

2010 

THE ANNUAL REPORT



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The Board of Directors governs the APS and has overall responsibility for pursuing the Society's mission, determining the strategic plan and priorities, monitoring implementation and developing a resource base to support the Society's activities. The President and all other non-executive Directors are elected by APS members to act in the best interests of the Society and its membership as a whole.



PRESIDENT

Professor Bob Montgomery FAPS

Bob Montgomery is in full-time private practice on the Gold Coast in clinical, health and forensic psychology, and is a member of those three APS Colleges. He often runs professional development workshops for psychologists and other professional groups and frequently contributes to electronic and print media. His 40-year career in psychology has been spent about equally in professional practice and academic positions, with reciprocal benefits. He is Adjunct Professor in Psychology at the University of the Sunshine Coast, where he contributed to the establishment of their new psychology program. Bob currently chairs the Governance Committee of the APS.



EXECUTIVE DIRECTOR

Professor Lyn Littlefield OAM FAPS

Lyn Littlefield was appointed as Executive Director in 2001 and is a member of the APS Colleges of Clinical Psychologists, Counselling Psychologists and Community Psychologists. Lyn was previously the Head of the School of Psychological Science at La Trobe University where she continues to hold a professorial appointment. She was the inaugural director of the Victorian Parenting Centre, and in 2001 received a medal of the Order of Australia for service to the welfare of children and families and the advancement of training in the field of child, adolescent and family psychology. She is a Fellow of the Australian Institute of Company Directors and the Australian Institute of Management.



PRESIDENT-ELECT

Professor Simon Crowe FAPS

Simon Crowe is Professor of Neuroscience and Clinical Neuropsychology in the School of Psychological Science at La Trobe University. He has a PhD in the neurobiological basis of memory and has also completed professional training in clinical neuropsychology. Simon maintains a strong research program, publishes widely and conducts an extensive private practice in the area of medico-legal disputation. He is a member of the APS Colleges of Clinical Psychologists, Clinical Neuropsychologists and Forensic Psychologists. Simon was a member of the Board of Directors from 2005 to 2007 and was elected again in 2008 and as President-Elect in 2009, serving as Vice-President for periods during this time. He currently chairs the Science, Academia and Research Advisory Group of the APS.

GENERAL DIRECTORS



Dr Elizabeth Celi MAPS

Elizabeth Celi works as a private practitioner in inner Melbourne and on the Mornington Peninsula, in addition to delivering mental health/wellbeing training and consulting services to government and corporate organisations. She has published a book on men's mental health concerns and undertakes considerable advocacy through the media in this area. In 2007 Elizabeth became a member of the APS Private Practice Reference Group, contributing her business and marketing skills and highlighting the importance of self care as a consideration for psychologists and the profession's image. She was previously the Chair of the APS Mornington Peninsula Branch and currently chairs the Membership Recruitment and Retention Advisory Group of the APS.



Emeritus Professor Gina Geffen AM FAPS

Gina Geffen has 45 years experience in academic research, teaching, clinical practice and governance of the profession, with over 150 publications. In 2007 she was made a Member of the Order of Australia for services to psychology, and in 2008 received the APS President's Award for Distinguished Contribution to Psychology and a Doctor of Science honoris causa from Flinders University for her contribution to the science and practice of psychology. She is a member of the Psychology Board of Australia, chairs the Regional Psychology Board of Queensland and Northern Territory, and conducts a private practice in chronic pain management training clinical interns and registrars. Gina currently chairs the Professional Development Advisory Group of the APS.



Ms Anne Lipzker MAPS

A member of the APS from student days, Anne Lipzker is a founding member of the NSW North Coast Branch of the APS and has continued to coordinate its professional development activities. Anne brings to her Board role knowledge gained from a long work history of clinical practice and strategic development in the public health sector, and broad experience in the provision and organisation of professional development and support. She is currently the Director of Child and Adolescent Mental Health on the NSW North Coast. Anne currently chairs the Private Practice Advisory Group of the APS.



Professor Kate Moore MAPS

Kate Moore is Professor of Psychology at Charles Darwin University. She is a member of the APS Colleges of Health Psychologists and Organisational Psychologists. Prior to commencing the study of psychology as a mature-age student, Kate worked as an accountant in several organisations, and served as Treasurer of the Australian National Association of Mental Health for some years. Kate has been a member of the APS for 20 years, is the past convener of the APS Psychology and Relationships Interest Group and initiator of its Annual Conference, and is the past Treasurer of the APS College of Health Psychologists. She currently chairs the Finance, Investment and Audit Committee of the APS.



Dr Bob Rich MAPS

Bob is a counselling psychologist in private practice. About two-thirds of his clients are survivors of childhood and/or recent trauma. He was the secretary of both the national executive and the Victorian section of the APS College of Counselling Psychologists for several years, and has been active for a long time in networking among APS members in order to resolve conflict and dissatisfaction. He has worked with Indigenous Australians, and is passionate about human rights and building an environmentally sustainable society. Bob is also the author of 14 books and has expertise in several research fields. He currently chairs the Public Interest Advisory Group of the APS.



Dr Robyn Vines FAPS

Robyn is a clinical psychologist, an APS Fellow and a member of the APS Colleges of Clinical Psychologists and Counselling Psychologists. Robyn is Adjunct Senior Research Fellow in the Department of General Practice, School of Primary Health Care, Monash University and practices in regional NSW. She has held senior positions in university student services in Australia and Dubai, and in academic/clinical services in both London and Australia. She currently chairs the Regional, Rural and Remote Advisory Group of the APS, is a recently joined graduate member of the Australian Institute of Company Directors, and is committed to primary mental health care reform in Australia and internationally.

PRESIDENT'S REPORT

Professor Bob Montgomery FAPS



You will find the usual careful and detailed report of APS activities in 2009-10 throughout this Annual Report and I encourage you to read it thoughtfully. From the comparatively small and largely scholarly organisation I joined 40 years ago, the APS has undergone massive expansion of its membership and development of its activities. Nowhere is this better demonstrated than in the wide range of services now provided for APS members and the constant representations made on behalf of members. Every statistic in this Report will show that.

We recently embarked on a review of members' wants from the APS, their satisfactions and dissatisfactions with the APS. This has provided some encouragingly positive feedback and initiated some practical planning, particularly to enhance our focus as a member service organisation. This should never mean we lose sight of our responsibilities to the wider community, both Australian and international, but rather that we will best fulfil our chosen obligations to others by providing the best possible base for our members' professional activities. You will see this project of an enhanced refocussing of APS activities rolling out over the next couple of years.

The one finding from the review that surprised me, and others on the Board and at the National Office, was that our members said they wanted the APS to be more involved in representing psychology on the political scene and to the wider community. My surprise stemmed from knowing just how much of these activities we are engaged in every day, how much more direct and indirect influence we now have with governments, and how much better our positioning is in the media. The APS now frequently initiates and takes the lead in activities in both fields. If there was to be some negative feedback from members regarding these components of APS activities, I would have expected concern that we were devoting too much to them, rather than not enough. What the review told us is that we haven't been informing our members well enough about all of this representational activity. You can expect a deliberate increase in keeping

our members informed. However, permit me my usual lament about how many of our members seem reluctant to read our various communications.

As I anticipate the end of my Presidential term, it is clear the APS is indeed on a roll. On any meaningful measure, we are experiencing strong and growing success. This does not mean we at the Board or National Office think we are getting it all right or doing things in exactly the way every member would want, if that were even possible. But the review, conducted by an independent, professional organisation and based on a stratified random sample of members, gave us more ticks than crosses. The continuing growth of our membership, despite a few threats of 'mass resignations', also says we are getting things more right than wrong.

I'll repeat what I have said a number of times in various places. If a single member says she or he is resigning or not renewing their membership, that should, and does, concern us. We should, and do, listen to their

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dissatisfactions to see if there is a concern that should be addressed. Two criteria guide us in this process. Is the dissatisfaction legitimate, i.e., real? And is it something the APS is actually responsible

for, i.e., not done by the Psychology Board of Australia or the Government, but really by us?

Sadly many of the criticisms levelled at the APS by a small number of members failed one or both of these tests. A few people have circulated statements that are simply incorrect and untrue and this is demonstrated by the historical, objective record of events. To counter what increasingly appeared to be a deliberate campaign by some to misinform members, I asked that the historical record be published on the APS website. It's there now and I encourage any member still concerned by these campaigns to read the demonstrable facts for him or herself and to make up their own mind.

Each year a small number of members choose not to renew their APS membership. Often they write to explain their decision. It often reflects a change in their career which makes the APS no longer the most appropriate representative professional body for that person. I believe that if any member decides the APS no longer meets their needs well enough to justify the cost of membership, it

makes sense that they would leave. My only suggestion is make sure the decision is based on factual information and a careful review of what the APS can provide to support your professional career.

I would certainly suggest a very careful review of any alternative organisation purporting to be better able to provide professional support for a psychologist. I don't think there has been a time in the 40 years of my APS membership when there haven't been other organisations vying for my membership. Often these are complementary and interdisciplinary, such as my current memberships of AACBT, ANZAPPL, and ASBHM. Each adds further professional enrichment to what I obtain from the APS.

But some organisations clearly see themselves as competing with the APS to provide your major professional organisational services. This is simply unrealistic. A new organisation, starting now from scratch, has little hope of building the resources, infrastructure, activities, networks, or recognition the APS has built over more than 40 years. They cannot hope to provide the range of member services and benefits the APS provides and will continue to develop. Some members may also find membership of one of these alternative groups complementary to APS membership and I see no harm in that and certainly no threat to the APS. I do suggest you read their marketing carefully. I note some coyness about stating real paid-up membership and extravagant claims of grandiose actions but little to show for it. Some of them devote a great deal of energy to criticising the APS, with nonfactual hyperbole, but don't have much to say about what they will or can actually do instead. Caveat emptor.

In the midst of this there is a serious issue, one the APS has addressed throughout its lifespan. It is ironic that we have been attacked simultaneously for lowering the standards of psychology training in Australia and for imposing unnecessarily high standards of training for professional recognition, at least at the specialist level. It's tempting to conclude that, if both sides of this argument are attacking us, we are probably getting the balance

right. But the fundamental question – how do we decide who is allowed to identify themselves and to practise as a psychologist – is too important to be glossed over.

There is a growing international movement, to which the APS is already contributing, to shift the criteria for accrediting psychology training and registering psychologists away from an input model to an output model. The traditional input model determined your eligibility to be recognised as a professional psychologist by looking at the inputs to your training, the nature of the courses you completed, the resources of the institution that trained you. The assumption has been that, if the right ingredients went in, the right product would emerge. The output model reverses this by first defining an agreed set of competencies – what do you need to know and be able to do – to be recognised as a professional psychologist. This approach, currently epitomised by the European Certificate in Psychology

(EuroPsy), then creates opportunities for diversity in teaching with necessary uniformity of the desired end product. Against considerable odds, the APS led the

innovation of the new 5-year training program, now being introduced by several universities, and much more consonant with the growing notion of the minimum training necessary to be a competent psychologist. The APS will continue, as it always has, to lead the campaign for training standards that reflect internationally agreed best practice. This won't be easy, pushing against governments' desires for the cheapest answer, the reluctance of some academics to rethink training for the profession for the 21st Century, and the self-serving fear-mongering of some noisy minorities. But then, it never has been easy, just worth doing.

I am confident I leave the APS in good hands. Yours. And mine. We are the APS.



BOB MONTGOMERY
President

“The APS will continue, as it always has, to lead the campaign for training standards that reflect internationally agreed best practice.”

EXECUTIVE DIRECTOR'S REPORT

Professor Lyn Littlefield OAM FAPS



The past year has seen continued expansion in the membership base, activities and influence of the APS as we have addressed the opportunities and challenges in an ever evolving environment for psychology. In undertaking its operations, the APS is

constantly required to balance the focus on the external environment with attention to the wishes and needs of its diverse membership. As the peak body for psychology in Australia, the APS is increasingly sought to provide advice and expertise to governments and other entities across a range of health and community-related areas. The expectations of the Society's members are that this influence will be exercised in a manner that meets their needs, and this has not surprisingly become an increasingly complex process as the APS membership has grown and diversified. It is, however, a process that is central to decision making and policy setting, and one that has become a major priority over the last year. In reviewing the overall focus of APS activities during the year, three significant events and issues have dominated.

The first of these has been the National Registration and Accreditation Scheme for the Health Professions, which encompasses the entire Australian psychology profession and the education and training of psychology practitioners. Although for some years there has been considerable activity associated with this while the dimensions of the scheme have taken shape, as the implementation date of 1 July this year drew near there was a vast escalation in the advocacy required to ensure high standards and a sustainable workforce for psychology were achieved. The APS has carried a deep sense of responsibility throughout its advocacy and preparation efforts due to its stewardship of the profession over the last 65 years, its representation of the majority of Australian psychologists, and its integral involvement in the accreditation of psychology education and training programs. There is no doubt that the new national scheme is one of the most far-reaching changes for psychology in many, many years and the APS has

done its utmost to represent the profession and its practitioners in striving for high standards, effective and realistic processes in the transition to the new scheme, and conditions to ensure a thriving workforce. This process has not been without its challenges, and has been accompanied by strong debate and tension in some quarters.

Another momentous event for Australian psychology was approaching in July 2010 and consumed much preparatory energy over the last year – hosting the International Congress of Applied Psychology (ICAP) for the first time in the southern hemisphere. Again, the planning for this has been over a considerable number of years since the APS won the bid in 2002 to host the Congress, but there has been a huge increase in the organisational activities during this last year in the lead up to ICAP 2010 in July. As the host of ICAP 2010, the

APS was responsible for overseeing the organisation of the Congress and developing the extensive scientific program. With the expectation

“Close to 19,000 members have now chosen to support their peak professional organisation and to contribute to a strong voice for psychology and its practitioners, researchers and educators.”

of attendance by over 3,000 delegates from around the world, the securing of more than 90 international keynote speakers, and the distillation of a rich scientific program from nearly 4,000 submitted abstracts, the organisational efforts in preparation for the Congress were enormous. The organisation of ICAP 2010 was approached as a great opportunity to showcase the diversity and relevance of psychology to the Australian community and to assist in promoting the international profile of the APS.

The third significant focus this year has been to attend to areas of debate and tension within the APS membership. Close to 19,000 members have now chosen to support their peak professional organisation and to contribute to a strong voice for psychology and its practitioners, researchers and educators. Apart from carrying great expectations of the Society, this also brings considerable challenges in meeting the needs and aspirations of a large and diverse membership base. With this year's heightened focus on registration and accreditation

standards for psychologists and their training, the thorny issue of the two pathways to registration in Australia – postgraduate training and workplace internship – once again became a significant source of tension. The discord also incorporated robust discussion of the manner in which specialist skills should be recognised within the national registration scheme and became entangled with the ongoing debate about the two-tier Medicare rebate structure. In working through these challenges and tensions the APS provided forums to hear member concerns, ensured there was clarity around the APS position despite campaigns of misinformation, and attempted to deal with disagreements fairly and respectfully.

While the three dominating issues outlined above have placed significantly increased demands on the APS this year, this has not detracted from the Society attaining many other notable achievements throughout the year.

The APS has identified many opportunities to promote the discipline and practice of psychology through concerted advocacy during the Australian Government's health reform process.

Numerous submissions were prepared and the APS engaged extensively in the consultation process associated with the health reform agenda, highlighting psychology's important contribution to the health of the Australian community across a range of areas. The scope for the profession of psychology to play a major role in a restructured health system was a major focus of advocacy.

The Society has tried hard to remain accessible and relevant to its members over the last year and to provide the services that meet their diverse needs. Regular support for practitioners, researchers and educators of psychology has continued across diverse work contexts, and has focused on enhancing skills development through a variety of professional development and training programs. The maintenance of high standards of training for psychologists has continued through the work of the APS within the Australian Psychology Accreditation Council and the APS Program Development and Accreditation Committee.

“The APS has identified many opportunities to promote the discipline and practice of psychology through concerted advocacy during the Australian Government's health reform process.”

The Society has made significant improvements in its promotion of psychology through the media this year with an expanded media team and development of a new media strategy. The APS has also continued to make a significant contribution to community wellbeing through a number of effective initiatives, including its ongoing support for people affected by the Victorian bushfires through a variety of projects, organisation of roundtable forums on homelessness and racism to highlight psychology's important contribution to addressing these pressing social concerns, and ongoing support for Indigenous psychologists. This year has also seen a considerable expansion of KidsMatter through increased government funding, which followed impressive pilot evaluation results showing its effectiveness in strengthening children's mental health. This is just a summary of some of the achievements of the APS over the last year – the breadth and impact

of these considerable accomplishments are reviewed in detail elsewhere in this Annual Report.

