres Strait Islander People Mental Health Advisory Group
- Telephone counselling, self help and web-based support

Better Outcomes – Access to Allied Psychological Services (ATAPS)

- Online suicide prevention training and clinical support
- Online telephone CBT training
- Service purchasing, clinical governance and support project

KidsMatter

- KidsMatter Australian Primary Schools Mental Health Initiative
- KidsMatter Early Childhood Mental Health Initiative
- KidsMatter Transition to School Initiative

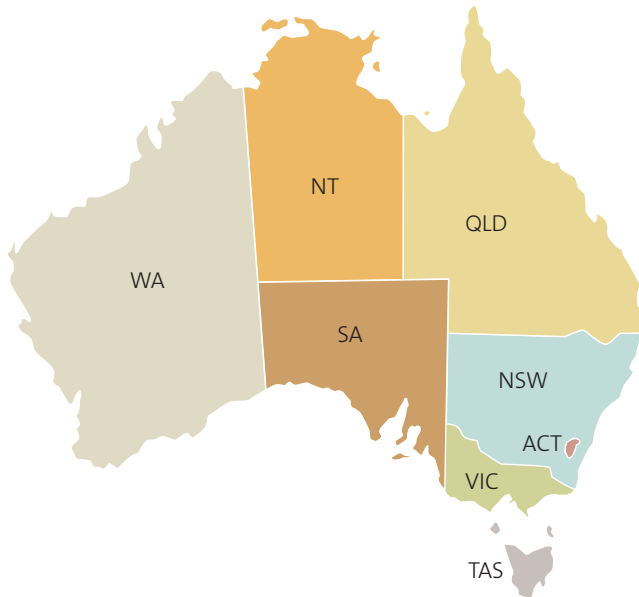
Funding from the NSW State Government

- NSW Workcover project

THE APS MEMBERSHIP
AND
MEMBER GROUPS

THE APS MEMBERSHIP

The APS membership passed 21,000 as more psychologists chose to belong to this highly respected organisation. With members located in all corners of metropolitan, regional and rural Australia, the APS provided a strong national voice for the discipline and profession of psychology in Australia.



WA:	1,574
NT:	181
QLD:	4,015
SA:	1,159
NSW:	6,702
ACT:	527
VIC:	6,173
TAS:	374
[O/S:	410]

21,115 APS MEMBERS*

RECOGNITION OF NOTABLE APS MEMBERS IN 2012-13

Honorary Fellows

...recognising extraordinary and distinguished contribution

Emeritus Professor Norman Feather
Dr Iain Montgomery

Life Members

...recognising 50 years of APS membership

Mrs Jean Coffey
Professor Richard Hicks
Mr Malcolm Hutton
Mrs Margot Lynch
Mrs Kathleen Malone
Mrs Lynette Minchin
Mr Nevin Morison
Mr Lionel Sharpe
Professor Gordon Stanley
Professor Keith Taylor
Professor Alexander Wearing
Mr Marcus Weatherley

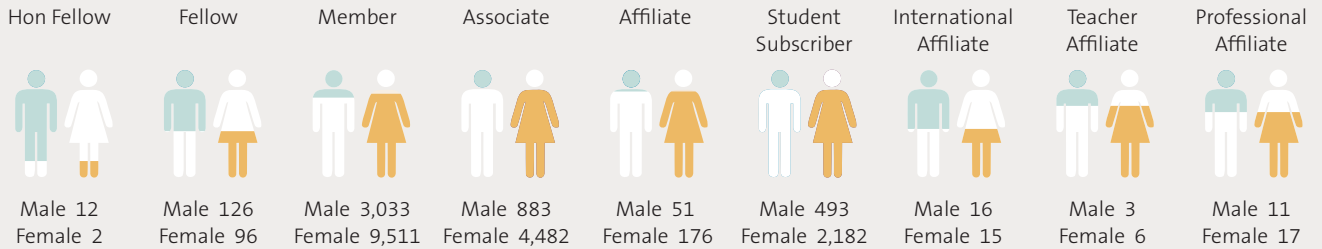
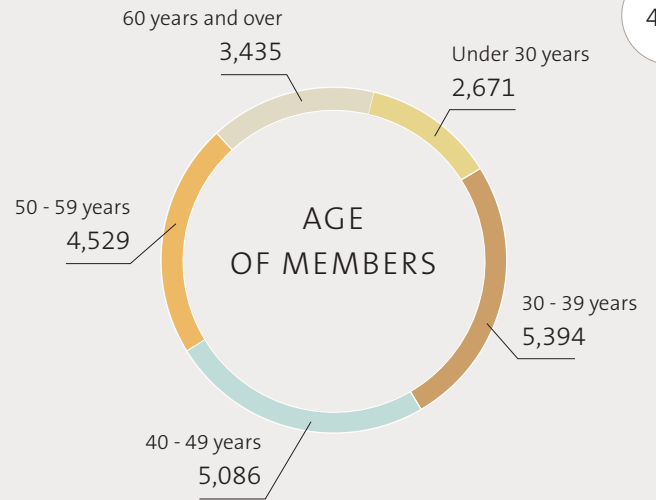
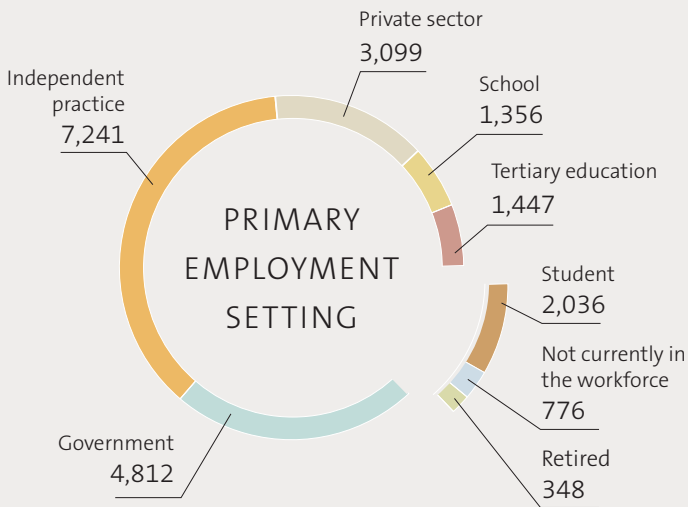
Fellows

...recognising outstanding contribution

Associate Professor Jan Grant
Dr Paul Harnett
Ms Margaret Hartstone
Mrs Sandra Joyce
Professor Mary Katsikitis
Professor Glynda Kinsella
Professor Gregory Murray
Associate Professor Analise O'Donovan
Dr Jan Parr
Professor Susan Paxton
Dr Nicholas Reynolds
Professor David Shum
Mr David Stokes

A number of high achieving APS psychologists were also honoured with APS awards and prizes in 2012-13 (see page 24).