In reviewing the year that has been, there is no question that the Board

and National Office staff have worked tirelessly with APS member volunteers to maximise the opportunities to advance the science and practice of psychology, promote its relevance to community wellbeing and to address the challenges along the way as rigorously and fairly as possible. To all involved in the Society's extensive achievements this year – my eight fellow members of the Board of Directors, the 105 staff across the National Office, and all the volunteer APS members in roles as office bearers of APS Units, Committee members, members of Advisory, Reference and Working Groups and Taskforces, Journal Editors and Chairs of Conferences – I extend my sincere gratitude for your commitment to the discipline and practice of Australian psychology.



LYN LITTLEFIELD
Executive Director

FINANCIAL COMMENTARY

Barry Whitmore – General Manager and Chief Financial Officer



Overview

The activities of the Society during the 2009-10 year resulted in a surplus of revenue over expenditure of \$864,129, representing 5.4% of total revenue (2009: \$1,451,812). Revenue increased by 7% to \$16,002,843, while expenses increased by 12.1% to \$15,138,714. The strong financial result was achieved within the context of challenging economic conditions, particularly in the first half of the 2009-10 financial year.

The Society's Balance Sheet continues to strengthen with net assets of almost \$11m, representing approximately 68% of 2010 revenue.

Revenue and expenditure

This year, and in line with last year, membership fees were 40.8% of total revenue compared with more than 60% five years ago. The Society's activities have expanded significantly during this time, largely funded by revenue from sources other than membership subscriptions.

Some of the major movements in revenue and expenses in 2009-10 compared with 2008-09 include the following.

- Membership subscription income increased by 7.1%, mostly attributable to a 7.6% increase in membership.
- The ever increasing activity of the Society's member groups, achieved as a result of the significant voluntary contribution of members, is reflected in an increase in revenue of 11.1% and a 19.2% increase in related expenditure.
- Advertising revenue from *InPsych* and State Newsletters increased by 7.8%, a reflection of the fact that these publications are reaching an ever increasing number of psychologists. Production and distribution costs increased by 7.1%, largely the result of more members receiving copies of each publication.
- Professional and workplace support net expenditure increased by 29.8%.
- Revenue from professional development activities decreased by 23.3% due to lower numbers of workshops coordinated by the National Office in the lead up to the International Congress of Applied Psychology (ICAP) held in Melbourne in July 2010.
- Net revenue from the Assessment of qualifications decreased by 46.8%, mostly attributable to the

increased staff resources required to manage Individual Bridging Plans for psychologists needing further training and supervision to meet APS College eligibility.

- In line with the Society's strategic objective of enhancing the standing and profile of the APS, expenditure on marketing and media activities increased by almost \$140,000 or 51.5%.
- Conferences revenue increased by 38.2% and expenses increased by 62.8%. Increased revenue was the result of two major conferences in this financial year, the APS Annual Conference and the Industrial and Organisational Psychology conference, compared with one major conference in the previous year. The increase in conference expenses is in part attributable to this, but some additional expenses relate to the promotion of ICAP 2010
- In line with the Society's ongoing commitment to contributing psychological knowledge to enhance community wellbeing, expenditure in the public interest area virtually doubled to almost \$330,000.
- As a result of the relatively low official interest rates throughout the Society's 2009-10 financial year compared with the previous year, interest income was down by more than 16% or approximately \$127,000.
- Corporate services expenditure increased 7.1% compared with 2008-09. Major items giving rise to this increase include increased occupancy costs, in particular rent, and increased depreciation expense.

Cash flow and liquidity

The Society's cash position continues to be strong, ending the year with a 15.6% increase from 2009. Approximately two thirds of this percentage increase is the result of the end of year cash balance including an amount of almost \$1.3m, which was received in advance by the Society from the Australian Government for distribution to scholarship holders under the Mental Health Postgraduate Scholarship Scheme Clinical Psychology Initiative.

The statutory financial report can be found on page 43.

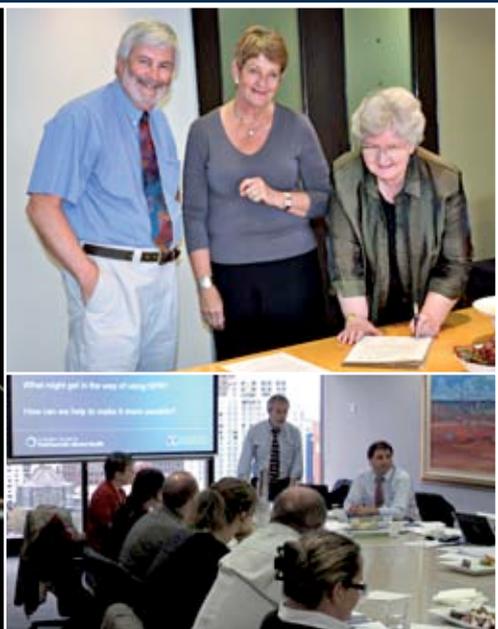
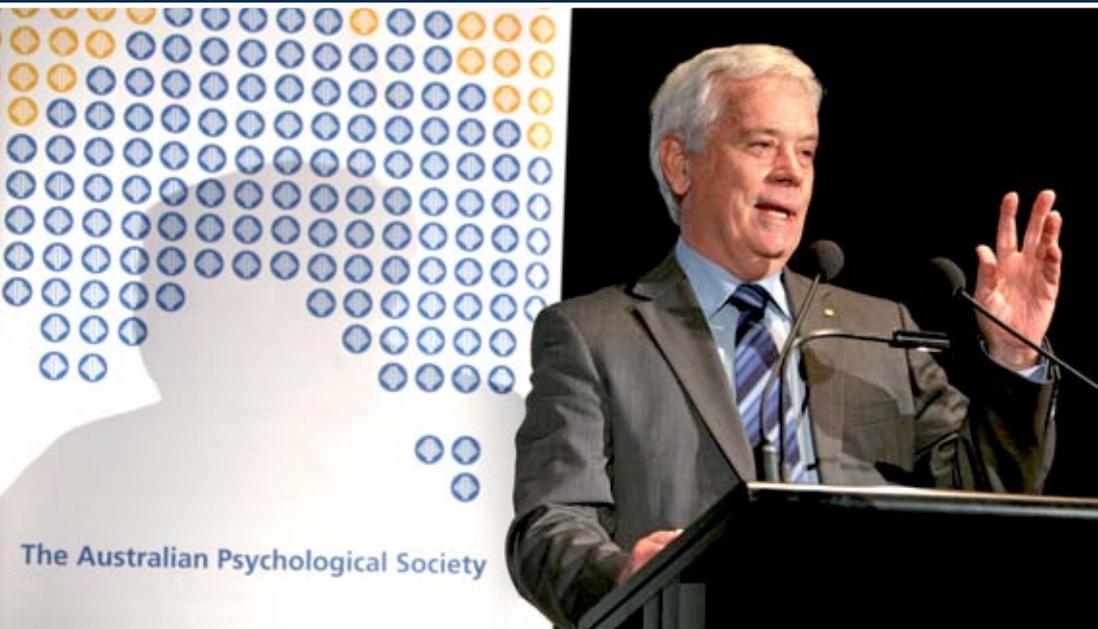


BARRY WHITMORE
General Manager and Chief Financial Officer

OVERVIEW OF FINANCIAL RESULTS

Detailed statement of income and expenditure – twelve months ended 31 May 2010

| | 2010 \$ Revenue | 2010 \$ (Expense) | 2010 \$ Net Revenue/ (Net Expense) | 2009 \$ Revenue | 2009 \$ (Expense) | 2009 \$ Net Revenue/ (Net Expense) |
|--|--------------------|----------------------|--|--------------------|----------------------|--|
| MEMBERSHIP SUBSCRIPTIONS (including processing new member and reinstatement applications, and maintenance of member records) | 6,526,778 | (451,300) | 6,075,478 | 6,096,232 | (381,519) | 5,714,713 |
| MEMBER BENEFITS | | | | | | |
| APS member groups / Units | 1,228,358 | (1,930,142) | (701,784) | 1,105,240 | (1,619,668) | (514,428) |
| <i>InPsych</i> and State Newsletters | 275,177 | (523,978) | (248,801) | 255,249 | (489,381) | (234,132) |
| Website | - | (167,742) | (167,742) | - | (157,015) | (157,015) |
| Meet the Members functions | - | (23,382) | (23,382) | - | (6,925) | (6,925) |
| Products and services | 598,948 | (26,458) | 572,490 | 552,680 | (27,589) | 525,091 |
| PsychXchange recruitment service | 334,451 | (13,683) | 320,768 | 308,132 | (28,310) | 279,822 |
| Referrals service | 346,107 | (94,058) | 252,049 | 333,757 | (100,320) | 233,437 |
| TOTAL MEMBER BENEFITS | 2,783,041 | (2,779,443) | 3,598 | 2,555,058 | (2,429,208) | 125,850 |
| PSYCHOLOGY – DISCIPLINE AND PROFESSION | | | | | | |
| Liaison with government and other external bodies | 254 | (335,052) | (334,798) | 3,982 | (353,917) | (349,935) |
| Course accreditation and approval | 230,905 | (336,005) | (105,100) | 174,571 | (329,328) | (154,757) |
| APS journals, conference abstracts and proceedings | 188,502 | (560,607) | (372,105) | 188,649 | (557,205) | (368,556) |
| APS Awards Program | - | (69,709) | (69,709) | - | (65,752) | (65,752) |
| Indigenous psychology education support | - | (20,974) | (20,974) | 30,568 | (38,878) | (8,310) |
| Professional and workplace support | 8,400 | (526,356) | (517,956) | 100 | (399,064) | (398,964) |
| Professional development – events and administration | 494,174 | (688,850) | (194,676) | 644,446 | (783,062) | (138,616) |
| Assessments of qualifications | 487,541 | (361,302) | 126,239 | 520,521 | (283,177) | 237,344 |
| Marketing / Media | 17,235 | (405,108) | (387,873) | 16,293 | (267,350) | (251,057) |
| Conferences | 840,294 | (838,406) | 1,888 | 608,202 | (514,846) | 93,356 |
| Ethics | 19,253 | (43,517) | (24,264) | 14,213 | (65,288) | (51,075) |
| TOTAL PSYCHOLOGY – DISCIPLINE AND PROFESSION | 2,286,558 | (4,185,886) | (1,899,328) | 2,201,545 | (3,657,867) | (1,456,322) |
| COMMUNITY WELLBEING | | | | | | |
| Psychology in the public interest | 3,636 | (329,587) | (325,951) | 755 | (165,180) | (164,425) |
| National Psychology Week | - | (125,987) | (125,987) | - | (146,965) | (146,965) |
| Involvement in funded health and wellbeing projects | 3,204,767 | (3,204,767) | - | 2,968,034 | (2,968,034) | - |
| TOTAL COMMUNITY WELLBEING | 3,208,403 | (3,660,341) | (451,938) | 2,968,789 | (3,280,179) | (311,390) |
| GOVERNANCE AND MANAGEMENT | | | | | | |
| Governance and executive management | - | (1,008,976) | (1,008,976) | - | (906,024) | (906,024) |
| TOTAL GOVERNANCE AND MANAGEMENT | - | (1,008,976) | (1,008,976) | - | (906,024) | (906,024) |
| CORPORATE SERVICES | | | | | | |
| Human resources, finance, IT, legal and administration | - | (1,724,024) | (1,724,024) | - | (1,690,684) | (1,690,684) |
| Depreciation, rent and other property charges | - | (1,328,744) | (1,328,744) | - | (1,158,956) | (1,158,956) |
| Interest and other income | 1,198,063 | - | 1,198,063 | 1,134,625 | - | 1,134,625 |
| TOTAL CORPORATE SERVICES | 1,198,063 | (3,052,768) | (1,854,705) | 1,134,625 | (2,849,640) | (1,715,015) |
| TOTAL | 16,002,843 | (15,138,714) | 864,129 | 14,956,249 | (13,504,437) | 1,451,812 |





THE YEAR IN REVIEW

13

1 | ADVOCACY AND SUPPORT FOR PSYCHOLOGY AND ITS PRACTITIONERS, RESEARCHERS AND EDUCATORS

The APS brings a rigorous and determined focus to addressing the opportunities and challenges in the external operating environment for psychology, promoting and representing both the profession and the discipline of psychology and supporting psychologists across the diversity of their professional lives.

Advocacy for psychology

Preparation for the introduction of the National Registration and Accreditation Scheme

The most significant change in the external environment for psychology in many years is the advent of the National Registration and Accreditation Scheme. The entire psychology profession is included in the new national system, which also incorporates accreditation of professional psychology education and training programs. Since the scheme was first mooted in 2006 – and more intensively in the lead up to the implementation date on 1 July 2010 – the APS has engaged extensively in consultations to represent the psychology profession and has provided a large number of submissions in response to various legislative proposals. The APS has sought to protect high standards for the profession and the sustainability of the workforce of psychologists, while ensuring adequate ‘grandparenting’ arrangements in planning the transition to the new scheme.

The focus this year has been on responding to the proposals for registration standards, including mandatory continuing professional development and professional indemnity insurance, recency of practice, mandatory reporting obligations and criminal history checks. The mechanism for identification of specialist psychologists under national registration has received considerable attention, with the decision for this to be undertaken through endorsement in approved areas of practice rather than through specialist registration. The unique situation of WA specialist psychologists, who already have specialist title registration under State legislation, was supported by the APS. The APS worked alongside a self-selected group of WA specialist psychologists to lobby for the continuation of specialist title registration in that State, in conjunction with broader advocacy for national specialist registration.

The APS has continued to argue for the protection of the independence from government of the accrediting body for psychology education and training courses under the National Registration and Accreditation Scheme. The appointed accrediting body under the new scheme is the Australian Psychology Accreditation Council (APAC). It is essential for this body to provide independent decision making, free of the possibility of government influence in

relation to the standards set for education and control of the workforce of psychologists. The APS has sought to ensure this through changes to APAC’s governance structure.

Health psychology and community psychology under threat

The Australian Health Ministers Council announced in April this year that only seven areas of specialist practice would be endorsed for suitably qualified psychologists under the new National Registration and Accreditation Scheme, omitting two areas of specialist practice from the nine well established psychology specialties. The exclusion of health psychology and community psychology from the final list of specialist areas for endorsement has major implications for both the discipline and practice of these two important specialties of psychology. The APS has undertaken a major advocacy campaign to have health and community psychology included as areas of practice endorsement under the national registration scheme, and will continue to fight to have the ruling overturned.

Australian health reforms

In response to the serious challenges facing the Australian health system, in 2007 the Australian Government committed to a major health reform agenda by establishing three significant reform investigations through the National Health and Hospitals Reform Commission, the National Primary Health Care Strategy Taskforce and the National Preventative Health Taskforce. The APS has undertaken considerable advocacy to ensure the Government is fully aware of psychology’s potential contribution to the health of Australians across a range of areas including preventative health, chronic disease management, mental health and aged care. In the past twelve months the APS has developed numerous submissions, and APS representatives have advocated on behalf of psychology in direct talks with the Minister for Health and senior Department of Health and Ageing bureaucrats. Promotion of a major role for psychology in a restructured health system has also been advanced through partnership bodies such as Allied Health Professions Australia, the National Primary Health Care Partnership and the Pain Management Taskforce.

APS Strategic Leadership Program

The APS has developed a Strategic Leadership Program that identified and trained a selected group of psychologists from around Australia, including rural and remote areas, to become APS strategic leaders who will develop and utilise their skills to represent the interests of the profession at a local level. The role of these psychologists is to strategically promote the benefits of psychology, psychological knowledge and its service delivery in the context of the Australian health reforms. While the initial focus of representation has been on increasing the capacity of the profession to engage with the health reforms, the role may evolve over time as other opportunities arise.

Advocacy through strategic partnerships and projects

The APS plays a pivotal role in the operations of Allied Health Professions Australia (AHPA), the national peak body for 14 allied health professions. The APS houses the secretariat for AHPA within the National Office, and the APS Executive Director is the AHPA Executive Officer. The APS President sits on the AHPA Board and was elected Vice-President of AHPA during this financial year.

AHPA has been active in lobbying for increased access to allied health services under the national health reform agenda. AHPA has successfully completed three major multidisciplinary projects funded by the Australian Government – Shared Care in Chronic Disease Management; Supporting Children with Autism; and the establishment of the Indigenous Allied Health Network.

The APS has strengthened the voice of psychology through involvement in a number of other strategic partnerships, including the Mental Health Professionals Association and through the continued implementation of the Mental Health Professionals Network project with the Royal Australian College of General Practitioners, the Royal Australian and New Zealand College of Psychiatrists, and the Australian College of Mental Health Nurses. The APS is a founding member of the National Primary Health Care Partnership which has representatives across all the major primary health care professions. The Partnership is auspiced by the Australian General Practice Network, which has a major involvement in the Australian Government's reform of primary health care through the establishment of Primary Health Care Organisations across Australia.

The APS has also worked with beyondblue to develop the clinical practice guidelines for perinatal depression and

related disorders, and has contributed to a scoping study for the adoption of the UK Doncaster model Improving Access to Psychological Therapies (IAPT). The APS has also increased its engagement with mental health consumer and carers through involvement with the Private Mental Health Consumer Carer Network.

Support for mental health initiatives

Mental health was a strong focus of APS advocacy this year and involved direct liaison with the Federal Health Minister and her advisors to address some negative media reports about the Better Access to Mental Health Care initiative, particularly the criticism that the initiative expends public funds on providing services to the 'worried well'. There has been enormous demand for psychological services under the Better Access initiative, with over 7.5 million psychological services being delivered to Australians by the end of May 2010. The Better Access initiative was designed to treat people with high prevalence disorders – mostly anxiety and depression – and has assisted in destigmatising help-seeking for mental health problems as access has been enabled through the nation's universal health scheme. This is a major step towards a healthier Australian community, which has had psychology at the forefront.

To support the advocacy for continuation of the Better Access initiative, the APS undertook a survey of members providing services under the initiative in 2009 to supplement data from earlier surveys. The survey sought information on client demographics, the prevalence and severity of mental health disorders seen by psychologists, and the processes of referral from GPs. This information is not available to the Government via Medicare Australia data, and therefore provided a very useful source of additional material on the impact of the Better Access initiative for the APS representations to the Government.

The APS has also continued to support psychologists' involvement in the Better Outcomes in Mental Health Care initiative through the Access to Allied Psychological Services (ATAPS) program. A review of the initiative was undertaken by the Government this year, and the APS provided significant input which was enhanced by data on service provision collected through an APS member survey. APS submissions and representation focused on the ways in which the initiative can better complement the Better Access initiative for particular target groups due to its flexible service delivery capacity.

ADVOCACY AND SUPPORT FOR PSYCHOLOGY AND ITS PRACTITIONERS, RESEARCHERS AND EDUCATORS [CONT.]

Support for psychology practitioners

Advocacy for practitioners

The APS had input into a number of advisory groups and consultative committees to represent the interests of psychology practitioners and their clients. This included involvement in the development of strategies to address mental health issues in workplace and road accident compensation schemes, a review of the Impairment Tables for the Assessment of Disability Support Pensions, and a project to address discriminatory practices and simplify the process of assessment of mental health conditions for life insurance purposes. In addition, the APS has frequently met with government agencies including Medicare and TAC/Worksafe to resolve issues arising for members as part of auditing requirements.

Specific support in work sector contexts

The National Office has three advisors to offer support and advocate for members in three workplace contexts – private practice, the public sector and non-government organisations (NGOs), and in school settings. Initiatives to support members in these areas have utilised taskforces of the APS Reference Group in each area to generate resources. In the private practice area, models of private practice and the possibility of training and supervision in private practice have been examined. The public sector and NGO advisor has developed general principles and guidelines for the provision of services in this sector, as well as a set of resources on recruitment and retention. The psychologists in schools advisor has developed sets of guidelines for assessment services in schools and the management of violent behaviour, in addition to support for peer consultation and professional development in schools. In 2010 a new Board Advisory group was established, the Rural, Regional and Remote Advisory Group, which has the primary objective of ensuring that issues and challenges faced by practitioners in regional, rural and remote communities are considered and psychologists working in these areas are supported.

Advice on professional practice matters

The Professional Advisory Service (PAS) provides telephone and email advice to members on practice issues. In the past year PAS has responded to over 6,000 enquiries with the majority of these relating to practice management such as record keeping and contracting arrangements, ethical and legal issues, and Medicare processes including allowable services, billing arrangements and Medicare auditing concerns.

Submissions on policy and practice

In addition to responding to formal requests and calls for submissions, the APS constantly monitors government policy and specific initiatives that impact on professional practice, and prepares submissions in support of practising psychologists. The APS made submissions to major national reviews of issues such as the Aged Care funding instrument (ACFI) and the Senate Inquiry into Suicide in Australia as well as reviewing the Worker's Compensation schemes in NSW and WA. The APS also made submissions to various State health departments on issues such as alcohol and drugs, alcohol-related violence, chronic disease, obesity and e-health identifiers and associated privacy issues. Legislative reform was the focus of a submission to a review of the Guardianship and Administration Act review in Victoria.

Development of practitioner resources

A number of practitioner resources have been developed including an update of the document *Evidence-based psychological interventions in the treatment of mental disorders: A literature review*, which aims to support practitioners working under government-funded mental health initiatives. Another document, *Psychologists in schools – client information sharing*, was developed to assist school psychologists with the legal issues surrounding file management. In addition, a position statement has been developed to support practitioners in different employment settings for issues that arise in the management, ownership and access to psychologists' records.

Preparation for e-health developments

E-health has become a major government initiative in recent years and there is a drive for health practitioners to move to working within an e-health environment. The APS has been involved in consultation with government agencies on e-health developments and conducted a survey of APS members to determine the extent to which practitioners use electronic tools/software in their practice. Results showed that the majority of respondents were not using any electronic software, suggesting that the profession will require considerable support. A number of resources have been developed to assist practitioners to operate in the increasing e-health milieu, including information on internet-based psychological services, standards and guidelines, and a review of available practice management software.

Support for psychology researchers and educators

2009 APS Annual Conference in Darwin

The 44th APS Annual Conference was held at the Darwin Convention Centre from 30 September to 4 October 2009. The Conference was attended by 669 delegates, and featured six keynote and invited speakers: Associate Professor James Bray, Professor Richard Bryant, Professor Marilyn Davidson, Professor Gillian Rhodes, Professor Rob Sanson-Fisher and Professor Moshe Zeidner. The scientific program featured 20 professional fora, 28 symposia, 120 individual papers, 49 posters and seven workshops.

Enhanced APS journals

A new partnership with Wiley Blackwell has been formed for the publication of the Society's three flagship journals, *Australian Psychologist*, *Australian Journal of Psychology*, and *Clinical Psychologist*. The publishing expertise and vast international networks of Wiley Blackwell is expected to influence and effect excellence in research for presentation in the APS journals.

Excellence in research journal ranking

The APS contributed to the finalisation of the ranked journal list for the Australian Government's Excellence in Research for Australia initiative. A submission was made on behalf of the psychology discipline, after an extensive consultation which included input from 35 of the 38 Heads of Departments of Psychology. The consultation including ranking the top 10 journals within each of the major fields of psychological research.

Encouraging excellence in psychology through the APS Awards Program

Each year the APS offers a range of Awards that encourage excellence in psychology. Recipients of some of the APS Awards in 2009 are detailed below.

President's Award for Distinguished Contribution to Psychology in Australia

Professor Rob Sanson-Fisher, University of Newcastle

Distinguished Scientific Contribution Award

Professor Ron Rapee, Macquarie University

Early Career Research Award

Dr Paul Dux, University of Queensland, and Dr Gillian Yeo, University of Western Australia

Award for Excellent PhD Thesis in Psychology

Dr Lauren Staples, University of Sydney, Dr Alishia Williams, University of New South Wales, and Dr Mitchell Byrne, University of Wollongong

Psychology education and training

The APS has continued to strongly advocate for increased funding for university courses, particularly following an analysis this year that showed an alarming drop in postgraduate psychology training availability over the last five years. Strong involvement in the debate concerning the education and training of psychologists has also continued. This has included the promotion of the new '5+1' training pathway involving a fifth year Graduate Diploma of Professional Psychology to replace the '4+2' pathway, presentations at international conferences regarding future training models, and consultation with the tertiary sector through the Heads of Departments and Schools of Psychology Association.

The APS maintained a strong focus on teaching and learning in psychology during the year, consulting with the Australian Learning and Teaching Council (ALTC) regarding the Learning and Teaching Academic Standards Project, which aims to develop Threshold Learning Outcomes for disciplines including psychology. The APS also continued its engagement with the ALTC funded Clinical Psychology Postgraduate Curriculum Project, which is working on teaching and learning in postgraduate professional courses.

Provision of placements in alcohol and other drug settings

The APS has continued to administer a government-funded placement and supervision scheme for postgraduate psychology students that aims to increase the training opportunities in alcohol and other drug (AOD) services. Thirty-four students were placed during the reporting period, bringing the total to 80 placements for the duration of the initiative. The evaluation of the project has shown that all those involved (students, placement coordinators, supervisors and AOD services) found the project to be extremely valuable in the training of future psychologists to work in this under-represented area. Funding for this project has been extended until June 2011.

Scholarship scheme for trainee psychologists

The APS administers a government-funded scholarship scheme to support clinical psychology students with culturally and linguistically diverse (CaLD) backgrounds, those with Aboriginal or Torres Straight Islander (ATSI) heritage, or those who reside in rural and remote (RR) localities. In 2010, the APS awarded scholarships to 41 students – four ATSI students, 10 CaLD students and 27 RR students.

ADVOCACY AND SUPPORT FOR PSYCHOLOGY AND ITS PRACTITIONERS, RESEARCHERS AND EDUCATORS [CONT.]

Maintenance of high standards of education and practice

Psychology course development and accreditation

The APS Program Development and Accreditation Committee (PDAC) and accreditation staff provided a wide range of expert accreditation services to the Australian Psychology Accreditation Council (APAC) throughout the year. On behalf of APAC, assessment teams conducted accreditation and approval assessments of fifteen higher education providers of psychology. One accreditation assessment visit was made to an offshore location. Forty-one higher degree programs were reviewed in the year. The APS also sent College course approval assessors to review each of the specialist postgraduate professional programs undergoing course approval. In addition the APS provided expert advice regarding continued revision and development of the *APAC Rules for Accreditation and Accreditation Standards for Psychology Courses*, which was published in June 2010. The APAC Accreditation Assessment Handbook was also revised and a third edition published.

Assessment of overseas qualifications

The APS is contracted as the national assessing authority in Australia for assessment of overseas academic qualifications in psychology for the purpose of migration. The APS determines the level at which an applicant's qualifications are comparable to an Australian program of study that has been accredited by the Australian Psychology Accreditation Council. This service is for people who are seeking to: migrate to Australia under the General Skilled Migration Categories; register or work as a psychologist in Australia; or enter an accredited psychology course in an Australian university. Over the past financial year there was a total of 510 assessments undertaken, with applications received from all over the world. This tally was made up of 140 migration, 113 registration, 23 employment and 234 course entry assessments. Of the migration applications, 92 met the minimum requirements.

Management of ethical matters

The APS Ethical Guidelines Committee continued to review existing ethical guidelines and to develop new ones to assist members with ethical concerns involving particular client groups or within specific workplace situations. This year substantially revised versions of three ethical guidelines have been produced – *Guidelines*

for psychological practice with clients with previously unreported traumatic memories, Guidelines for psychological assessment and the use of psychological tests, and Guidelines for psychological practice with lesbian, gay, and bisexual clients.

The APS Ethics Committee has been chaired by Associate Professor Bill Warren during this reporting period, and 25 ethics matters were received by the Society in relation to the conduct of members. Of these matters, 11 were forwarded to a State/Territory Psychologist Registration Board for investigation in the first instance. The remaining 14 matters were considered by the Ethics Committee, with nine matters completed, four currently under consideration and one on hold. The outcomes of the nine completed matters comprised two where the complaint was not sustained, one where application for membership was granted, one suspension, three reprimands, and two acknowledgements of completion of Psychologist Registration Board requirements in response to an investigation and ruling.

Promoting high standards of private practice management

The Private Practice Management Standards (PPMS) were developed in 2005 to support psychologists in private practice to implement best practice management processes. The review of these standards documents has commenced, with the appointment of a project officer and a Working Group from the APS membership to draft major revisions. The changes reflect new initiatives such as Medicare funding and associated audits, other changes in third party funding agreements, changes to professional practice requirements under national registration, and the impact of e-health developments on practice management.

National practice standards for the mental health workforce

The APS has been on the advisory group for a cross-disciplinary training project run by Griffith University and the University of the Sunshine Coast. The advisory group assisted the project team to identify the challenges and/or barriers to cross-disciplinary mental health preparation and training, and to develop broad curriculum content for the preparation of students undertaking their first placement in a multi-disciplinary mental health setting.

Skills development for practitioners

Professional development program

The growth in professional development (PD) activities available to psychologists was reflected in the significant increase in endorsements of available PD activities undertaken by the National Office PD team (741; up 26%). The National Office organised 55 PD workshops during the year, including four by prominent international psychologists Dr Tony Attwood (Asperger's syndrome), Dr Michelle Garnett (Autism Spectrum Disorder), Dr James Bray (divorce and step-families) and Dr Scott Stuart (Interpersonal Therapy). Plans for a major expansion in the provision of PD activities by the APS are underway with the appointment this year of a new senior manager for Professional Training and Development. The APS international PD program continued this year with successful study tours to Israel and South America.

Training for Helping Children with Autism initiative

The Australian Government provided funding for the development of printed and electronic resources to support psychologists, speech pathologists and occupational therapists in delivering the Medicare items under the Helping Children with Autism package. The APS contributed to the development of resources about current approaches to assessment and intervention for children with Autism Spectrum Disorders (ASD). Resources were also developed to inform parents and health professionals about the role of psychologists in the assessment and treatment of children with ASD.

Training in telephone-based CBT

The APS continued to deliver the funded training program for telephone-based cognitive behaviour therapy to enhance access to psychological services in rural and remote communities. This training was delivered online using webinar technology that enabled participants to access the training at their own computer workstation while actively engaging with an expert tutor.

Suicide prevention training

The APS was funded to revise the successful Suicide Prevention Pilot Education Training Program for use by rural and remote providers under the Mental Health Rural and Remote Services initiative. The revised training used additional material including video case studies specific to rural and remote areas.

Chronic disease self-management and lifestyle risk management training

The APS received government funding to develop a training program for allied health, medical and nursing professionals in assisted chronic disease self-management skills. The training package included motivational interviewing and readiness-to-change assessment and intervention techniques, and models of interdisciplinary professional local care. Approximately 200 health professionals trialled the program across four regions representing metropolitan and rural environments, and communities with high Indigenous populations.

Weight management model of psychological care

In conjunction with the APS College of Health Psychologists, an information booklet was developed outlining psychological interventions for the prevention, treatment and relapse management of overweight problems. The material was finalised for distribution at the Australian and New Zealand Obesity Society (ANZOS) 2009 conference in Melbourne.

Stress management group intervention package under private insurance

The development of a stress management group-based intervention package was undertaken in collaboration with the APS College of Health psychologists, and is being promoted to private health insurance companies. This program will be available for APS psychologists who are accredited to provide the specific package.

Private practice certificate training

A group of private practising psychologists in Victoria has been working with APS National Office staff to develop an online course in private practice management. This course will involve issues such as business planning, client resources, business processes and compliance, communication and marketing.

Consumer/carer partnerships for improved mental health services

The APS has engaged a mental health consumer and carer group to work in partnership on a range of mutually beneficial projects to enhance practitioner skills. Projects undertaken included planning a consumer and carer forum at ICAP 2010, providing advice in relation to organisational consumer and carer engagement, and representation on relevant committees.

2 | CONTRIBUTING PSYCHOLOGICAL KNOWLEDGE TO ENHANCE COMMUNITY WELLBEING

A major plank of the APS Strategic Plan is the application of psychological knowledge to enhance community wellbeing and ensure the public interest is always prominent in APS policy, decision making and activities. Through this focus, the APS works to maximise opportunities to influence public debate and improve psychological services to the community.