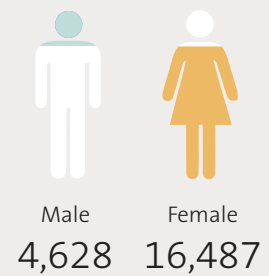
* All figures as at 31 May 2013



MEMBER GRADE BY LOCATION

	Hon Fellow	Fellow	Member	Associate Member	Affiliates	Student Subscriber	Total
ACT	1	7	325	135	6	53	527
NSW	5	47	3,758	2,122	81	689	6,702
NT	0	3	85	69	1	23	181
QLD	2	42	1,945	1,293	50	683	4,015
SA	1	17	798	151	19	173	1,159
TAS	1	3	257	62	5	46	374
VIC	4	80	4,187	1,032	79	791	6,173
WA	0	18	933	415	10	198	1,574
O/S	0	5	256	86	44	19	410
Total	14	222	12,544	5,365	295	2,675	21,115

GENDER OF MEMBERS TOTAL



APS MEMBER GROUPS

A network of 199 Member Group Committees worked hard to meet the local and national needs of APS members across Australia during 2012-13.

APS BRANCHES

AUSTRALIAN CAPITAL TERRITORY

Australian Capital Territory
Chair: Ms Jennifer Manson
Members: 576

NEW SOUTH WALES

Illawarra

Chair: Mr Jason Pratt;
Ms Lynette Page
Members: 398

New England

Chair: Ms Amanda Akers;
Dr Debra Dunstan
Members: 114

Newcastle

Chair: Mr Cecil Thompson;
Dr Jill Scevak
Members: 495

NSW Central Coast

Chair: Mr Reginald Davis
Members: 261

NSW Far-South Coast

Chair: Mr William Pitty;
Ms Amanda Cox
Members: 33

NSW Mid-North Coast

Chair: Mr Robert Curtis;
Dr Natalie Green
Members: 193

NSW North Coast

Chair: Ms Jane McGregor;
Mr Jonathan Munro
Members: 244

NSW Western Region

Chair: Ms Margaret Johnson;
Ms Tracy MacFarlane
Members: 209

Riverina

Chair: Dr Gene Hodgins;
Dr Karl Wiener
Members: 82

Shoalhaven

Chair: Ms Janine Lord
Members: 76

South-West Sydney

Chair: Ms Anne Frahm
Members: 484

Sydney

Chair: Mr Mark England;
Ms Rosaria Cantali
Members: 4,033

NORTHERN TERRITORY

Northern Territory

Chair: Ms Kathryn Crawley
and Ms Kerry Williams
(Co-Chairs); Ms Jade Gooding
Members: 180

QUEENSLAND

Brisbane Area

Chair: Dr Phillip Stacey;
Dr Nicola Burton and
Ms Gail Corrigan (Co-Chairs)
Members: 2,173

Bundaberg-Hervey Bay Region

Chair: Mr Gregory Bell;
Ms Sharon Sarah
Members: 100

Central Queensland

Chair: Dr Michael John
Members: 137

Far-North Queensland

Chair: Ms Simone Fischer
Members: 193

Gold Coast

Chair: Mr Brad Inglis
Members: 564

Mackay

Chair: Ms Kathryn Piper
Members: 74

North Queensland

Chair: Dr Beryl Buckby
Members: 223

Sunshine Coast

Chair: Ms Katherine Mellor
Members: 325

Toowoomba

Chair: Dr Maxine O'Brien;
Ms Kathie McDonald
Members: 226

SOUTH AUSTRALIA

South Australia

Chair: Ms Carmel Wauchope
Members: 1,159

TASMANIA

Hobart

Chair: Mr Peter Nelson
Members: 246

North-Western Tasmania

Chair: Dr Heather Bridgman;
Dr Elisya Cunningham
Members: 47

Northern Tasmania

Chair: Ms Lib Heyward;
Ms Rosalind Bickel
Members: 81

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Albury/Wodonga

Chair: Ms Leanne Casey
Members: 86

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Evans-Barker and
Ms Karyn Newnham
Members: 176

Barwon

Chair: Ms Jane Reynolds
Members: 251

Bendigo

Chair: Mr Peter Trask
Members: 162

Gippsland

Chair: Mr Jeremy Parker;
Ms Simone Kelsey
Members: 162

Melbourne

Chair: Dr Felicity Allen
Members: 5,094

Mornington Peninsula

Chair: Dr Diane McGreal
Members: 212

South-West Victorian

Chair: Ms Lynn Brown
Members: 61

WESTERN AUSTRALIA

Goldfields Esperance

Chair: Ms Christina Petz;
Ms Heather Lowndes
Members: 18

Mid-West WA

Chair: Mr Timothy Milnes
Members: 54

Perth

Chair: Ms Lidia Genovese;
Dr Leonie Coxon
Members: 1,415

South-West WA

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Mr Domenic Marzano
Members: 59

WA Great Southern

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Morrihan; Ms Colleen
Middleton
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Ms Frances Butler



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Ms Carmel Wauchope

Secretary:
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State Newsletter Editor:
Ms Jane Turner-Goldsmith



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Secretary:
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Ms Beverley Ernst

State Newsletter Editor:
Mr Dave Tuck



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Dr Felicity Allen

Political Liaison Officer:
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Secretary:
Ms Leanne Casey

State Newsletter Editor:
Dr Felicity Allen;
position vacant



WESTERN AUSTRALIA

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Ms Lidia Genovese

Political Liaison Officer:
Ms Judith Marty

Secretary:
Ms Kim Weatherston

State Newsletter Editor:
Dr Melissa Davis;
Ms Kara Churchward

APS COLLEGES



2012-13 MEMBER GROUP ACTIVITIES



CPD events
421 continuing professional development events were provided to members by APS Branches, Interest Groups and Colleges.



Member Group Chairs and Convenors Forums
Almost 100 National Chairs and Convenors represented APS members to the Board and the APS National Office through various Member Group Forums.



Member Group Committee Updates emails
Over 900 APS Member Group Committee members were kept informed each month by a new initiative, a Member Group Committee Updates email.



Member Group Awards
75 prizes were awarded by APS Colleges, Interest Groups and Branches APS to recognise significant achievements across a range of fields.

APS INTEREST GROUPS

Aboriginal and Torres Strait Islander Peoples and Psychology

Co-Convenors: Ms Yvonne Clark and Dr Stephen Meredith; Dr Stephen Meredith and Ms Kelleigh Ryan
Members: 248

Acceptance and Commitment Therapy and Psychology

Convenor: Dr Matthew Smout; Dr Emma Hanieh;
Members: 549

Buddhism and Psychology

Convenor: Ms Janelle Martin;
Members: 332

Child, Adolescent and Family Psychology

Convenor: Ms Jacqueline Reid
Members: 943

Christianity and Psychology

Convenor: Mr Christopher Patchett
Members: 323

Coaching Psychology

Convenor: Mr David Heap
Members: 635

Deafness and Psychology

Convenor: Dr Louise Munro
Members: 34

Dispute Resolution and Psychology

Convenor: Mr Mark England; Ms Katherine Johnson
Members: 76

ePsychology (formerly Telephone and Internet-based Counselling and Psychology)

Convenor: Prof David Kavanagh
Members: 192

Eye Movement, Desensitisation and Reprocessing and Psychology

Convenor: Ms Rosalie Gannon
Members: 222

Family Law and Psychology

Convenor: Mr Vincent Papaleo
Members: 165

Gay and Lesbian Issues and Psychology

Convenor: Dr Damien Riggs
Members: 117

Narrative Theory and Practice in Psychology

Convenor: Ms Rina Taub
Members: 103

Neurofeedback and Psychology

Convenor: Ms Michelle Aniftos
Members: 114

Occupational Health Psychology

Convenor: Mr William Pappas
Members: 124

People with Intellectual and/or Developmental Disability and Psychology

Convenor: Dr Keith McVilly; Ms Morag Budiselik
Members: 218

Perinatal and Infant Psychology

Convenor: Dr Bronwyn Leigh
Members: 335

Personal Construct Psychology

Convenor: Assoc Prof William Warren
Members: 31

Personality and Individual Differences Psychology

Convenor: Prof Patrick Heaven; Dr Miles Bore
Members: 73

Psychoanalytically-Oriented Psychology

Convenor: Dr Timothy Keogh
Members: 508

Psychologists for Peace

Convenor: Dr Winnifred Louis
Members: 96

Psychologists for the Promotion of Animal Welfare

Convenor: Mr Mark England
Members: 67

Psychologists in Oncology

Convenor: Ms Eve Barboza
Members: 99

Psychologists in Schools

Convenor: Dr Monica Thielking
Members: 268

Psychology and Ageing

Convenor: Prof Nancy Pachana
Members: 376

Psychology and Complementary Therapies (formerly Psychology and Complementary and Alternative Medicine)

Convenor: Ms Kelly da Costa; Dr Peta Stapleton
Members: 122

Psychology and Cultures

Convenor: Dr Nigar Khawaja
Members: 73

Psychology and Substance Use

Convenor: Ms Lynne Magor-Blatch
Members: 148

Psychology and the Environment

Convenor: Ms Beverley Ernst
Members: 65

Psychology Education (formerly Teaching, Learning and Psychology)

Convenor: Dr John Reece; Dr Frances Martin and Dr Stephen Provost (Co-Convenors)
Members: 133

Psychology from an Islamic Perspective

Convenor: Ms Hanan Dover; Ms Shehzi Yusaf
Members: 29

Psychology of Eating, Weight and Body Image

Convenor: Dr Leah Brennan
Members: 236

Psychology of Relationships

Convenor: Dr Gery Karantzis
Members: 245

Refugee Issues and Psychology

Convenor: Adj Assoc Prof Amanda Gordon
Members: 104

Rehabilitation Psychology

Convenor: Ms Anne Marie Sarandrea
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Rural and Remote Psychology

Convenor: Mr Paul Campbell
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Sufism and Psychology

Convenor: Mr Robert Parkhurst; Ms Zahara Braybrooke
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Transpersonal Psychology

Convenor: Mr Nicholas Morrey
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Trauma and Psychology

Convenor: Mr Michael McLindon
Members: 390

Women and Psychology

Convenor: Dr Raelynn Wicklein; Ms Carmel O'Brien
Members: 116

Yoga and Psychology

Convenor: Mr Todd Zemek; Dr June Henry
Members: 170

APS MEMBER
CONTRIBUTIONS

APS MEMBER CONTRIBUTIONS

The operations of the APS were supported by an extensive array of advisory and reference groups and Board committees, where members contributed their expertise and knowledge across a broad range of areas to inform APS policy and activities.

THE FOLLOWING MEMBERS MADE SIGNIFICANT CONTRIBUTIONS TO THE APS BY GIVING THEIR TIME AND EXPERTISE TO THE VARIOUS COMMITTEES, GROUPS, FORUMS AND JOURNALS.

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 Mr Christopher Willcox
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APS Annual Conference Scientific Committee 2013

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 Dr Clinton Schultz

Australian Indigenous Psychologists Association

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FINANCIAL
REPORT

FINANCIAL REPORT

DIRECTORS' REPORT

The Directors present their report on the results of The Australian Psychological Society Limited ABN 23 000 543 788 (the Society) for the financial year ended 31 May 2013 and the state of affairs of the Society at that date. The following persons were directors of the Society during the whole of the financial year and up to the date of this report, or for a lesser time period as indicated:

Tim Hannan	
Michael Burge	Commenced 29/9/2012
Sue Carter	
Simon Crowe	Retired 29/09/2012
Erica Frydenberg	
Gina Geffen	Retired 20/08/2012
Mike Kyrios	
Anne Lipzker	Commenced 13/10/2012
Lyn Littlefield	
Alan Plumb	
Nick Reynolds	Retired 29/09/2012
Robert Rich	Retired 29/09/2012
Louise Roufeil	Commenced 29/09/2012 Retired 31/03/2013 (a)
Trang Thomas	
Jill Wright	Commenced 31/05/2013

(a) Louise Roufeil was initially elected as a Director on 29 September 2012, but she resigned on 31 March 2013 to take up a position as an Executive Manager in the Society's National Office.

Qualifications and experience of the Directors in office at the end of the financial year are on pages 6 and 7 of the Annual Report.

Principal activities

The principal activities of the Society during the year were the advancement of the scientific study and the professional practice of psychology. There were no significant changes in the nature of these activities during that period.

Operating and financial review

The net deficit for the year ended 31 May 2013 is \$496,922 (2012: \$230,995 surplus).

The review of the operations during the financial year and the results of those operations are noted elsewhere in the Annual Report.

Risk management

The Society takes a proactive approach to risk management. The Board is responsible for ensuring that risks, and also opportunities, are identified on a timely basis and that the Society's objectives and activities are aligned with the risks and opportunities identified by the Board.