Promoting psychological solutions to community concerns

Ongoing support for Victorian bushfire survivors

The APS continued to support those affected by the devastating Black Saturday bushfires that swept through Victoria in February 2009, killing 178 people. The APS helped establish and lead the Cross-professional Victorian Bushfire Education and Training Working Group with representatives from psychology, psychiatry, general practice, social work, nursing, occupational therapy and government. This Group oversaw the development and implementation of statewide education and training to clinicians to support their work in treating people affected by the bushfires. In addition, the Victorian Government in consultation with the APS developed the Bushfire Psychological Counselling Voucher Program for people affected by the bushfires.

In December 2009, the APS and the Australian Red Cross signed an MoU to formalise a commitment to work collaboratively in developing services to benefit the community. The APS was contracted by the Red Cross to develop a training package for Personal Support Outreach volunteers, providing them with additional skills and knowledge to offer personal support to disaster survivors through Red Cross outreach programs. The APS established a Disaster Response Network (DRN) for members working with people who have been affected by a disaster. Members of the DRN receive regular newsletters with information on forthcoming events, new resources for disaster preparedness, response or recovery, and training opportunities.

National roundtable on racism towards Indigenous Australians

In June 2009, the APS co-hosted the National Roundtable on Research about Racism towards Indigenous Australians in conjunction with the Australian Indigenous Psychologists Association (AIPA). The two-day meeting at the University of Western Australia Boatshed in Perth brought together over 40 Indigenous and non-Indigenous leaders and scholars researching racism from both within psychology and other fields of enquiry. The aim of the Roundtable was to gather high quality interdisciplinary research and consider anti-racism strategies in order to make recommendations to government.

Among the immediate outcomes were a group submission to the National Human Rights Consultation, a 'Boatshed Declaration', and letters to government Ministers, with others impacting on the social change agenda expected to flow from the meeting.

Focus on homelessness

The APS undertook a number of initiatives to address homelessness from a psychological perspective. The main focus was hosting a roundtable on homelessness in July 2009, which was addressed by two international experts and attended by 30 psychologists and other key stakeholders in the homelessness field. The roundtable aimed to foster shared perspectives on this major social issue and enhance psychology's capacity to contribute to the response. In addition, a submission to the Australian Government's 2009 Inquiry into Homelessness Legislation was prepared, and a special *InPsych* feature on homelessness in October 2009 helped to focus attention on what psychology has to offer in program design, research and influencing attitudes towards homelessness.

LiFE evaluation project with Crisis Support Services

The APS was funded under the Living is for Everyone (LiFE) Suicide Prevention initiative to develop and run national workshops on basic program evaluation to assist in building the capacity of the non-government organisation sector. The training aimed to imbed evaluation strategies into suicide prevention projects being delivered by NGOs, link them into additional online resources, and assist them to develop a broader network to liaise and improve project evaluation.

Motivational Interviewing for medication adherence

The APS provided expertise to develop and present a short video-based online training program to support pharmacists to develop skills in improving client medication adherence. The 20-minute training program provided basic skills in motivational interviewing and included case demonstrations. The project was funded by the Pharmacy Guild of Australia.

Raising community awareness of psychology

National Psychology Week 2009

National Psychology Week (NPW) continues to grow each year, assisting in raising awareness of psychology, psychological concerns and roles for psychologists in enhancing community wellbeing. In 2009, more psychologists than ever before embraced the Week, hosting more than 900 activities Australia-wide. APS Branches and individual psychologists organised NPW events ranging from displays to information sessions and public forums. The Week commenced with the release of the results of a nationwide survey conducted by the APS, which investigated the social and psychological impact of the global financial crisis on Australians. The research project particularly focused on those who were unemployed or experiencing job insecurities. One half of respondents reported a moderately negative impact from the economic downturn and almost one tenth were very negatively affected. This finding was in keeping with indications that the economic crisis had certainly had a widespread effect on individuals and their families, but may have been experienced less severely in Australia than in other Western countries. The survey results were used to promote media awareness of what psychologists can offer to the public to assist with anxiety about job security and financial stress. The APS media strategy resulted in over 37 media hits in print, radio, TV and online during National Psychological Week.

Promoting psychology through the media

Over the last year, the APS media team has set a strategic plan in consultation with the APS Board to provide direction and focus in managing the APS public profile. A media policy which will guide this process is currently under development. These developments have enabled the APS media team to work more proactively with the media on topics of strategic importance.

APS media releases provide psychological knowledge and advice in response to topical issues of public concern, and publicise psychological research of interest to the community. The APS developed 38 media releases throughout the year, including ten around the APS Annual Conference presentations and four during National Psychology Week. The APS media referral service managed over 400 media enquiries throughout the year, connecting journalists with APS psychologists with expertise in particular areas and experienced in media presentation.

2009 APS Annual Oration: Psychology and the National Curriculum

The 2009 APS Annual Oration was presented during National Psychology Week in Melbourne by Professor Barry McGaw AO FAPS who was a previous President of the APS. Dr McGaw is a Professorial Fellow in Education at the University of Melbourne and Executive Director of the international Assessment and Teaching of 21st Century Skills (ATC21S) project. Professor McGaw's other major role is as Chair of the Australian Curriculum, Assessment and Reporting Authority.

Professor McGaw presented the APS Annual Oration to an appreciative audience of APS members and education sector representatives. His presentation provided international comparisons of reading literacy performance in school children over the past decade and discussed the trends that have occurred. The presentation focused on the application of the lessons learned from these comparisons for the new national reports on Australian schools under the Federal Government initiative. Professor McGaw also provided an outline of the new National Curriculum for Australian schools which is under development, making particular reference to the contribution of psychological research.

New tip sheets for the public

The APS has developed a range of tip sheets to inform the public about common psychological issues and how psychologists can help in their management. This year, three new tip sheets were developed to assist in disaster preparedness – *Preparing psychologically for the bushfire season*; *Preparing children for the threat of a cyclone*; and *Preparing children for the threat of bushfire*. In addition, two user-friendly postcard-size tip sheets were developed in conjunction with the 2009 National Psychology Week focus on the impact of the economic downturn – *Coping with unemployment*; and *Coping with financial stress*.

headspace – supporting youth mental health

The APS is a foundation member of headspace, which continues to raise community awareness and successfully develop headspace sites across Australia for young people with mental health and drug and alcohol problems. The 2010 Federal Budget allocated \$78.3 million to establish 30 new sites and ensure existing sites were financially viable.

CONTRIBUTING PSYCHOLOGICAL KNOWLEDGE TO ENHANCE COMMUNITY WELLBEING [CONT.]

KidsMatter – strengthening children’s mental health

The KidsMatter initiatives in which the APS is a development partner have continued to expand over the last year. The APS is a partner in four KidsMatter initiatives: the KidsMatter Primary Schools Initiative, the KidsMatter Early Childhood Initiative, the Aboriginal and Torres Strait Islander KidsMatter Early Childhood Initiative and the KidsMatter Transition to School: Parent Initiative.

The evaluation of the pilot of the KidsMatter initiative for primary schools was released in October 2009 with impressive results. It demonstrated that KidsMatter improved children’s mental health and social and emotional wellbeing, placed mental health on schools’ agenda and increased the knowledge and capacity of teachers and parents to support children’s mental health. Following the success of the pilot the Minister for Health and Ageing announced an additional \$12.2 million to expand the initiative to more schools across Australia. There are now nearly 300 schools participating in KidsMatter Primary.

The Minister also announced additional funding of \$6.5 million for the pilot of the KidsMatter Early Childhood Initiative. This initiative formally commenced in November 2009 with a briefing of the 110 long day care and preschool services participating in the pilot.

The APS has also received funding to partner with the Secretariat of National Aboriginal and Islander Child Care

(SNAICC) and beyondblue in the Aboriginal and Torres Strait Islander KidsMatter Early Childhood Initiative.

This initiative is closely linked to the KidsMatter Early Childhood Initiative and aims to build the capacity of Aboriginal and Torres Strait Islander community-controlled early childhood services to support the social and emotional wellbeing of Aboriginal and Torres Strait Islander children from birth to school age.

In December 2009 the APS was funded by the Department of Health and Ageing to develop a new KidsMatter Transition to School: Parent Initiative targeting the parents and carers of children transitioning to their first year of primary school. This initiative aims to work with school staff, parents and carers to support children in making a positive transition to school and promote children’s mental health and wellbeing during this critical developmental period.

The KidsMatter work at the APS is undertaken by a team at the National Office comprised mostly of psychologists from a range of different fields of psychology, including clinical, education and developmental, community, organisational, social and environmental, who have expertise in children’s mental health and in implementing a change process within organisations (in this case schools and early childhood services). The team also includes people with expertise in education.

Supporting Indigenous psychologists

The Australian Indigenous Psychologists Association (AIPA), which operates under the auspices of the APS, has quickly become a vibrant and viable association which enjoys the goodwill and support of the general health community, the broader psychological community and other peak Indigenous health bodies. AIPA’s main aims are to increase the number of Indigenous psychologists and to lead the change required to deliver equitable, accessible, sustainable, timely and culturally safe psychological care to Aboriginal and Torres Strait Islander peoples in urban, regional and remote Australia. During 2009-10 AIPA has been involved in a number of activities, which include the following.

- Launch of its website (www.indigenouspsychology.com.au) which acts as a contact point for Indigenous psychologists and a vehicle for promoting Indigenous psychology to students, the Indigenous community, health professionals and government

- Development of a Cultural Competence workshop for non-Indigenous mental health practitioners, which aims to provide the skills, knowledge and attitudes required to apply the National Practice Standards for the Mental Health Workforce within a social and emotional wellbeing framework when working with Aboriginal and Torres Strait Islander peoples
- The publication by the Cooperative Research Centre for Aboriginal Health of an AIPA discussion paper, *Living on the Edge*, which discusses Indigenous definitions of social and emotional wellbeing
- Contribution of several chapters to *Working Together: Aboriginal and Torres Strait Islander Mental Health and Wellbeing Principles and Practice*, a text book edited by Nola Purdie, Pat Dudgeon and Roz Walker
- Representation on a range of national committees and forums within and beyond the APS, including the Close the Gap campaign, and in the media

Raising the international profile of Australian psychology

Planning for hosting the International Congress of Applied Psychology

Planning and preparing to host the 27th International Congress of Applied Psychology (ICAP 2010) in Melbourne in July 2010 was an enormous task. The Congress is only held every four years and the considerable logistical challenges of such a large scale event were compounded by the fact that the Congress had never before in its 80 year history been held in the southern hemisphere. Apart from the extensive planning required to organise the actual event, the ICAP 2010 Scientific Program Committee had a mammoth task to plan the vast program for the Congress. Close to 4,000 abstracts were received from psychologists in 67 countries and required the setting up of a complex process of blind peer reviews by teams of experts located across the globe, as well as careful monitoring of scientific standards.

The ICAP Scientific Committee worked very hard to ensure that the Congress represented the breadth of applied psychology internationally, planning for over 20 concurrent sessions to be held on each of the five days of the Congress. Additionally, the Scientific Committee included in the design of the program a large number of high calibre invited speakers from around the world, presenting in a variety of session formats. These included state-of-the-art, keynote and invited addresses, debates, fora and symposia. The Scientific Committee also planned to use an innovative electronic poster system which would allow delegates to contact authors directly while viewing some of the poster presentations, and planned for electronic abstract publication before the commencement of the Congress. Much effort was also expended to encourage representatives of psychology associations from around the world to attend the Congress, to make the most of the opportunity to strengthen existing connections and establish new ones with international colleagues.

ICAP 2010, held from 11–16 July at the new Melbourne Convention Centre, was a huge success and showcased the diversity and relevance of psychology on a global scale. The Congress will not be reported on in detail here as it was held in the new 2010-11 financial year.

Relationships with international psychological associations

The APS has made significant progress this year in strengthening its participation in the international psychological community through negotiations on Memoranda of Understanding with a number of international psychological associations. The APS already has MoUs with the British Psychological Society, the New Zealand Psychological Society, and the South African Psychological Society. This year, agreements have been negotiated with the Japanese Psychological Association, the Canadian Psychological Association and the Psychological Association of Indonesia (HIMSI).

Happy Life Club

The APS has been an active partner with Monash University in an initiative in China involving a program of assisted chronic disease self-management skills training for doctors in the Chinese health care system. The Happy Life Club, which is funded by the Chinese Government, is presently focused on Chinese adults with type 2 diabetes in Beijing and Nanjing, targeting lifestyle behaviours associated with the prevention and management of diabetes. The number of diagnosed cases of type 2 diabetes in China is 92 million people, making this lifestyle-based disease a major component of the Chinese burden of disease. The Happy Life Club was showcased during the recent 60th anniversary celebrations of the Communist Party in China, indicating the perceived impact it is having on the health of China's citizens. The APS is proud to be associated with this project of international significance.

Asia marketing plan for APS journals

A strategic objective of the Society's journal publishing program is to extend the reach and influence of APS journals internationally, with a particular emphasis on Asia. The new publishing partnership between the APS and Wiley-Blackwell includes a plan for stronger representation of Asian psychological research in the journals. APS journals will benefit from Wiley-Blackwell's close relationships with the Korean and Japanese Psychological Associations and the Asian Association for Social Psychology, as well as their extensive experience in publishing in Asia.

3 | PROVIDING SERVICES TO MEET MEMBERS' DIVERSE NEEDS

The APS is dedicated to providing real benefits to support the diverse requirements of its members, and aims to meet psychologists' needs and concerns through accessible and relevant services and practices.

Attuning to member needs

Survey of members' perceptions and desires

This year the APS engaged an external consultant to assist in understanding more about its members' needs and to investigate new opportunities for recruitment of psychologists. In collaboration with senior management at the APS, the consultant conducted a member survey and an analysis of the operating environment for psychology.

This process provided valuable insights into what members want from their professional organisation and how well the APS is delivering this. The most important function identified by members was for the APS to provide broad advocacy for the discipline of psychology and for psychologist practitioners and the services they offer. The survey has provided important pointers for ensuring the Society is relevant to its members and has identified a number of opportunities for further recruitment of psychologists. A number of recommendations will be implemented as a result of this process to ensure that the APS continues to grow through attracting and retaining a high representation of Australian psychologists.

Review of APS Units to ensure members' needs are met

A formal review of the various Units through which the Society's membership and activities are organised (State Committees, Branches, Colleges and Interest Groups) commenced in late 2008 and has involved an extensive member consultation process. The aim of the review was to ensure that the structure of the Society's Units effectively meets the diverse needs of the APS membership. During the last year some resolutions were reached concerning the State Committees and Branches structure. It is clear that members want local entities that they can relate to in the form of the Branches. One outcome of the review is that local Branches will be instrumental in establishing formal peer consultation networks. The State Committees will also continue their work in coordinating State-based activities and will receive additional assistance from National Office to support this work. The review is continuing in relation to the other APS Units.

Increased access to APS Board members

To ensure that members have the opportunity for direct access to Directors on the governing body of the Society, the APS Board has continued to hold 'Meet the Members' forums prior to each meeting of the Board in various capital cities around Australia. APS Board members also chair the various Board Advisory Groups where they have direct input from representatives of the APS membership on a regular basis. These processes help to ensure that the Board stays attuned to the needs of members and can access expert advice from the membership.

Responding to member concerns

Ongoing debate about the two-tier Medicare rebate system and the APS support for specialist registration under the new national registration scheme saw some schisms emerge within certain sectors of the Society during the last year, which unfortunately were accompanied by divisive campaigning. The concerns of affected members were addressed through holding information sessions in capital cities, where the Executive Director heard directly from members and clarified the APS position. Information sheets were also made available on the APS website to assist with addressing misperceptions. The APS Board and senior management discussed these matters extensively and attempted to manage the situation as fairly, inclusively and respectfully as possible. Regrettably, a small number of members chose to resign from the Society.

Support for students and early career psychologists

The membership subscription rate for students was reduced significantly in March last year to encourage more student members to join the Society, which proved to be a highly successful initiative. A related measure was introduced this year to reduce membership fees for new graduates entering the psychology profession. The new scheme gives recent graduates generous membership subscription reductions on their initial years of membership with the APS if they join soon after being eligible to graduate from their course. The stepwise fee increase makes APS membership more affordable as graduates become professionally established in the field.

Improved member services and benefits

Enhanced communication with members

InPsych, the bimonthly bulletin of the Society, provides a prominent voice for the APS and remains the primary means of communicating with members. This year has seen ongoing improvements in editorial content with cover features highlighting psychological perspectives in homelessness, disability, spirituality, the armed forces and Australian health reforms. *InPsych* also provides psychologists with information on important developments in professional matters, education and training, and membership initiatives, as well as highlighting the APS contribution in matters of public interest. A new development this year has been the introduction of a question and answer series on ethical and legal issues for psychologists to assist in promoting high standards of professional practice.