The Board has established a separate Risk Management Committee to assist the Board to manage risk. From time to time the Board may also convene separate committees to further examine specific issues and risks, and have that committee report back to the Board.

The Board has a number of mechanisms in place to ensure that management's objectives and activities are aligned with the risks identified by the Board. These include the following:

- Board approval of a Strategic Plan, which encompasses the Society's vision, mission and strategy statements, designed to meet stakeholders' needs and manage business risk
- Implementation of Board-approved operating plans and budgets and Board monitoring of progress against these budgets
- The establishment of the Finance, Investment and Audit Committee, which assists in meeting the Board's responsibility to manage the Society's financial risks. The Committee advises the Board on such matters as the Society's liquidity, interest rate and credit policies and exposures, and monitors management's actions to ensure they are in line with the Society's policy.

Dividends

No portion of surplus in any year shall be paid to members by way of dividends, bonus or otherwise.

Significant changes in the state of affairs

There were no significant changes in the state of affairs of the Society during the year ended 31 May 2013 not otherwise disclosed in the Annual Report.

Likely developments and expected results

The Society intends to continue with its existing activities and consider possible new activities that are consistent with its objectives.

Significant matters subsequent to the end of the financial year

No matters or circumstances have arisen since 31 May 2013 that have significantly affected or may significantly affect:

- a. the Society's operations in future financial years, or
- b. the results of those operations in future financial years, or
- c. the Society's state of affairs in future financial years.

Indemnification and insurance of Directors and officers

During or since the financial year, the Society has paid premiums in respect of a contract insuring all Directors, office bearers and employees of the Society against costs incurred in defending proceedings for conduct involving:

- a. A wilful breach of duty; and
- b. A contravention of sections 182 or 183 of the *Corporations Act 2001*, as permitted by section 199B of the *Corporations Act 2001*.

The total amount of insurance contract premiums paid was \$15,545 (2012: \$15,530).

Indemnification of auditors

The Society has entered into an agreement to indemnify their auditor, PricewaterhouseCoopers, against any claims or liabilities (including legal costs) asserted by third parties arising out of their services as auditor of the Society, where the liability arises as a direct result of the Society's breach of its obligations to the auditor, unless prohibited by the *Corporations Act 2001*.

Environmental regulation

The Society is not subject to any significant environmental regulation.

Registered Office

The registered office of The Australian Psychological Society Limited is located at:
Level 11, 257 Collins Street
Melbourne VIC 3000

Employees

The Society employed 95 full time equivalent employees (including staff contracted to work on various externally funded projects) as at 31 May 2013 (2012: 85).

Corporate governance

The Board of Directors governs the Society and has overall responsibility for pursuing the Society's mission, determining the strategic plan and priorities, monitoring implementation and developing a resource base to support the Society's activities. The Board is the ultimate decision-making and policy-setting body. It is also responsible for the financial viability of the Society and ensuring compliance with statutory requirements applicable to a company limited by guarantee. To assist the Board to fulfill its role and responsibilities various Board Committees, Advisory Groups, Reference Groups and Member Forums are appointed each year.

The Society's Constitution provides for the Board of Directors to be comprised of the President, Executive Director, six elected General Directors and up to three Directors appointed by the Board. The Executive Director is appointed by the Board. Every second year a President-Elect is elected to the Board to assume the role of President for a term of two years commencing at the end of their one year term as President-Elect. Each General Director is elected for a term of three years and each Additional Director appointed by the Board is appointed for a term of one year. Profiles of members of the Board of Directors as at 31 May 2013 are included at the front of this Annual Report.

All Directors must comply with the Board's code of conduct. This code covers issues such as the requirement to act in good faith, duties of due care and diligence, conflict of interest, proper use of power and information, independence, confidentiality and the obligation to comply with the Society's governing documents.

The Board meets at least six times a year for scheduled meetings. The Board is committed to holding at least two of these meetings outside of Melbourne, with the remaining meetings held at the Society's National Office in Melbourne.

Day-to-day management of the organisation's affairs and implementation of corporate strategy and policy initiatives are the responsibility of the Society's Executive Director, Professor Lyn Littlefield. The Society's company secretary is Barry Whitmore who has been a member of both the Institute of Chartered Accountants in Australia and CPA Australia for more than 25 years, and is a graduate member of the Australian Institute of Company Directors.

FINANCIAL REPORT

DIRECTORS' REPORT cont...

Directors' meetings including Committee meetings
(1 June 2012 to 31 May 2013)

	Directors Meetings		Committees					
			Finance, Investment and Audit		Governance		Risk Management and Compliance	
	H	A	CMH	A	CMH	A	CMH	A
Tim Hannan	11	11	4	4	2	2	0	0
Michael Burge	8	6	-	-	-	-	-	-
Sue Carter	11	11	4	4	2	2	0	0
Simon Crowe	3	3	2	2	2	2	-	-
Erica Frydenberg	11	11	4	4	-	-	-	-
Gina Geffen	2	2	-	-	-	-	-	-
Mike Kyrios	11	9	2	1	2	1	-	-
Anne Lipzker	6	5	-	-	-	-	-	-
Lyn Littlefield	11	11	4	3	2	2	0	0
Alan Plumb	11	11	-	-	-	-	0	0
Nick Reynolds	3	3	-	-	-	-	-	-
Robert Rich	3	3	-	-	-	-	0	0
Louise Roufeil	5	5	-	-	-	-	-	-
Trang Thomas	11	10	2	1	0	0	0	0
Jill Wright	0	0	-	-	-	-	-	-

H = Number of meetings held whilst in office

CMH = Number of committee meetings held whilst a member of that committee

A = Number of meetings attended

Auditor's Declaration

A copy of the auditor's independence declaration, as required under section 307C of the *Corporations Act 2001*, is set out on page 57.

Signed in accordance with a resolution of the Directors.



Tim Hannan
President



Sue Carter
Director

Melbourne 17 August 2013

AUDITOR'S INDEPENDENCE DECLARATION



Auditor's Independence Declaration

As lead auditor for the audit of The Australian Psychological Society Limited for the year ended 31 May 2013, I declare that to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of The Australian Psychological Society Limited during the period.

A handwritten signature in blue ink that reads 'Amanda Campbell'.

Amanda Campbell
Partner
PricewaterhouseCoopers

Melbourne
17 August 2013

PricewaterhouseCoopers, ABN 52 780 433 757
Freshwater Place, 2 Southbank Boulevard, SOUTHBANK VIC 3006, GPO Box 1331, MELBOURNE VIC 3001
T: 61 3 8603 1000, F: 61 3 8603 1999, www.pwc.com.au

Liability limited by a scheme approved under Professional Standards Legislation.

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013

STATEMENT OF COMPREHENSIVE INCOME - Year ended 31 May 2013

	NOTE	2013 \$	2012 \$
TOTAL REVENUE FROM CONTINUING OPERATIONS	3	19,798,013	20,373,686
EXPENSES			
General services and benefits for members		(9,741,071)	(9,101,501)
Enhancement of community wellbeing (includes expenditure on externally funded projects)		(4,949,340)	(5,422,302)
Marketing and promotion		(1,650,912)	(1,828,210)
Governance, management and administration		(3,953,612)	(3,790,678)
TOTAL EXPENSES		(20,294,935)	(20,142,691)
(DEFICIT)/SURPLUS FOR THE YEAR		(496,922)	230,995
TOTAL COMPREHENSIVE INCOME		(496,922)	230,995

The above Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION - As at 31 May 2013

	NOTE	2013 \$	2012 \$
CURRENT ASSETS			
Cash and cash equivalents	5	14,199,288	13,637,507
Trade and other receivables	7	1,554,545	2,494,142
Prepayments	8	557,821	554,657
TOTAL CURRENT ASSETS		16,311,654	16,686,306
NON CURRENT ASSETS			
Property, plant and equipment	9	1,008,858	744,675
TOTAL NON CURRENT ASSETS		1,008,858	744,675
TOTAL ASSETS		17,320,512	17,430,981
CURRENT LIABILITIES			
Trade and other creditors	10	3,754,576	3,881,397
Provisions	11	1,066,055	881,599
TOTAL CURRENT LIABILITIES		4,820,631	4,762,996
NON CURRENT LIABILITIES			
Provisions	11	430,273	101,455
TOTAL NON CURRENT LIABILITIES		430,273	101,455
TOTAL LIABILITIES		5,250,904	4,864,451
NET ASSETS		12,069,608	12,566,530
MEMBERS' EQUITY			
Retained earnings	13	12,069,608	12,566,530
TOTAL MEMBERS' EQUITY		12,069,608	12,566,530

The above Statement of Financial Position should be read in conjunction with the accompanying notes.

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

STATEMENT OF CHANGES IN EQUITY - Year ended 31 May 2013

	2013 \$	2012 \$
OPENING RETAINED EARNINGS	12,566,530	12,335,535
Total comprehensive income for the year	(496,922)	230,995
CLOSING RETAINED EARNINGS AT YEAR END	12,069,608	12,566,530

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

FINANCIAL REPORT

STATEMENT OF CASH FLOWS - Year ended 31 May 2013

	NOTE	2013 \$	2012 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers and members (a)		21,773,620	18,754,800
Interest received		755,434	1,005,094
Payments to suppliers, employees and others		(21,325,133)	(21,184,800)
Interest and other costs of finance paid		(223,478)	(189,226)
NET CASH FROM OPERATING ACTIVITIES	6	980,443	(1,614,132)
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for property, plant and equipment	9	(418,662)	(411,321)
NET CASH FROM INVESTING ACTIVITIES		(418,662)	(411,321)
Net increase/(decrease) in cash held		561,781	(2,025,453)
Cash at beginning of financial year		13,637,507	15,662,960
CASH AT THE END OF THE FINANCIAL YEAR	5	14,199,288	13,637,507

(a) The Commonwealth of Australia has developed the KidsMatter initiative and appointed *beyondblue* to act as the contract manager during the service period from 1 January 2012 to 30 June 2014. The KidsMatter services agreement between the Society and *beyondblue* was signed on 18 July 2012 providing for *beyondblue* to fund the Society to deliver services in support of the KidsMatter initiative for the forementioned period. During the period 1 January 2012 to 31 May 2012 the Society incurred approximately \$1.1million of expenses related to this initiative. However, as the above mentioned services agreement was not signed until after 31 May 2012, funds to cover this expenditure were received by the Society from *beyondblue* in the current, 2013 reporting year. Typically the receipt of funding under such service agreements is more closely aligned to the timing of expenditure than has been the case in this instance.

The above Statement of Cash Flows should be read in conjunction with the accompanying notes.

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS - Year ended 31 May 2013

NOTE 1: Corporate information

The financial statements of The Australian Psychological Society Limited (the Society) for the year ended 31 May 2013 were authorised for issue in accordance with a resolution of the Directors dated 17 August 2013.

The Society is a company limited by guarantee, does not have share capital and is incorporated in Australia.

The nature of the operations and principal activities of the Society are described in the Directors' report.

NOTE 2: Statement of significant accounting policies

(a) Basis of preparation

The financial statements are general purpose financial statements, which have been prepared in accordance with the requirements of the *Corporations Act 2001*, Australian Accounting Standards Reduced Disclosure Requirements, other authoritative pronouncements of the Australian Accounting Standards Board and Urgent Issues Group Interpretations.

The financial statements are presented in Australian dollars and all values are rounded to the nearest dollar.

(i) Compliance with Australian Accounting Standards

The financial statements comply with Australian Accounting Standards Reduced Disclosure Requirements as issued by the Australian Accounting Standards Board (AASB).

(ii) Adoption of standards-new and amended

None of the new standards and amendments to standards that are mandatory for the first time for the financial year beginning 1 June 2012 affected any of the amounts recognised in the current period and are not likely to affect future periods.

The following standard has been identified as the one which may affect the Society in the period of initial application:

Standard	Title	Effective date	Impact on the Society's financial statements
AASB 119 Related standard *AASB 2011-10	Employee Benefits	Annual reporting periods beginning on or after 1 January 2013 (1 June 2013 to 31 May 2014 reporting period for the Society)	There may be some changes to the reported financial position and performance due to the need to discount annual leave not expected to be paid within 12 months

(iii) Historical cost convention

These financial statements have been prepared under the historical cost convention.

(b) Income tax

The Commissioner of Taxation has ruled that all income derived is exempt from income tax.

(c) Property, plant and equipment

Property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided on a straight line basis on all property, plant and equipment. Depreciation periods are:

- Plant and equipment: 3 to 8 years
- Leasehold Improvements: Lease term

(i) Impairment of non-financial assets

Impairment of all assets is assessed at each reporting date by evaluating conditions specific to them and to the particular asset that may lead to impairment. If an impairment trigger exists the recoverable amount of the asset is determined.

(ii) Make good provisions

Provisions for make good obligations are recognised when the Society has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

(d) Leases

Operating leases are leases under which the lessors effectively retain substantially all of the risks and benefits of ownership of leased items. Payments made under operating leases are charged to the Statement of Comprehensive Income on a straight line basis over the period of the lease.