The APS State Newsletters, also produced bimonthly, provide members with State-based news and information, and include a column of National Office news. The fortnightly email alert, *APS Matters*, provides members with up-to-date developments in the profession and news of current APS activities. Academic members of the APS receive a bimonthly email newsletter, *Uni Matters*, that provides information on developments in teaching, education and research in psychology. In addition, a regular email report is prepared for APS Branch Chairs providing information on decisions following the APS Board of Directors meetings.

Multifunctional website

The APS website (www.psychology.org.au) is a vital communication tool that services the needs of members, informs the wider community and facilitates access to psychologists. The website allows members to efficiently log their CPD activities, renew their membership online, vote in Board elections and manage their own details, while enabling them to search for professional resources, access member benefits and keep up-to-date with APS efforts to advocate and represent members. There were over one million visitors to the website during 2009-10, with the most popular searches including APS Find a Psychologist service, the Code of Ethics and Ethical Guidelines, professional indemnity insurance, Medicare services provided by psychologists and the APS Events Calendar. The past year has seen the introduction of some new online services, including the launch of the APS Member Groups online forums and member directories, and enhancements to the bulk emailer facility.

Professional indemnity insurance

Aon Risk Services is the current APS-endorsed broker for professional indemnity insurance, offering its product to APS members at very competitive premiums. Aon's insurance meets the new standards for professional indemnity insurance required by the Psychology Board of Australia under the national registration scheme. Aon has continued to run risk management seminars for APS Branches across Australia and kept up its publication of the email news bulletin, Risk Diagnostics, which provides clarity about insurance issues and information on ways for members to reduce their risk.

Find a Psychologist service

The APS Find a Psychologist service enables members in private practice across Australia to list themselves in a searchable online register. The service enables referring health professionals and members of the public to search 2,500 psychologists in private practice to find those dealing with particular problems, located in a specific geographical areas, or providing Medicare-rebated services. Analysis of the online search data revealed that for the 12 months to May 2010 there were consistently over 900 searches per day, peaking at more than 1,000 per day in the months of February and March.

PsychXchange

The APS PsychXchange website advertises national and international employment and business opportunities for psychologists and is now clearly established as the major search mechanism for both recruiters and job searchers. This year a total of 1,663 jobs were advertised, representing over 135 advertisements per month, and 313 other classified advertisements were posted.

APS Advantage Program

APS members have continued to benefit from the APS Advantage package which offers personal benefits and preferential rates and services from a range of leading providers. These include a Gold Credit Card from American Express, an AMP Banking Affinity package, ING Professionals SelectLife Plan and ProSecure Income Replacement Plan and Hertz discounted car rental rates.

REPRESENTATION FOR PSYCHOLOGISTS

On behalf of its members and the profession, representatives of the APS sat on a range of government and non-government organisation advisory groups and committees this year.

Australian Government

- Access to Allied Psychological Services – Expert Review Group
- Allied Health Consultative Committee, Department of Veterans Affairs
- Common approach to assessment, referral and support taskforce (child abuse)
- headspace – Foundation Executive Committee; Advisory Board
- KidsMatter Early Childhood Implementation Advisory Group
- KidsMatter Primary Implementation Advisory Group
- Knowledge Network in Palliative Care – National Advisory Group
- National Advisory Council on Mental Health
- National Mental Health Workforce Advisory Committee
- National Mental Health Workforce Project Committee
- National Primary Health Care Strategy Taskforce
- Professions Reference Group, National Registration and Accreditation Scheme
- Physical and mental health co-morbidities educational and training, Department of Veteran Affairs – Advisory Group

Other entities

- Advisory Committee on Functioning and Disability Data, Australian Institute of Health and Welfare
- Allied Health Professions Australia – Board and Management Group
- *beyondblue* National Perinatal Depression Initiative – Workforce Training and Development Committee
- Bushfire Cross-Professional Education and Training Working Group
- Cardiac Depression Collaborative Australia Steering Committee
- Clinical Practice Guidelines for Perinatal Mental Health – Guidelines Expert Advisory Committee
- Electronic Health Record Reference Group, Health Informatics Society of Australia
- Forum of Australian Health Professions Councils
- Insurance and Financial Services Association and Mental Health Associations Stakeholders Committee
- Mental Health Council of Australia – Board
- Mental Health Professions Association
- Mental Health Professions Network – Board
- Mental Health Reference Group, Worksafe Victoria
- National Allied Health Classification Committee
- National Practice Standards for the Mental Health Workforce – Industry Advisory Group
- National Primary Health Care Partnership
- National e-health Transition Authority – Clinical Leaders Forum, Stakeholder Reference Forum
- Victorian Bushfire Psychosocial Recovery Reference Group

SUBMISSIONS

A number of submissions were prepared by the APS this year and tendered in response to formal inquiries, reviews and reports, while other formal submissions were prepared for consideration by government departments. Some submissions resulted in invitations to formally present to inquiries (indicated with an asterisk).

- Response to proposed changes to the Framework; New South Wales WorkCover Authority, June 2009
- Consultation on Draft Standard, National Standards for the Mental Health Workforce 10.1 – Supporting Recovery, Health Policy Standing Committee Priorities; Principal Committee on National Mental Health Standards, July 2009
- Bill B: Exposure draft of the Health Practitioner Regulation National Law 2009 (ACT); National Registration and Accreditation Scheme, July 2009
- Review of Transport Medical Guidelines; National Transport Commission, August 2009
- Healthcare identifiers and privacy: Discussion paper on proposals for legislative support; Department of Health and Ageing, August 2009

- Review of Workers' Compensation and Injury Management Act 1981 (WA); WorkCover Western Australia, August 2009
- Chronic Disease in Queensland Inquiry; Social Development Committee Queensland Health, July 2009
- Policy on lapse of two years or more in practice; Psychology Registration Board of Victoria, August 2009*
- Strengthening Charter of Victims of Crime Rights; New South Wales Government Department of Justice and Attorney General, September 2009
- Obesity Plan; Greater Metropolitan Clinical Taskforce New South Wales Health, September 2009
- Inquiry into Alcohol-Related Violence; Justice and Safety Committee Queensland, September 2009
- Suicide in Australia; Senate Community Affairs Committee, November 2009*
- Working with Vulnerable People: Community discussion paper; Australian Capital Territory Department of Health, October 2009
- Aged Care Funding Instrument review 2010; Department of Health and Ageing, March 2010
- Healthcare Identifiers Bill 2010 and Healthcare Identifiers (Consequential Amendments) Bill 2010; Senate Community Affairs Committee, March 2010
- Towards a health and wellbeing service framework: A discussion paper for consultation; Victorian Department of Education and Early Childhood Development, April 2010
- Allied Health Clinical Governance Framework; Queensland Department of Health, April 2010
- Exposure Draft of the Health Insurance Amendment (Professional Services Review) Bill; Australian Government Department of Health and Ageing, May 2010
- Review of the Guardianship and Administration Act; Victorian Parliamentary Law Reform Committee, May 2010*
- Evaluation of the Victorian Alcohol and Other Drug (AOD) Development Sector Workforce; Victorian Department of Health, May 2010
- Council of Australian Governments (COAG) reforms relating to health and hospitals; Senate Finance and Public Administration Committee Inquiry, May 2010*
- Men's Health and Wellbeing Strategy; Victorian Department of Health, May 2010
- Primary Health Care Organisations Inquiry into Reforms; Senate Finance Committee, May 2010*

FUNDED PROJECTS

In the past year, the APS has received funding from the Australian Government and other entities to undertake a number of projects. The funding has enabled the employment of staff to undertake the projects under the supervision of National Office staff and with the guidance of appointed project reference groups.

Australian Government Department of Health and Ageing

- Better Outcomes, Access to Allied Psychological Services – post-disaster mental health training
- Better Outcomes, Access to Allied Psychological Services – suicide risk training and clinical support
- Better Outcomes, Access to Allied Psychological Services – telephone CBT training and clinical support
- Chronic disease self management – interdisciplinary education and training
- Crisis Support Services LiFE Evaluation Workshops – education and training to improve evaluation activity
- Evidence-based literature review on psychological interventions for mental health disorders
- Indigenous Help-Seeking Project
- KidsMatter – Australian Primary Schools Mental Health Initiative

- Kidsmatter Early Childhood Mental Health Initiative
- KidsMatter Transition to School Initiative
- Mental Health Postgraduate Scholarship Scheme
- Supervision of postgraduate placements in alcohol and other drug services administration

Secretariat of National Aboriginal and Islander Child Care

- Kidsmatter Early Childhood – Aboriginal and Torres Strait Islander project

Mental Health Professionals Network

- Mental Health Interdisciplinary Network project phase 2

New South Wales Workcover

- Education and training on the new Workcover framework

THE MEMBERSHIP AND MEMBER GROUPS

MEMBERSHIP STATISTICS

The APS has continued to increase its membership and this year reached a new peak of 18,921 members, representing an increase of 1,341 (7.6%) from last year. The largest proportional increase was in student members of the APS (up by 20.1%), which followed a reduction in the annual subscription rate for postgraduate students. The high take-up rate saw 835 new students joining the Society for the first time during the last financial year. The highest number of newly recruited students (64) came from Charles Sturt University, closely followed by the University of Southern Queensland (53), and Monash University (52).

The membership figures below are all as at 31 May 2010.

Membership by State/Territory and grade

| GRADE | ACT | NSW | NT | QLD | SA | TAS | VIC | WA | O/S | TOTAL |
|------------------------|------------|--------------|------------|--------------|------------|------------|--------------|--------------|------------|---------------|
| Hon Fellow | - | 5 | - | 1 | - | - | 4 | - | - | 10 |
| Fellow | 6 | 44 | 2 | 36 | 16 | 5 | 70 | 15 | 4 | 198 |
| Member | 300 | 3,581 | 90 | 1,602 | 667 | 219 | 3,824 | 903 | 265 | 11,451 |
| Associate Member | 137 | 1,836 | 52 | 1,076 | 147 | 62 | 1,044 | 346 | 75 | 4,775 |
| Affiliate | 5 | 84 | 2 | 51 | 15 | 5 | 83 | 6 | 15 | 266 |
| Student Subscriber | 54 | 555 | 30 | 558 | 147 | 20 | 647 | 138 | 16 | 2,165 |
| Foreign Affiliate | - | - | - | - | - | - | - | - | 21 | 21 |
| Teacher Affiliate | - | - | - | - | 1 | - | 9 | 1 | 1 | 12 |
| Professional Affiliate | 2 | 11 | - | 2 | 2 | - | 4 | 1 | 1 | 23 |
| TOTAL | 504 | 6,116 | 176 | 3,326 | 995 | 311 | 5,685 | 1,410 | 398 | 18,921 |

Membership by gender

| GRADE | FEMALE | MALE | TOTAL |
|------------------------|---------------|--------------|---------------|
| Hon Fellow | 1 | 9 | 10 |
| Fellow | 79 | 119 | 198 |
| Member | 8,400 | 3,051 | 11,451 |
| Associate Member | 3,950 | 825 | 4,775 |
| Affiliate | 205 | 61 | 266 |
| Student Subscriber | 1,841 | 324 | 2,165 |
| Foreign Affiliate | 9 | 12 | 21 |
| Teacher Affiliate | 8 | 4 | 12 |
| Professional Affiliate | 15 | 8 | 23 |
| TOTAL | 14,508 | 4,413 | 18,921 |

Membership by primary employment setting

| | | |
|----------------------------|---------------|---------------|
| Independent practice | 6,359 | 33.6% |
| Government | 4,457 | 23.6% |
| Private sector | 2,543 | 13.4% |
| Tertiary education | 1,686 | 8.9% |
| School sector | 1,266 | 6.7% |
| Not employed | | |
| Student | 1,489 | 7.9% |
| Not currently in workforce | 748 | 4.0% |
| Retired | 373 | 2.0% |
| TOTAL | 18,921 | 100.0% |

Membership by age

| | | |
|-------------------|---------------|---------------|
| Under 30 years | 2,484 | 13.1% |
| 30 - 39 years | 4,900 | 25.9% |
| 40 - 49 years | 4,424 | 23.4% |
| 50 - 59 years | 4,384 | 23.2% |
| 60 years and over | 2,729 | 14.4% |
| TOTAL | 18,921 | 100.0% |

MEMBER GROUPS

The current member group structure of the APS consists of over 180 different groups that provide representation, activities and networking opportunities for members. The groups cluster into three different categories – Branches, Colleges and Interest Groups. The committees of these groups provide an important point of connection for psychologists to the Board of Directors, the National Office and external organisations, based on geographic location and/or professional expertise or interests. Committee members of APS groups contribute an enormous amount of time and energy on a voluntary basis, and their contributions are vital to the operations of the Society. To support the important work of these individuals the National Office has updated manuals for Branch, State, College and Interest Group office bearers, and is currently developing support manuals for professional development committees and State Committee Political Liaison Officers. Communications between and within member groups has been enhanced this year through the development of online forums and improvements to the bulk email system.

BRANCHES

The 40 APS Branches across Australia are grouped in up to 12 Branches per State, depending upon the membership distribution and numbers. The function of Branches is to undertake member activities and to coordinate communication at the local level. Branch Committees continued to support members through activities such as professional development and networking, organisation of National Psychology Week promotional activities, and liaison with State-based government and non-government organisations.

APS Branches and their Chairs

AUSTRALIAN CAPITAL TERRITORY

ACT Dr Timothy Carey (to Dec. '09);
Dr Jay Brinker

NEW SOUTH WALES

Illawarra Ms Cinzia Gagliardi
New England Mr Warwick Olphert
Newcastle Mr Cecil Thompson
NSW Central Coast Mr George Dieter (to Oct. '09);
Mr Reg Davis
NSW Far-South Coast Mr Will Pitty
NSW Mid-North Coast Ms Wendy Oxley
NSW North Coast Ms Jane McGregor
NSW Western Region Dr Louise Roufeil
Riverina Dr Gene Hodgins
Shoalhaven Dr Paul Casey (to Feb. '10);
Mr Phillip Newlyn
South-West Sydney Mr Eddy Fracarossi
Sydney Mr Mark England

NORTHERN TERRITORY

Northern Territory Dr Peter Forster

QUEENSLAND

Brisbane Area Mr Santo Russo
Central Queensland Ms Julie-Anne Cronin
Far-North Queensland Mr Ian Ritchie
Gold Coast Mrs Eda Beck (to Nov. '09);
Dr Christine Phillips
Mackay Ms Tonya Plumb
North Queensland Ms Suzy Dormer

Sunshine Coast

Mrs Maggie Bailey

Toowoomba

Dr Maxine O'Brien

Wide Bay Burnett

Mrs Tracy Bauer

SOUTH AUSTRALIA

South Australia

Assoc Prof Jacques Metzger

TASMANIA

North-West Tasmania

Ms Christina Chamley

Northern Tasmania

Ms Lib Heyward

Hobart

Mr Peter Nelson

VICTORIA

Albury/Wodonga

Ms Leanne Casey

Ballarat

Assoc Prof Suzanne McLaren

Barwon

Mrs Jane Reynolds

Bendigo

Dr Pamela Snow

Gippsland

Mr Christopher Wilson

Melbourne

Mrs Wendy McDonald (to Nov. '09);
Dr Simon Kinsella

Mornington Peninsula

Dr Elizabeth Celi (to Oct. '09);
Dr Diane McGreal

South-West Victoria

Ms Kelli Garrison (to April '10);
Ms Lynn Brown

WESTERN AUSTRALIA

WA Great Southern

Ms Jennifer El Hassani (to Nov. '09);
Ms Stephanie Morrigan

Goldfields Esperance

Ms Christina Petz

Mid-West WA

Mrs Kim Weatherston

Perth

Ms Leonie Coxon

South-West WA

Mrs Margaret Rutter

THE MEMBERSHIP AND MEMBER GROUPS

MEMBER GROUPS [CONT.]