(e) Branches, Colleges and Interest Groups

The financial result of the activities of the Society's Branches, Colleges and Interest Groups is included within the Society's surplus or deficit for the year.

(f) Revenue recognition

Revenue is recognised and measured at the fair value of the consideration received or receivable to the extent it is probable that the economic benefit will flow to the Society and the revenue can be reliably measured. The following specific recognition criteria must be met before revenue is recognised.

(i) Membership subscriptions

Subscriptions related to the reporting period are recognised when these have been received from members.

(ii) Rendering of services

Revenue is recognised by reference to the stage of completion of a contract or contracts in progress at balance date or at the time of completion. Stage of completion is measured by reference to total cost incurred to date as a percentage of total estimated cost for each contract which is determined by a set quotation with the customer. This policy is also applied to the fee for service contracts with the Australian Government and related bodies.

(iii) Interest revenue

Revenue is recognised as interest accrues, using the effective interest method.

(iv) Sale of goods

Revenue from the sale of goods is recognised when goods are shipped to the customer.

(g) Employee benefits

Provision is made for employee benefits accumulated as a result of employees rendering services up to the reporting date. These benefits include wages and salaries, annual leave and long service leave. Superannuation contributions are made for employees at 10% (9% for 'casual' employees) in compliance with government legislation.

Liabilities arising in respect of wages and salaries, annual leave and long service leave expected to be settled within 12 months of the reporting date are measured at their nominal amounts. All other employee entitlement liabilities are measured at the present value of the estimated future cash outflow to be made in respect of services provided by employees up to the reporting date. In determining the present value of future cash outflows, the interest rates attaching to government guaranteed securities which have terms to maturity approximating the terms of the related liability are used.

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

(h) Other taxes

Revenues, expenses and assets are recognised net of the amount of GST except:

- where the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority are classified as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the taxation authority.

(i) Cash and cash equivalents

Cash and short term deposits in the Statement of Financial Position comprise cash at bank and in hand and short term deposits with an original maturity of six months or less.

For the purposes of the Statement of Cash Flows, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts.

(j) Trade and other receivables

Trade receivables, which generally have 14 day terms, are recognised initially at fair value and subsequently measured at amortised cost using the effective interest methods, less an allowance for impairment. Given the short term nature of these assets fair value on recognition generally remains the fair value until these are extinguished.

Collectability of trade receivables is reviewed on an ongoing basis at an operating unit level. Individual debts that are known to be uncollectable are written off when identified.

(k) Revenue received in advance

As identified in Note 2(f)(i), membership subscription revenue must be recognised in the relevant reporting year it relates to. Therefore, any subscription revenue received on or prior to 31 May 2013 which relates to the subscription period 1 June 2013 to 31 May 2014 is recognised as Revenue received in advance at 31 May 2013.

The timing of the receipt of payments for work undertaken on externally funded projects is typically set out in the project contract. Payments received, and amounts due and receivable, up to 31 May 2013 which have not been earned are recognised as Revenue received in advance at 31 May 2013, and will only be recognised as revenue when the Society has met the conditions set out in the project contract.

(l) Other creditors

Other creditors are carried at amortised cost and due to their short term nature they are not discounted. They represent liabilities for goods and services provided to the Society prior to the end of the financial year that are unpaid at the end of the financial year and arise when the Society becomes obliged to make future payments in respect of the purchase of these goods and services. The amounts are unsecured and are usually paid within 30 days of recognition.

FINANCIAL REPORT

NOTE 3: Revenue

Operating (deficit)/surplus for the year has been determined after:

	2013 \$	2012 \$
(a) Revenue from operating activities:		
Membership subscriptions	7,803,339	7,505,753
Newsletters, Branch, College and Interest Group revenue	2,442,481	2,069,698
Referrals revenue	391,782	385,793
Event registrations (<i>Conferences and workshops hosted by the Society, but excluding those run by the Society's Member Groups</i>)	954,102	1,055,667
Advertising and commission	1,247,732	1,189,819
Assessment of qualifications	420,379	344,936
Externally funded projects revenue	4,776,002	5,276,396
Application fees	18,961	32,707
Other operating revenue	1,000,086	1,520,287
	19,054,864	19,381,056
(b) Revenue from non-operating activities:		
Interest revenue	743,149	992,630
	743,149	992,630
TOTAL REVENUE FROM CONTINUING OPERATIONS	19,798,013	20,373,686

NOTE 4: Expenses

(Deficit)/Surplus includes the following expenses:

	2013 \$	2012 \$
Depreciation and amortisation of property, plant and equipment	471,694	548,465
Wages and salaries	7,564,915	7,302,028
Superannuation costs	767,572	737,354
Provisions:		
- Long service leave	82,932	28,627
- Annual leave	157,210	150,480

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

NOTE 5: Cash and cash equivalents

	2013 \$	2012 \$
Cash at bank	441,070	306,888
Term deposits	13,758,218	13,330,619
TOTAL CASH AND CASH EQUIVALENTS	14,199,288	13,637,507

Cash at bank earns interest at floating rates on daily deposits rates. Term deposits are made for 30 to 180 days and earn interest on the respective short term deposit rates.

The total shown in this note equates to the Statement of Cash Flows.

NOTE 6: Reconciliation of cash flows

For the purposes of the Statement of Cash Flows, cash includes cash on hand and in banks and investments in money market instruments. Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

	2013 \$	2012 \$
Reconciliation of (deficit)/surplus for the period to net cash flows from operating activities		
(Deficit)/surplus for the period	(496,922)	230,995
Plus/(minus) non-cash items:		
Depreciation and amortisation	471,694	548,465
Carrying amount of written off assets	7,324	2
Change in assets and liabilities:		
Decrease/(increase) in trade and other receivables	939,597	(1,047,410)
(Increase)/decrease in prepayments	(3,164)	51,314
(Decrease) in trade and other creditors	(126,821)	(1,448,736)
Increase in provisions for employee benefits	188,735	51,238
NET CASH FLOW FROM OPERATING ACTIVITIES	980,443	(1,614,132)

FINANCIAL REPORT

NOTE 7: Trade and other receivables

	2013 \$	2012 \$
Advertising, products, sponsorship and commission (trade debtors)	51,973	117,095
Externally-funded projects	530,287	394,684
	582,260	511,779
The Australian Psychology Accreditation Council Limited (APAC)- refer Notes 15 and 18	138,160	372,055
Other debtors and accrued revenue	834,125	1,610,308
	1,554,545	2,494,142

Trade debtors are non-interest bearing and have payment terms of 14 days.

Amounts shown as 'Externally funded projects' have been invoiced by the Society at year end and are based on contractual arrangements with the Australian Government or statutory authorities.

For 2012, an amount of approximately \$1.1million was included within 'Other debtors' as a receivable related to the KidsMatter initiative. The Commonwealth of Australia has developed the KidsMatter initiative and appointed *beyondblue* to act as the contract manager during the service period from 1 January 2012 to 30 June 2014. The KidsMatter services agreement between the Society and *beyondblue* was signed on 18 July 2012 providing for *beyondblue* to fund the Society to deliver services in support of the KidsMatter initiative for the forementioned period. During the 2012 financial year to 31 May 2012 the Society incurred approximately \$1.1million of expenses related to KidsMatter. As the above mentioned services agreement was not signed until after 31 May 2012, funds to cover this expenditure were received by the Society from *beyondblue* in the current reporting year of 2013. From 1 June 2012 to 31 May 2013 an additional \$500,000 of KidsMatter related expenses have been incurred in excess of received funds from *beyondblue*. This amount has been recognised as a receivable.

Due to the short term nature of these receivables, their carrying amounts approximate their fair value and all amounts are considered collectible.

NOTE 8: Prepayments

	2013 \$	2012 \$
Prepayments	557,821	554,657

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

NOTE 9: Property, plant and equipment

	2013 \$	2012 \$
Plant and Equipment		
At cost	2,256,231	2,167,062
Accumulated depreciation	(1,663,697)	(1,607,489)
	<u>592,534</u>	<u>559,573</u>
Leasehold Improvements		
At cost	1,868,881	1,479,591
Accumulated depreciation and amortisation	(1,452,557)	(1,294,489)
	<u>416,324</u>	<u>185,102</u>
Total property, plant and equipment		
Cost	4,125,112	3,646,653
Accumulated depreciation and amortisation	(3,116,254)	(2,901,978)
	<u>1,008,858</u>	<u>744,675</u>
Reconciliation		
Plant and equipment		
Carrying amount at beginning	559,573	
Additions	324,737	
Disposals	(7,324)	
Depreciation expense	(284,452)	
	<u>592,534</u>	
Leasehold Improvements		
Carrying amount at beginning	185,102	
Additions	93,925	
Make good obligation (a)	324,539	
Depreciation and amortisation expense	(187,242)	
	<u>416,324</u>	
Total property, plant and equipment movements		
Carrying amount at beginning	744,675	
Additions	418,662	
Make good obligation (a)	324,539	
Disposals	(7,324)	
Depreciation and amortisation expense	(471,694)	
	<u>1,008,858</u>	

(a) The Society is required to restore Collins st leased premises (levels 7,8,11 and 13) to their original condition at the end of the respective lease terms, as per a lease agreement commencing 1 January 2013 (Note 10). These costs also have been capitalised as part of the cost of leasehold improvements along with corresponding provision (Note 11) and are amortised over the lease period.

The Society assessed at 31 May 2013 whether there is any indication that an asset may be impaired. There is no indication that an impairment loss is present, that is where the carrying amount of an asset exceeds its recoverable amount.

FINANCIAL REPORT

NOTE 10: Trade and other creditors

	2013 \$	2012 \$
Revenue received in advance:		
Membership subscriptions	1,649,186	1,602,138
Event income (conferences and workshops)	568,437	572,425
Externally-funded projects	359,663	609,487
Other	102,348	42,256
	2,679,634	2,826,306
Other creditors and accruals	1,074,942	1,055,091
	3,754,576	3,881,397

Other creditors are non-interest bearing and are settled within thirty days. The Society pays within the allocated settlement period when prompt payment discounts are available.

Due to the short term nature of these payables, their carrying value is assumed to approximate their fair value.

The Society has issued a bank guarantee to a maximum amount of \$229,416, related to the lease of its National Office premises at 257 Collins Street, Melbourne under a lease agreement commencing 1 January 2013 with a term of three years for level seven and five years for other levels. The lease agreement is with RAM Investments No.1 Pty Ltd.

FINANCIAL REPORT

ANNUAL ACCOUNTS 2013 cont...

NOTE 11: Provisions

	2013 \$	2012 \$
Current		
Employee benefits - Annual leave (a)	679,593	571,347
- Long service leave (a)	386,462	310,252
	1,066,055	881,599
Non-current		
Employee benefits - Long service leave	105,734	101,455
Make good provision to restore premises (b)	324,539	-
	430,273	101,455
TOTAL PROVISIONS	1,496,328	983,054
Total employee benefit provisions	1,171,789	983,054

(a) The provision for employee benefits classified as 'current' includes accrued annual leave and long service leave. For long service leave it covers all unconditional entitlements where employees have completed the required period of service (10 years) and also those where employees are entitled to pro-rata payments in certain circumstances, including termination of employment (completed at least seven years service).

However, based on past experience, the Society does not expect all employees to take the full amount of accrued leave or require payment within the next 12 months.

(b) Costs required to return the Society's leased premises to their original condition as set out in the lease agreements are recognised as a make good provision in the financial statements. The provision has been calculated as an estimate of future costs discounted to a present value and will be revised on an annual basis.

NOTE 12: Lease commitments

The Society leases office premises and office equipment under non-cancellable operating leases expiring within one to five years.

	2013 \$	2012 \$
Operating leases - the Society as Lessee		
Commitments are as follows:		
Not later than one year	1,321,887	768,676
Later than one year and not later than five years	4,590,985	361,414
TOTAL OPERATING LEASE COMMITMENTS	5,912,872	1,130,090
Operating lease expenses recognised as an expense during the period	1,283,139	1,146,796

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NOTE 13: Retained earnings

	2013 \$	2012 \$
Balance at the beginning of the financial year	12,566,530	12,335,535
(Deficit)/surplus for the year	(496,922)	230,995
BALANCE AT THE END OF THE FINANCIAL YEAR	12,069,608	12,566,530

The Society is a company limited by guarantee and accordingly each Member of the Society undertakes to contribute to the assets of the Society in the event of the same being wound up during the time that he or she is a Member, or within one year after he or she ceases to be a Member, for payment of debts and liabilities that the Society contracted before he or she ceases to be a Member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories amongst themselves such amount as may be required, not exceeding twenty dollars.