STATE COMMITTEES

The Chairs from each Branch of the APS make up the State Committee for each State and Territory. Each State Committee elects a State Chair, who attends regular State Chairs Forums and plays a major role in the communications between the Board of Directors, the National Office and other State Chairs. This year, the eight State Chairs met with the nine College National Chairs and continued to discuss issues of mutual interest as well as professional development collaborations and networking opportunities. Each State Committee has a Newsletter Editor who is responsible for producing the State Newsletter for all members in that State. The State Newsletters include various communications on general membership concerns as well as professional development activities of Branches, Colleges and Interest Groups in the State. Additionally, each State Committee appoints a Political Liaison Officer (PLO) who works with the National Office to identify State-related legislation and policies that impact on psychologists. State Newsletter Editors and PLO meetings throughout the year supported these vital roles and provided an opportunity for mutual support.

APS State Committee reports

Australian Capital Territory | Chair: Mrs Anne Goyne

With the move towards national registration there has been much concern in the Territory about the impact this will have on individual members. The ACT Committee has been working hard through the newsletter and through personal communications to put these fears to rest. Professional development is an ongoing focus, with guest speakers organised for the remainder of 2010. The Australian National University/University of Canberra combined trivia night was a social success and it is hoped the event will be repeated in 2010. Branch seminars have enjoyed some excellent speakers this year, with the talk from Associate Professor Adam M. Tomison on the government intervention in the Northern Territory a major highlight. Plans are developing to organise a public forum during National Psychology Week 2010. Dr Pam Connor was nominated as the ACT Division of General Practice psychology representative in late 2009. This has been a mutually beneficial partnership and should continue to grow and develop over time.

New South Wales | Chair: Mr Jonathan Munro

Highlights this year included the NSW State Convention and success in winning the Workcover NSW tender for the delivery of training to psychologists and counsellors. Two careers nights for psychology students at Charles Sturt University were well supported and the 2009 APS NSW Western Region Branch Prize for excellence in an applied psychology subject was presented to Nicole Sugden. Active Peer Consultation Networks continue to operate in Taree and Port Macquarie, a directory of psychologists in the Central West region is being developed and there was continued effort to find ways to better support more remote members of the NSW Western Region Branch. National Psychology Week 2009 breakfasts were held in each of the regional centres – Taree, Port Macquarie and Coffs Harbour. Professional development activities throughout the year included: 'Enhancing the social and emotional wellbeing of Aboriginal and Torres Strait Islander people'; 'Human rights in Australia – Why psychologists should care?'; 'How GPs and psychologists can improve communication and working relationships to benefit patients and professionals'; 'Preventing child abuse in the Northern Territory: A participant's perspective of recent events'; and 'Treatment via videoconferencing: Is it effective when delivered by clinical psychology interns?'

Northern Territory | Chair: Dr Peter Forster

The APS Annual Conference came to Darwin in October 2009. This provided a great opportunity for Branch members to assist and present at the Conference. Professional development events held at Charles Darwin University during the year included a presentation of the APS disaster recovery DVD followed by a discussion, and a workshop on the 'Human givens' approach to emotional health. During National Psychology Week 2009 a breakfast was well attended at Mantra on the Esplanade, Darwin and a public 'Psychology Careers Night' was also held. Fourteen members of the Alice Springs Peer Consultation Network attended a series of professional development meetings based on DVDs of conference presentations during the year. The NT Committee also responded to National Office requests for information on topics of previously inaccessible memories and child abuse.

Queensland**Chair: Dr Andrea Lamont-Mills**

A busy year has seen the Queensland State Committee involved in the following activities – a ‘National Registration Information Evening’ addressed by Lyn Littlefield during August; ‘National Registration Update’ presented by Gina Geffen during National Psychology Week 2009; participation in the Rocky River Run to raise money and awareness for youth suicide prevention; ‘Workplace Wellness’ professional development activity by Dr Marilyn Fisher and Dr Peirre Viljoen; ‘Christmas in July’ networking function; ‘Psychological treatment of chronic headaches’ workshop; ‘Developments within APS Nationally’ presentation by APS President Bob Montgomery; ‘Case Conceptualisation Forum’; narrative therapy ‘Tree of Life’ experiential training for members; three days of training with Dr Michael Yapko; end of year function with a difference at a local swimming pool; joint meeting with the University of the Sunshine Coast including presentation of the APS 4th Year Prize and presentation on forthcoming registration, training and accreditation changes; ‘National Regulation and Accreditation Scheme’ teleconference with the APS College of Organisational Psychology Queensland section and Griffith University Sunshine Coast; professional development activity with Geoffrey Argus – ‘Administration and interpretation of the Mental State Examination’; continuation of one pre-membership meeting for prospective APS members; a ‘Trauma’ workshop; and peer supervision activities.

South Australia**Chair: Assoc Prof Jacques Metzger**

During National Psychology Week 2009, SalvoPsych was launched as an initiative which involves cooperation between volunteer APS members and the Salvation Army to produce pro bono or Medicare benefit only psychological services for Salvation Army clients, volunteers and staff. These include individual clinical consultations, staff training workshops and client seminars. SalvoPsych was launched by Stuart Diver, Thredbo disaster survivor, who is an advocate for both the Salvation Army and psychological services. A Memorandum of Understanding was signed in May 2010 and the program is envisaged to be ongoing after an initial trial period finishes on 31 December 2010. A submission regarding the draft Health Practitioner National Law Bill for SA (“Bill C”) was prepared with the assistance of professional practice staff at National Office. No response was received from the SA Department of Health, though the Bill went through the Lower House. It is anticipated that lobbying of Upper House Members of Parliament in SA will be necessary for the APS voice to be considered. In January 2010 a State submission was made to Workcover SA regarding proposed changes to the Psychology Fee Schedule. The submission was published in the March SA newsletter.

Tasmania**Chair: Mr Darren Stops**

The State Committee assisted Branches in their activities and made several contacts with government and statutory authorities on issues affecting the profession. Major efforts over the last year have included: facilitation of professional development activities with Branches; lobbying and public comment on psychological services and confidentiality issues in senior secondary schools; public comment, letters, interviews and press releases on a number of professional issues; support to members around issues of confidentiality and file access in the legal system; facilitating links with Divisions of General Practice; providing a ‘Reading Disability’ workshop with the Australian Education Union (AEU); significant participation, lobbying and public comment during the AEU industrial campaign for school psychologists; input into the APS Public Sector and Non-Government Organisation and Psychologists in Schools Reference Groups; facilitating the establishment of a College of Educational and Developmental Psychology section in Tasmania; re-activating the Clinical College section in Tasmania; and meeting with the Minister’s office regarding child protection and formation of a local interest group. The Committee also linked into the State Health Professionals Council, which will run an allied health conference later in 2010 with Bob Montgomery as the keynote speaker.

THE MEMBERSHIP AND MEMBER GROUPS

MEMBER GROUPS [CONT.]

Victoria

Chair: Dr Pamela Snow

This year has seen quite a significant overhaul in the appearance and format of the Victorian newsletter. This has come about for two main reasons – firstly as part of a broad APS move to standardise the suite of State Newsletter publications so that they all reflect the same branding from an organisational perspective, and secondly to strengthen the extent to which it is a truly statewide, rather than a metropolitan Melbourne communication tool. Victorian Branches are extremely diverse, both in size and composition. However all Branches have provided well coordinated member support. Improved capacity of the APS bulk email facility has made intra-Branch communication easier, and it is pleasing to see neighbouring Branches sharing details of professional development events with each other. Some Branches also have active Peer Supervision Networks, in addition to which Mental Health Professionals Networks are being rolled out across the regions. These enhance communication between psychologists and peers in related professions, who share the care of people with mental health problems in their local communities.

Western Australia

Chair: Mr Alan Plumb

The national registration scheme being implemented in July 2010 caused concern in the West and resulted in a meeting convened by National Office in conjunction with the State Chair. APS Executive Director Lyn Littlefield addressed the gathering of some 200 psychologists, reaffirming the APS commitment to specialist registration and providing support to the local committee in its attempt to retain specialist title registration in WA. As a follow up the APS Board of Directors held their March meeting in Perth to meet West Australian members. The State Committee continues to build relationships with the Colleges via joint meetings of Branch and College Chairs. As a result of this interaction all professional development events offered by Colleges are open to all APS members. Currently the State Committee, with support from the Colleges, is organising the first State Conference/Forum to be held next financial year. This has been a vision of the State Committee for the last few years and it is an achievement to see it come to fruition.

State Political Liaison Officers

| | |
|------------------------------|-------------------------------|
| Australian Capital Territory | Ms Helen Lang |
| New South Wales | Mrs Agnes Levine |
| Northern Territory | Ms Kerry Williams |
| Queensland | Mrs Eda Beck (to Nov. '09) |
| South Australia | Ms Carmel Wauchope |
| Tasmania | Mrs Christina Brown |
| Western Australia | Ms Lidia Genovese |

State Newsletter Editors

| | |
|------------------------------|---|
| Australian Capital Territory | Ms Elizabeth Durbock |
| New South Wales | Mrs Agnes Levine |
| Northern Territory | Mr Peter Laming |
| Queensland | Mr Steve South |
| South Australia | Mrs Sally Metzger |
| Tasmania | Ms Linda Burrows (to Feb. '10); Mr Dave Tuck |
| Victoria | Ms Eva Gory |
| Western Australia | Mr Warren Blackman |

COLLEGES

The APS Colleges represent nine specialty areas of psychology. The group structure for Colleges includes a National Committee and State Section Committees. Each State Section Chair is automatically on the National Committee of the particular College, but there are additional elected positions of National College Chair and office bearers on the National Committee. The National College Chairs meet with the Executive Director and the President of the Board in a series of Forums throughout the year to discuss matters that relate to Colleges. Issues of discussion over the past year have included the national registration scheme, endorsement and specialisation of psychology areas of practice, models of education and training for psychology, and recruitment and retention of members in all Colleges.

APS College reports

| | | |
|---|-------------------------------|---------------------|
| APS College of Clinical Neuropsychologists | Chair: Ms Julia Kuring | Members: 394 |
|---|-------------------------------|---------------------|

A highlight for the College of Clinical Neuropsychologists in the past year was the 15th Annual College of Clinical Neuropsychology Conference. Held from 30 October until 1 November 2009 at St Vincent's Hospital Conference Centre in Victoria, the theme for the Conference was 'The changing brain: Neuropsychological adaptation from the cradle to the grave'. In November 2009 the APS lodged a revised submission "Proposal for Funded Clinical Neuropsychological Services" and a submission was made in response to Psychology Board of Australia consultation papers. The APS College of Neuropsychology is also pleased to have formalised an affiliation with the National Academy of Neuropsychology in the past year.

| | | |
|--|----------------------------------|-----------------------|
| APS College of Clinical Psychologists | Chair: Dr Deborah Wilmoth | Members: 3,187 |
|--|----------------------------------|-----------------------|

During the 2009-10 year a number of submissions were made by the College of Clinical Psychologists to the APS Board, APS Education and Training Review and to the Psychology Board of Australia on 'Registration Standards and Related Matters'. The College was also represented at the APS Roundtable on Homelessness. Vacancies on the National Committee were filled by Prof Tracey Wade (Journal Editor) and Ros Knight (Membership Secretary) and the College Strategic Plan 2010-15 was drafted and discussed at the National College Forum. Grant funding for an examination for entry to the College of Clinical Psychologists was provided by the APS and this is presently being trialled, led by Prof Ed Helmes. Expressions of interest were sought for an E-Therapy Working Group and a College Student Prize was developed and awarded. College members were encouraged to submit to the KPMG Survey Evaluation of Better Access (Medicare) and an article written by Dr Deborah Wilmoth and Prof Justin Kenardy was published in *Clinical Psychologist*. A College of Clinical Psychologists representative, Associate Professor Craig Gonsalvez, was appointed to the APS Program Development and Accreditation Committee (PDAC) and provided PDAC with advice on behalf of the College regarding course approval of postgraduate professional programs and the development of accreditation standards.

THE MEMBERSHIP AND MEMBER GROUPS

MEMBER GROUPS [CONT.]

| | | |
|---|--------------------------------------|--------------------|
| APS College of Community Psychologists | Chair: Assoc Prof Lynne Cohen | Members: 88 |
|---|--------------------------------------|--------------------|

The Community College focused its attention this year on developing and implementing strategies to obtain area of practice endorsement from the Psychology Board of Australia. This has taken much energy and time and all committee members have been actively involved in meeting with relevant local politicians and ensuring letters are written to the Australian Health Workforce Ministerial Council. In addition, a petition at the Federal and Western Australian State level has been submitted by the College. Unfortunately these activities have been time consuming and the College had little time left to devote to other activities. Two editions of *Australian Community Psychologist* were produced, one general and one a special issue on the impacts of fly-in/fly-out employment practices on communities, families and individuals. The 11th Trans Tasman Community Psychology Conference, held 15-17 July 2009 in Fremantle WA, was well attended by local, national and international delegates and speakers. A mini conference is being planned for National Psychology Week in 2010. The 2009-10 student prize was a highlight of the year, recognising the effort of Kristylee Riley within the College of Community Psychologists.

| | | |
|---|-------------------------------|---------------------|
| APS College of Counselling Psychologists | Chair: Ms Elaine Hosie | Members: 675 |
|---|-------------------------------|---------------------|

Submissions to the APS Board and the Psychology Board of Australia about national registration were made in the past year urging both bodies to secure specialist registration for counselling psychologists. An APS brochure for the College of Counselling Psychologists was developed to accurately represent the training and practice of counselling psychology and promotional bookmarks, pens and writing pads have been widely distributed nationally to counselling psychologists and the public. Promotion to students has been a priority, encouraging them to join the College as student members. The College continues to be proud of the very successful and financially viable *Australian Journal of Counselling Psychology*.

| | | |
|---|-------------------------------|---------------------|
| APS College of Educational and Developmental Psychologists | Chair: Dr Terry Bowles | Members: 373 |
|---|-------------------------------|---------------------|

The College undertook a survey of members regarding priorities for the next five years. This research formed the basis of the College Strategic Plan 2010-15 and for establishment of working groups on: Promotion of the College; Networking of Members; Liaison and Lobbying; Membership; Scholarship and Training; and Managing and Management. The first national conference of the College was held and the *Australian Educational Development Psychologist* journal continues to be an important part of the College's work. The College National Executive has contributed to national registration and accreditation processes, ensuring regular communication through the College newsletter and occasional bulletins, representing the College at the APS Conference, providing forums and symposia for College and APS members, and maintaining and endeavouring to expand our College membership

| | | |
|--|--------------------------------------|---------------------|
| APS College of Forensic Psychologists | Chair: Professor Alfred Allan | Members: 346 |
|--|--------------------------------------|---------------------|

College membership grew by 32 per cent in the past year, including a new Tasmanian section. A focus on improved member communications has resulted in appointing a webmaster, updating the College website, use of email updates to members and production of the quarterly newsletter, *The Profiler*. Forensic psychology and College membership were promoted via sponsorship at the Australia and New Zealand Association of Psychiatry, Psychology and Law (ANZAPPL) Conference in Fremantle during 2009. Prominent forensic psychologists were identified to take part in a Foxtel television show on high profile offenders and to provide information to the media on memory issues in law during National Psychology Week. College members also contributed articles to a special edition of *InPsych* on courts, including writing psychological reports for court, giving evidence in court, and forensic psychology generally. The College forged closer relationships with universities that have forensic psychology programs and submitted course approval guidelines for forensic psychology in December 2009. College competencies were developed and supervision

APS College of Health Psychologists

Chair: Dr Lina Ricciardelli

Members: 316

In the past year the College of Health Psychologists began work on a book about health and wellbeing, which will include contributions from over 30 members who are leaders in their respective areas. In addition, a brochure on weight management was launched at the Australian and New Zealand Conference on Obesity in Melbourne during October 2009 and the College was represented at a Pain Summit in Canberra. Thesis awards were introduced this year for students at 4th year, Masters and Doctoral levels. A sub-committee was formed this year to work on ways to promote health psychology and have it included as an area of practice for endorsement under national registration, the website was revitalised, and a new graduate was employed to assist with promotional activities, lobbying and a media campaign. The College of Health Psychologists also began planning to present three ICAP 2010 symposia, established improved links with international professional bodies and provided input to APS submissions and reports.

APS College of Organisational Psychologists

Chair: Ms Fernanda Afonso

Members: 540

The Organisational College continued to make progress on the three-year transformation plan put in place two years ago that is significantly reshaping the way the College operates and how it meets member needs. More than 60 College members have been involved in the various initiatives, the most significant of which is the National Regulatory Developments Working Party that has focused on lobbying for changes to the proposed national registration scheme to better accommodate organisational psychologists. Other highlights for the year included planning for the 9th Industrial and Organisational Psychology Conference, continued work by our media panel to help raise the profile of the College, as well as planning for the transition to national registration. Our College will be one of the first member organisations invited to join the Alliance of Organisational Psychology. Global collaboration will ensure benefits to our clients extend beyond what we can offer locally and enable us to leverage the opportunities our profession will have available in the future.

APS College of Sport Psychologists

Chair: Mr Tim Hannan

Members: 101

A membership drive throughout 2009 resulted in a substantial increase in College membership. The College of Sport Psychologists also enhanced communication with members through the monthly email *CoSP Matters*, the College newsletter and the redeveloped website. A high quality program of professional development included contributions to the Annual Conference of the APS in Darwin and Sports Medicine Australia in Brisbane. The College National Executive was actively engaged in preparing for ICAP 2010 in Melbourne.

MEMBER GROUPS [CONT.]

INTEREST GROUPS

The APS Interest Groups provide a mechanism for members to network and discuss areas of mutual interest. These areas cover specific therapeutic theories and approaches, workplace-related endeavours and other areas of interest beyond specific psychological practice. Interest Groups offer professional development activities to members and networking opportunities, and some also have regular newsletters. Currently there are 37 Interest Groups, with a steady growth of new areas of interest being proposed for consideration by the Board of Directors. Five new APS Interest Groups were established this year – Acceptance and Commitment Therapy and Psychology, Dispute Resolution and Psychology, People with Intellectual and/or Developmental Disability and Psychology, Perinatal and Infant Psychology, and Personality and Individual Differences and Psychology.

APS Interest Groups and their Convenors

Aboriginal and Torres Strait Islander Peoples and Psychology
Ms Yvonne Clarke and Ms Kerrie Kelly
Members: 223

Acceptance and Commitment Therapy and Psychology
Ms Mary Sawyer
Members: 30 (newly formed)

Buddhism and Psychology
Ms Liana Taylor
Members: 383

Child, Adolescent and Family Psychology
Ms Jacqueline Reid
Members: 944

Christianity and Psychology
Dr Ivan Atkinson
Members: 353

Coaching Psychology
Mr Peter Zarris
Members: 621

Deafness and Psychology
Mr Damien Howard and
Ms Louise Munro
Members: 39

Dispute Resolution and Psychology
Mr Mark England
Members: 9 (newly formed)

Evolutionary Psychology
Mr Andrew Kaw
Members: 62

Family Law and Psychology
Mr Vincent Papaleo
Members: 153

Gay and Lesbian Issues in Psychology
Dr Damian Riggs
Members: 115

Narrative Theory and Practice in Psychology
Ms Susan Corby
Members: 112

Neurofeedback and Psychology
Mr Jorge Aroche
Members: 78

Personal Construct Psychology
Assoc Prof Richard Bell
Members: 52

People with Intellectual and/or Developmental Disability and Psychology
Dr Keith McVilly
Members: 28 (newly formed)

Perinatal and Infant Psychology
Dr Bronwyn Leigh
Members: 21 (newly formed)

Personality and Individual Differences Psychology
Prof Patrick Heaven
Members: 10 (newly formed)

Psychoanalytically-Oriented Psychology
Mr Giac Giacomantonio (to Nov. '09);
Dr Timothy Keogh
Members: 493

Psychologists for Animal Welfare
Ms Annmaree Wilson (to Nov. '09);
Ms Heather Parbs
Members: 64

Psychologists in Oncology
Dr Kerry Tiller (to Jan. '10);
Ms Carolyn Howard
Members: 108

Psychologists for Peace
Dr Susie Burke (to Oct. '09);
Dr Winnifred Louis
Members: 112

Psychology and Ageing
Assoc Prof Nancy Pachana
Members: 328

Psychology and Complementary and Alternative Medicine
Dr Peta Stapleton
Members: 185

Psychology and Cultures
Ms Peggy Lee (to Nov. '09);
Dr Nigar Khawaja
Members: 110

Psychology and the Environment
Mr Paul Saunders (to Oct. '09);
Mrs Beverley Ernst
Members: 66

Psychology from an Islamic Perspective
Mrs Shehzi Yusaf (to Dec. '09);
Mrs Hannan Dover
Members: 38

Psychology of Men and Masculinities
Mr Marshall O'Brien
Members: 45

Psychology and Substance Use
Ms Lynne Magor-Blatch
Members: 159

Psychology of Relationships
Dr Ross Wilkinson
Members: 320

Rehabilitation Psychology
Dr Kathryn Nicholson-Perry
Members: 217

Rural and Remote Psychology
Mrs Ailsa Drent
Members: 176

Sufism and Psychology
Ms Fleur Bonnin
Members: 28

Teaching, Learning and Psychology
Assoc Prof Jacquelyn Cranney and
Dr Lucille Zinkiewicz
Members: 162

Telephone and Internet-Based Counselling and Psychology
Dr John Jacmon (to April 2010)
Prof David Kavanagh
Members: 143

Transpersonal Psychology
Dr Jonathan Tandos
Members: 110

Trauma and Psychology
Mr Michael McLindon
Members: 397

Women and Psychology
Dr Raelynn Alvaez-Wicklein
Members: 140

MEMBER CONTRIBUTIONS

A large number of members of the Society participated on APS Committees, Taskforces, and Advisory, Reference, Working and Conference Organising Groups this year. Members bring to these groups a range of relevant skills and expertise, and represent a balance of geographic regions and specialist/employment contexts, ensuring a diverse range of opinions are considered in policy making.

The Board wishes to acknowledge the efforts of all APS members who have willingly given their time as members of these groups, as well as all those who have contributed time and effort to the running of State Committees, Branches, Colleges and Interest Groups, and the editing of State Newsletters and APS journals. The voluntary contributions of members of the APS are essential to the functioning of the organisation and have been a vital factor in the Society's achievements this year.

APS Board Committees

| Ethics | Finance, Investment and Audit | Governance | Risk Management |
|----------------------------|--------------------------------------|-------------------------|--------------------------|
| Assoc Prof Bill Warren (C) | Prof Kate Moore (C) | Prof Bob Montgomery (C) | Prof Lyn Littlefield (C) |
| Ms Sharon Bent | Prof Simon Crowe | Mr Ted Campbell | Ms Jeanette Jifkins |
| Dr Deirdre Drake | Mr Keith Irvine | Ms Sue Carter | Prof Bob Montgomery |
| Dr Elaine Hart | Prof Lyn Littlefield | Dr Elizabeth Celi | Dr Bob Rich |
| Assoc Prof Ann Knowles | Ms Mira Mitrasevic | Prof Simon Crowe | Dr Robyn Vines |
| Prof Lyn Littlefield | Prof Bob Montgomery | Ms Jeanette Jifkins | Mr Barry Whitmore |
| Mr Mick Symons | Mr Mike Shaw | Prof Lyn Littlefield | |
| | Mr Barry Whitmore | Mr Barry Whitmore | |

APS Board Advisory Groups

| Membership Recruitment and Retention | Professional Development | Professional Practice |
|---|---------------------------------|------------------------------|
| Dr Elizabeth Celi (C) | Ms Anne Lipzker (C) | Ms Anne Lipzker (C) |
| Mrs Diane Barber | Ms Shelly Colman | Dr Penny Brabin |
| Dr Martin Boulton | Dr Tim Connell | Mr Michael Burge |
| Dr Nicola Burton | Assoc Prof Erica Frydenberg | Dr Elizabeth Celi |
| Ms April Carlin | Mr Tim Hannan | Dr Simon Crisp |
| Dr Lynne Casey | Ms Ros Knight | Ms Bev Ernst |
| Ms Elaine Hosie | Prof Lyn Littlefield | Ms Vidula Garde |
| Ms Agnes Levine | Mrs Wendy McDonald | Prof Lyn Littlefield |
| Dr Helen Lindner | Dr Monica O'Kelly | Ms Ronita Neal |
| Prof Lyn Littlefield | Ms Orania Tokatlidis | Dr Kathryn Nicholson Perry |
| Dr Bob Rich | Ms Daiva Verbyla | Mr David Stokes |
| Ms Shelley Rogers | Dr Robyn Vines | Dr Monica Thielking |
| Mr Mick Symons | Prof Stephen Woods | Ms Ann Thornton |
| | | Ms Janette Warwick |
| | | Dr Ronnie Zuessman |

THE MEMBERSHIP AND MEMBER GROUPS

MEMBER CONTRIBUTIONS [CONT.]

APS Board Advisory Groups [cont.]

Public Interest

Dr Bob Rich (C)
Dr Eugene Aidman
Ms Robyn Bradbury
Dr Grace Couchman
Assoc Prof Pat Dudgeon
Prof Lyn Littlefield
Prof Bob Montgomery
Assoc Prof Joseph Reser
Prof Debra Rickwood
Dr Louise Roufeil
Assoc Prof Meg Smith
Dr Robyn Vines

Rural, Regional and Remote

Dr Robyn Vines (C)
Dr Robyn Bradbury
Dr Simon Canny
Dr Tim Carey
Ms Judith Gullifer
Ms Kerrie Kelly
Ms Anne Lipzker
Prof Lyn Littlefield
Ms Marguerite Lumsden
Mr Darryl Maybery
Dr Louise Roufeil
Mr David Stokes
Dr Monica Thielking
Prof Don Thomson
Ms Cindy Wall
Mr Glenn Williams

Science, Academia and Research

Prof Simon Crowe (C)
Prof David Badcock
Dr Terry Bowles
Assoc Prof Jenny Bowman
Assoc Prof Jacquelyn Cranney
Prof Gerry Fogarty
Em Prof Gina Geffen
Prof Patrick Heaven
Dr Mick Hunter
Prof Mike Innes
Dr Maria Kangas
Prof David Kavanagh
Prof Ottmar Lipp
Prof Lyn Littlefield
Prof Peter Lovibond
Dr Iain Montgomery
Assoc Prof Nancy Pachana
Dr Janette Perz
Prof Deborah Turnbull
Assoc Prof Graham Tyson
Prof Tracey Wade (from Jan. '10)

APS Taskforces

Professional Development

International PD

Dr Robyn Vines (C)
Prof Kate Moore
Em Prof Trang Thomas
Ms Daiva Verbyla

Professional Practice

Support for Overseas Trained Psychologists

Dr Kathryn Nicholson Perry (C)
Ms Vidula Garde
Ms Janette Warwick

Defining the Profession of Psychology

Dr Ronnie Zuessman (C)
Dr Penny Brabin
Ms Ronita Neal

Evidence-based Practice

Mr Michael Burge
Ms Janette Warwick

APS representation on other entities' Boards

Allied Health Professions Australia

Prof Bob Montgomery – Vice-President
Prof Lyn Littlefield – Executive Officer;
Chair of Management Group

headspace

Prof Lyn Littlefield – Director

Australian Psychology Accreditation Council

Prof Trevor Waring (C)
Prof Simon Crowe
Prof Lyn Littlefield
Dr Iain Montgomery

Mental Health Professionals Association

Prof Lyn Littlefield (C)
Mr Harry Lovelock

Mental Health

Professionals Network

Prof Lyn Littlefield – Director
Prof Kate Moore – Director
Mr Harry Lovelock – alternate Director

APS Reference Groups

Climate Change

Dr Susie Burke (C)
Dr Kelly Fielding
Dr Rob Hall
Dr Tim Kurz
Prof Margot Prior
Assoc Prof Joseph Reser
Dr Bob Rich
Prof Debra Rickwood
Prof Helen Ross
Ms Karen Spehr

Private Practice

Ms Bev Ernst (C)
Ms Christina Anderson
Mr John Brown
Ms Leonie Coxon
Mr Joel Curtis
Mr Ted Graham
Ms Nesli Karadeniz
Prof Lyn Littlefield
Ms Gaynor Perry
Dr Bruce Stevens
Mr David Stokes
Ms Tracey Wardill
Ms Karen Weiss

Disaster Preparedness and Response

Assoc Prof Joseph Reser (C)
Prof Richard Bryant
Prof Mark Creamer
Ms Bev Ernst
Dr Rob Gordon
Ms Kerrie Kelly
Prof Bob Montgomery
Ms Monika Naslund
Prof Kevin Ronan

Psychologists in Schools

Dr Monica Thielking (C)
Mr Bill Campos
Mr Gregg Chapman
Dr Margaret Donnelly
Mr Allan Dowsett
Ms Sue Edwards
Ms Tina Fersterer
Mr Chris Gostelow
Mr Mark Lewis
Prof Lyn Littlefield
Mr Alan Plumb
Mr Ray Reynolds
Ms Ruth Still
Mr David Stokes
Mr Darren Stops

National Psychology

Education and Training

Prof Lyn Littlefield (C)
Prof David Badcock
Assoc Prof Jacquelyn Cranney
Prof Simon Crowe
Ms Kaye Francom
Em Prof Gina Geffen
Prof Brin Grenyer
Prof Patrick Heaven
Prof Ed Helmes
Ms Judy Hyde
Prof David Kavanagh
Prof Mike Kyrios
Prof Peter Lovibond
Prof Paul Martin
Prof Bob Montgomery
Dr Iain Montgomery
Prof Pip Pattison
Prof Clare Pollock
Prof Trang Thomas
Dr Nicholas Voudouris
Prof Trevor Waring

Public Sector and Non-Government Organisation

Dr Monica Thielking (C)
Dr Tim Connell
Dr Maryanne Davis
Ms Lynda Katona
Ms Michelle Martin
Ms Ros McIntosh
Ms Lisa McLean
Mr Glen Menezes
Mr Doug Scott
Mr David Stokes

APS Journal Editors

Australian Community Psychologist

Dr Lauren Breen

Australian Educational and Developmental Psychologist

Dr Terry Bowles

Australian Journal of Counselling Psychology

Dr Geoff Denham

Australian Journal of Psychology

Prof Patrick Heaven

Australian and New Zealand Journal of Organisational Psychology

Prof Barry Fallon and Ms Kathryn von Treuer

Australian Psychologist

Assoc Prof Nancy Pachana

Clinical Psychologist

Prof Justin Kenardy and Dr Tracey Wade

MEMBER CONTRIBUTIONS [CONT.]

APS Committees and Working Groups

Australian Indigenous Psychologists Association (AIPA) Steering Committee

Adjunct Assoc Prof Pat Dudgeon (C)
Ms Yolonda Adams
Ms Yvonne Clark
Mr Graham Gee
Dr Christine Gillies
Ms Amanda Hart
Ms Anne Lipzker
Assoc Prof Dennis McDermott
Prof Bob Montgomery

Constituent Units Review

Ms Sue Carter (C)
Prof Jim Bright
Mr Ted Campbell
Assoc Prof Roger Cook
Ms Denise Dickson
Prof Gerry Fogarty
Prof Mike Kyrios
Mrs Agnes Levine
Prof Lyn Littlefield
Assoc Prof Jacques Metzger
Prof Grace Pretty
Dr Damien Riggs
Dr Louise Roufeil
Dr Bruce Stevens
Mr Barry Whitmore

Ethical Guidelines

Prof Don Thomson (C)
Dr Elizabeth Allworth
Prof Jane Goodman-Delahunty
Ms Heather Gridley
Mr Graeme Kane
Assoc Prof Ann Knowles
Mr Mick Symons
Assoc Prof Bill Warren

Fellows

Prof Simon Crowe (C)
Prof Graham Davidson
Assoc Prof Erica Frydenberg
Ms Amanda Gordon
Prof Lyn Littlefield
Assoc Prof Shirley Morrissey

Program Development and Accreditation

Dr Iain Montgomery (C)
Prof Vicki Anderson
Prof Don Byrne
Assoc Prof Roger Cook
Assoc Prof Jacquelyn Cranney
Prof Jan Fletcher

[cont.]

Prof Alison Garton
Assoc Prof Craig Gonsalvez
Prof Patrick Heaven
Prof Lyn Littlefield
Assoc Prof Jacques Metzger
Prof Kate Moore

[cont.]