NOTE 14: Key management personnel disclosures*

	2013 \$	2012 \$
(a) Key management personnel compensation		
Key management personnel compensation	902,283	850,504
(b) Transactions with key management personnel		
The following amounts were recognised during the reporting period from other transactions with key management personnel:		
Expenses		
Provision of professional development services to the Society	9,060	14,358

* Key management personnel includes Directors and Senior Executives

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NOTE 15: Related party transactions

The Australian Psychology Accreditation Council Limited (APAC) refer Note 18 - Up until 31 December 2011 APAC's day to day operations were managed by the Society in accordance with APAC's business plan and budget as approved by APAC's Board of Directors. Most of APAC's operational costs were incurred by the Society and then reimbursed by APAC. From the beginning of January 2012 APAC has employed its own staff, including a CEO, a Manager and two Administrative Officers and conducted its operations almost entirely independently from the Society. The Society has continued to provide a limited range of support services to APAC including office space, IT systems, as well as professional advice related to accounting, human resources and information technology. APAC pays the Society for the cost of these services provided.

The following transactions occurred with APAC:

	2013 \$	2012 \$
- Receivables at year end, GST inclusive (a)	138,160	372,055
- Received from APAC during the financial year, GST inclusive (a)	428,128	-
- Revenue, as recognised in the Society's Statement of Comprehensive Income	79,569	201,947

(a) includes amounts incurred with third party suppliers that were initially paid for by the Society and then reimbursed to the Society by APAC. Such amounts have not been recognised as revenue or expenditure of the Society.

NOTE 16: Contingent assets and liabilities

There are no contingent assets or contingent liabilities of a material nature as at the end of the reporting period.

NOTE 17: Financial Instruments and interest rate risk**Interest rate risk**

Interest rate risk is the risk that the fair value or future cashflows of a financial instrument, will fluctuate due to changes in interest rates. The Society's exposure to interest rate risk arises due to its deposits with financial institutions.

The financial assets and financial liabilities of the Society that are not included in the tables below are non-interest bearing and are therefore not subject to interest rate risk. This includes Trade and other receivables and Trade and other creditors.

The objective of managing interest rate risk is to minimise the Society's exposure to fluctuations in interest rates that might impact its interest revenue and cash flow. To manage interest rate risk, the Society invests the majority of its cash in short-term deposits for varying periods of between 30 days and 180 days, depending on the short and long-term cash requirements of the Society which is determined based on the Society's cash flow forecast. This consideration also takes into account the costs associated with breaking a term deposit should early access to cash and cash equivalents be required. Cash is not locked into long-term deposits at fixed rates so as to mitigate the risk of earning interest below the current floating rate.

The Society does not have any borrowings.

The following table sets out the carrying amount and effective interest rate, by contractual maturity, of the financial instruments that are exposed to interest rate risk:

Year ended 31 May 2013	< 1 year \$	Totals \$	Weighted average effective interest rate for the year
Financial assets			
Short term deposits			
Fixed rate	13,750,000	13,750,000	4.99%
Cash at bank			
Floating rate	449,288	449,288	2.95%

Year ended 31 May 2012	< 1 year \$	Totals \$	Weighted average effective interest rate for the year
Financial assets			
Short term deposits			
Fixed rate	12,900,000	12,900,000	5.90%
Cash at bank			
Floating rate	737,507	737,507	4.20%

Interest on financial instruments classified as floating rate is repriced at intervals of less than one year.

Interest on financial instruments classified as fixed rate is fixed until maturity of the instrument.

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Note 18: Interest in controlled entity

The Australian Psychology Accreditation Council Limited (APAC), a public company limited by guarantee, was incorporated on 24 November 2005 with two members, The Australian Psychological Society Limited (the Society) and The Council of Psychologists Registration Boards [Australia] Inc (CPRB). APAC was formed to establish standards of education for the training and registration of psychologists throughout Australia, and to assess whether Schools of Psychology of Australian universities and non-university providers meet these standards. Effective 1 July 2010 national registration for the health professions including psychologists was introduced triggering the wind-up of one of the members of APAC, the CPRB. As a result, APAC changed its constitution and now the Society is its sole member.

Up until 31 December 2011 APAC's day to day operations were managed by the Society in accordance with APAC's business plan and budget as approved by APAC's Board of Directors. Most of APAC's operational costs were incurred by the Society and then reimbursed by APAC. From the beginning of 2012 APAC has employed its own staff, including a CEO, a Manager and two Administrative Officers and conducted its operations almost entirely independently from the Society. The Society has continued to provide a limited range of support services to APAC including office space, IT systems, as well as professional advice related to accounting, human resource and information technology. APAC pays the Society for the cost of these services provided.

As at 31 May 2013 the assets and liabilities and profit or loss of APAC are not material to the financial statements of the Society and have not been included within these financial statements.

NOTE 19: Auditors' remuneration

	2013 \$	2012 \$
During the year the following fees were paid or payable for services provided by the auditors of the Society:		
PricewaterhouseCoopers Australia		
- an audit or review of the financial statements of the entity	30,000	19,500
- an audit or review of various externally-funded projects (as required by project contracts)	24,000	15,500
- an audit or review of a statement of expenditure related to course accreditation	6,070	2,000
- information technology advice	6,458	-
Total remuneration of PricewaterhouseCoopers Australia	66,528	37,000
TOTAL AUDITORS' REMUNERATION	66,528	37,000

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DIRECTORS' DECLARATION 2013

In the Directors' opinion:

- (a) the financial statements and notes set out on pages 58 to 74 are in accordance with the *Corporations Act 2001*, including:
 - (i) complying with Accounting Standards, the *Corporations Regulations 2001* and other mandatory professional reporting requirements; and
 - (ii) giving a true and fair view of the entity's financial position as at 31 May 2013 and of its performance for the financial year ended on that date; and
- (b) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Directors.



Tim Hannan
President



Sue Carter
Director

Melbourne 17 August 2013

INDEPENDENT AUDITOR'S REPORT



**Independent auditor's report to the members of
The Australian Psychological Society Limited**

Report on the financial report

We have audited the accompanying financial report of The Australian Psychological Society Limited (the company), which comprises the statement of financial position as at 31 May 2013, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the directors' declaration.

Directors' responsibility for the financial report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the *Corporations Act 2001*, and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

Our procedures include reading the other information in the Annual Report to determine whether it contains any material inconsistencies with the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

PricewaterhouseCoopers, ABN 52 780 433 757
Freshwater Place, 2 Southbank Boulevard, SOUTHBANK VIC 3006, GPO Box 1331, MELBOURNE VIC 3001
T: 61 3 8603 1000, F: 61 3 8603 1999, www.pwc.com.au

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Auditor's opinion

In our opinion the financial report of The Australian Psychological Society Limited is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the company's financial position as at 31 May 2013 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards – Reduced Disclosure Requirements and the *Corporations Regulations 2001*.

PricewaterhouseCoopers

PricewaterhouseCoopers

A handwritten signature in blue ink that reads 'Amanda Campbell'.

Amanda Campbell
Partner

Melbourne
17 August 2013