Assoc Prof Shirley Morrissey
Prof Grace Pretty
Assoc Prof Clive Skilbeck
Assoc Prof Graham Tyson
Dr Nicholas Voudouris

APS Conference Organising Groups

APS Annual Conference 2009

Scientific Program Committee

Prof Kate Moore (C)
Ms Denise Dickson
Dr Peter Forster
Prof Ottmar Lipp
Prof Lyn Littlefield
Prof Anthony Love
Assoc Prof David Mellor
Dr Mary Morris
Prof Jeff Summers
Dr Nicholas Voudouris

International Congress of Applied Psychology – ICAP 2010

Organising Committee

Prof Paul Martin (C)
Ms Amanda Gordon
Ms Elaine Grant
Assoc Prof Mike Knowles
Prof Michael Kyrios
Prof Lyn Littlefield
Prof Bob Montgomery
Prof Kate Moore
Prof James Oglhoff
Prof Trang Thomas
Dr Nicholas Voudouris
Mr Barry Whitmore

Scientific Program Committee

Prof Michael Kyrios (C)
Dr Terry Bowles
Dr Marie Caltabiano
Ms Kerrie Clarke
Dr Michael Daffern
Assoc Prof Ian Glendon
Ms Amanda Gordon
Ms Elaine Grant
Ms Heather Gridley
Mr Tim Hannan
Prof Ed Helmes
Ms Elaine Hosie
Ms Vicky Mrowinski
Ms Kathryn von Treuer
Ms Daiva Verbyla
Dr Nicholas Voudouris

Congress Chair

Prof Paul Martin

APS NATIONAL OFFICE

Guided by strategic policy set by the APS Board of Directors, the National Office undertakes the work of the Society to advance the discipline and profession of psychology and promote the important contribution of psychological knowledge to community wellbeing

Over the last year, a staff of 105 in the National Office were employed to achieve these aims across various management, policy, project and administrative roles. A large number of the staff are psychologists, which brings psychological expertise to advocacy efforts and the development of a range of resources and project materials, and ensures the Society has an accurate understanding of the aspirations, needs and concerns of its membership base.

The work of the National Office is managed by Professor Lyn Littlefield, with oversight of day-to-day operations provided by the General Manager, Barry Whitmore. The activities of the National Office are undertaken by six units corresponding to the following key areas of business of the Society. In addition, some areas of strategic policy and projects are located within the Executive Director's department.

- Communications and Public Interest
- Corporate Services
- Membership and Member Groups
- Professional Practice
- Professional Training and Development
- Science and Education

Reducing the environmental footprint of the APS

The National Office has established a Green Team that has the responsibility to investigate and pursue ways of reducing the Society's environmental footprint, both within the National Office and more broadly throughout the APS operations. An Environmental Assessment Report

was conducted by an external contractor in March 2009 to assess the carbon footprint of the APS and a number of initiatives have been established since that time, as detailed below (some initiatives have been instituted for a longer period).

General operations

- Carbon off-sets purchased for all flights for APS Board, staff members and office bearers
- Online voting for APS elections
- Online APS membership renewal
- Option for members to receive the Annual Report electronically
- *InPsych* plastic wrapper is biodegradable
- Recycled paper used for printing many publications
- National Office currently purchases 20% green power
- National Office photocopy paper is 80% recycled
- Recycling of various items including paper, toner cartridges and food containers

APS conferences

- Online registration instead of printed hard copy forms
- Online expression of interest, call for submissions and abstract reviewing
- Introduction of electronic abstracts submissions
- Electronic conference proceedings only, no paper copies
- E-Marketing opportunities utilised wherever possible for conference advertising
- Recycling of name badge holders and printed materials
- Environmentally friendly conference products used whenever possible (e.g., satchels made from recycled or natural fibres)
- Conference handbook and Daily Delegate printed on recycled paper



2010 ANNUAL FINANCIAL REPORT

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DIRECTORS' REPORT

The Directors present their report on the results of The Australian Psychological Society Limited ABN 23 000 543 788 (the Society) for the financial year ended 31 May 2010 and the state of affairs of the Society at that date. The following persons were directors of the Society during the whole of the financial year and up to date of this report, or for a lesser time period as indicated:

| | |
|---------------|---------------------|
| R Montgomery | |
| S Crowe | |
| L Littlefield | |
| E Celi | Commenced 2/10/2009 |
| E Frydenberg | Retired 2/10/2009 |
| G Geffen | Commenced 2/10/2009 |
| A Lipzker | |
| K Moore | |
| B Rich | Commenced 2/10/2009 |
| T Thomas | Retired 2/10/2009 |
| R Vines | |
| T Waring | Retired 2/10/2009 |

Qualifications and experience of the Directors in office at the end of the financial year are on pages 4 and 5 of the Annual Report.

Principal activities

The principal activities of the Society during the year were the advancement of the scientific study and the professional practice of psychology. There were no significant changes in the nature of these activities during that period.

Operating and financial review

The net surplus for the year ended 31 May 2010 is \$864,129 (2009: \$1,451,812 surplus).

The review of the operations during the financial year and the results of those operations are noted elsewhere in the Annual Report.

Risk management

The Society takes a proactive approach to risk management. The Board is responsible for ensuring that risks, and also opportunities, are identified on a timely basis and that the Society's objectives and activities are aligned with the risks and opportunities identified by the Board.

The Board has established a separate Risk Management Committee to assist the Board to manage risk. From time to time the Board may also convene separate committees to further examine specific issues and risks, and have that committee report back to the Board.

The Board has a number of mechanisms in place to ensure that management's objectives and activities are aligned with the risks identified by the Board. These include the following:

- Board approval of a Strategic Plan, which encompasses the Society's vision, mission and strategy statements, designed to meet stakeholders' needs and manage business risk

- Implementation of Board-approved operating plans and budgets and Board monitoring of progress against these budgets
- The establishment of the Finance, Investment and Audit Committee, which assists in meeting the Board's responsibility to manage the Society's financial risks. The Committee advises the Board on such matters as the Society's liquidity, interest rate and credit policies and exposures, and monitors management's actions to ensure they are in line with the Society's policy.

Dividends

No portion of surplus in any year shall be paid to members by way of dividends, bonus or otherwise.

Significant changes in the state of affairs

There were no significant changes in the state of affairs of the Society during the year ended 31 May 2010 not otherwise disclosed in the Annual Report.

Likely developments and expected results

The Society intends to continue with its existing activities and consider possible new activities that are consistent with its objectives.

Significant matters subsequent to the end of the financial year

A contract of sale related to the Society's freehold property at 1 Grattan St Carlton was signed by the Society and the purchaser on 26 July 2010 for a sale price of \$1,900,000 (excluding GST). A deposit was received at the time the sale contract was signed and the balance owing to the Society is due on 27 September 2010.

Except for the expected sale of the Grattan Street investment property discussed above, no other matters or circumstances have arisen since 31 May 2010 that have significantly affected or may significantly affect:

- a. the Society's operations in future financial years, or
- b. the results of those operations in future financial years, or
- c. the Society's state of affairs in future financial years.

Indemnification and insurance of Directors and officers

During or since the financial year, the Society has paid premiums in respect of a contract insuring all Directors, office bearers and employees of the Society against costs incurred in defending proceedings for conduct involving:

- a. A wilful breach of duty; and
- b. A contravention of sections 182 or 183 of the *Corporations Act 2001*, as permitted by section 199B of the *Corporations Act 2001*.

The total amount of insurance contract premiums paid was \$14,761 (2009: \$13,474).

DIRECTORS' REPORT [CONT.]

Indemnification of auditors

The Society has entered into an agreement to indemnify their auditor, PricewaterhouseCoopers, against any claims or liabilities (including legal costs) asserted by third parties arising out of their services as auditor of the Society, where the liability arises as a direct result of the Society's breach of its obligations to the auditor, unless prohibited by the *Corporations Act 2001*.

Environmental regulation

The Society is not subject to any significant environmental regulation.

Registered office

The registered office of The Australian Psychological Society Limited is located at:

Level 11, 257 Collins Street
Melbourne VIC 3000

Employees

The Society employed 80.9 full time equivalent employees (including staff contracted to work on various externally funded projects) as at 31 May 2010 (2009: 70.3).

Corporate governance

The Board of Directors governs the Society and has overall responsibility for pursuing the Society's Mission, determining the strategic plan and priorities, monitoring implementation and developing a resource base to support the Society's activities. The Board is the ultimate decision-making and policy-setting body. It is also responsible for the financial viability of the Society and ensuring compliance with statutory requirements applicable to a company limited by guarantee. To assist the Board to fulfill its role and responsibilities various Board Committees, Advisory Groups, Reference Groups and Member Forums are appointed each year.

The Society's Constitution provides for the Board of Directors to be comprised of the President, Executive Director, six elected General Directors and up to three Directors appointed by the Board. The Executive Director is appointed by the Board. Every second year a President-Elect is elected to the Board to assume the role of President for a term of two years commencing at the end of their one year term as President-Elect. Each General Director is elected for a term of three years and each Additional Director appointed by the Board is appointed for a term of one year. Profiles of members of the Board of Directors as at 31 May 2010 are included at the front of this Annual Report.

All Directors must comply with the Board's code of conduct. This code covers issues such as the requirement to act in good faith, duties of due care and diligence, conflict of interest, proper use of power and information, independence, confidentiality and the obligation to uphold the Corporations Act.

The Board meets at least six times a year for scheduled meetings. The Board is committed to holding at least two of these meetings outside of Melbourne, with the remaining meetings held at the Society's National Office in Melbourne.

Day-to-day management of the organisation's affairs and implementation of corporate strategy and policy initiatives are the responsibility of the Society's Executive Director, Professor Lyn Littlefield. The Society's company secretary is Barry Whitmore who has been a member of both the Institute of Chartered Accountants in Australia and CPA Australia for more than 20 years, and is a graduate member of the Australian Institute of Company Directors.

Directors' meetings including Committee meetings

(1 June 2009 to 31 May 2010)

| | Committees | | | | | | | |
|---------------|--------------------|---|-------------------------------|----|------------|---|------------------------------|---|
| | Directors meetings | | Finance, Investment and Audit | | Governance | | Risk Management & Compliance | |
| | H | A | CMH | A | CMH | A | CMH | A |
| R Montgomery | 9 | 9 | 5 | 2* | 4 | 4 | 2 | 2 |
| S Crowe | 9 | 8 | 5 | 5 | 4 | 3 | | |
| L Littlefield | 9 | 9 | 5 | 3* | 4 | 4 | 2 | 2 |
| E Celi | 6 | 6 | | | 3 | 3 | | |
| E Frydenberg | 3 | 3 | | | 1 | 1 | | |
| G Geffen | 6 | 6 | | | | | | |
| A Lipzker | 9 | 9 | | | | | | |
| K Moore | 9 | 8 | 5 | 5 | | | | |
| B Rich | 6 | 6 | | | | | 2 | 2 |
| T Thomas | 3 | 3 | | | 1 | 1 | | |
| R Vines | 9 | 9 | | | | | 2 | 2 |
| T Waring | 3 | 3 | | | | | 1 | - |

H = Number of meetings held whilst in office CMH = Number of Committee meetings held whilst a member of that Committee
A = Number of meetings attended

* Two meetings of a sub-committee of the Finance, Investment and Audit Committee were held during the 12 months, the primary item of business being to consider and make a recommendation related to the appointment of the Society's auditors. Professor Montgomery and Professor Littlefield were not members of the sub-committee.

Auditor's declaration

A copy of the auditor's independence declaration, as required under section 307C of the Corporations Act 2001, is set out on page 48.

Signed in accordance with a resolution of the Directors.

Dated at Melbourne this 14th day of August 2010.



B MONTGOMERY
President



K MOORE
Director

AUDITOR'S INDEPENDENCE DECLARATION



PricewaterhouseCoopers
ABN 52 780 433 757

Freshwater Place
2 Southbank Boulevard
SOUTHBANK VIC 3006
GPO Box 1331
MELBOURNE VIC 3001
DX 77
Telephone 61 3 8603 1000
Facsimile 61 3 8603 1999
Website: www.pwc.com/au

Auditor's Independence Declaration

As lead auditor for the audit of The Australian Psychological Society Ltd ("the Society") for the year ended 31 May 2010, I declare that to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of The Australian Psychological Society Ltd during the period.

Peter Buchholz
Partner
PricewaterhouseCoopers

Melbourne
14 August 2010

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ANNUAL ACCOUNTS 2010

STATEMENT OF COMPREHENSIVE INCOME – Year ended 31 May 2010

| | Note | 2010 \$ | 2009 \$ |
|--|------|---------------------|---------------------|
| TOTAL REVENUE | 3 | 16,002,843 | 14,956,249 |
| EXPENSES | | | |
| General services and benefits for members | | (9,510,942) | (8,293,647) |
| Marketing, promotion and publications | | (1,856,513) | (1,698,176) |
| Governance, administration and occupancy (a) | | (3,771,259) | (3,512,614) |
| TOTAL EXPENSES | | (15,138,714) | (13,504,437) |
| SURPLUS FOR THE YEAR | | 864,129 | 1,451,812 |
| OTHER COMPREHENSIVE INCOME | | - | - |
| TOTAL COMPREHENSIVE INCOME | | 864,129 | 1,451,812 |

(a) includes depreciation and rental expenses

The above Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

STATEMENT OF FINANCIAL POSITION – As at 31 May 2010

| | Note | 2010 \$ | 2009 \$ |
|--------------------------------------|-------|-------------------|-------------------|
| CURRENT ASSETS | | | |
| Cash and cash equivalents | 4 | 12,990,652 | 11,232,808 |
| Trade and other receivables | 6 | 1,526,354 | 1,966,740 |
| Prepayments | 7 | 278,703 | 276,791 |
| Non current assets held for sale | 9 (b) | 1,500,000 | - |
| TOTAL CURRENT ASSETS | | 16,295,709 | 13,476,339 |
| NON-CURRENT ASSETS | | | |
| Property, plant and equipment | 8 | 1,052,059 | 1,088,345 |
| Investment property | 9 (a) | - | 1,500,000 |
| TOTAL NON-CURRENT ASSETS | | 1,052,059 | 2,588,345 |
| TOTAL ASSETS | | 17,347,768 | 16,064,684 |
| CURRENT LIABILITIES | | | |
| Trade and other payables | 10 | 5,669,911 | 5,365,641 |
| Provisions | 11 | 683,675 | 579,428 |
| TOTAL CURRENT LIABILITIES | | 6,353,586 | 5,945,069 |
| NON-CURRENT LIABILITIES | | | |
| Provisions | 11 | 53,706 | 43,268 |
| TOTAL NON-CURRENT LIABILITIES | | 53,706 | 43,268 |
| TOTAL LIABILITIES | | 6,407,292 | 5,988,337 |
| NET ASSETS | | 10,940,476 | 10,076,347 |
| MEMBERS' EQUITY | | | |
| Retained earnings | 13 | 10,940,476 | 10,076,347 |
| TOTAL MEMBERS' EQUITY | | 10,940,476 | 10,076,347 |

The above Statement of Financial Position should be read in conjunction with the accompanying notes.

ANNUAL ACCOUNTS 2010 [CONT.]

STATEMENT OF CHANGES IN EQUITY – Year ended 31 May 2010

| | 2010 \$ | 2009 \$ |
|--|-------------------|-------------------|
| OPENING RETAINED EARNINGS | 10,076,347 | 8,624,535 |
| Total comprehensive income for the year | 864,129 | 1,451,812 |
| CLOSING RETAINED EARNINGS AT YEAR END | 10,940,476 | 10,076,347 |

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

STATEMENT OF CASH FLOWS – Year ended 31 May 2010

| | Note | 2010 \$ | 2009 \$ |
|---|----------|-------------------|-------------------|
| CASH FLOWS FROM OPERATING ACTIVITIES (a) | | | |
| Receipts from customers and members | | 18,660,351 | 17,489,193 |
| Payments to suppliers, employees and others | | (17,152,093) | (15,963,535) |
| Interest and other costs of finance paid | | (129,113) | (139,345) |
| NET CASH FROM OPERATING ACTIVITIES | 5 | 1,379,145 | 1,386,313 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | | |
| Interest received | | 558,943 | 826,679 |
| Rent received | | 179,188 | 161,248 |
| Payments for property, plant and equipment | | (359,432) | (922,916) |
| NET CASH FROM INVESTING ACTIVITIES | 8 | 378,699 | 65,011 |
| Net increase in cash held | | 1,757,844 | 1,451,324 |
| Cash at beginning of financial year | | 11,232,808 | 9,781,484 |
| CASH AT THE END OF THE FINANCIAL YEAR | 4 | 12,990,652 | 11,232,808 |

(a) In the 2009/10 financial year approximately \$2.7m (\$1.5m in 2009) was paid to the Society by the Australian Government as funds to be forwarded to scholarship holders under the Mental Health Postgraduate Scholarship Scheme Clinical Psychology Initiative administered by the Society on behalf of the Australian Government. This amount is included in the Statement of Cash Flows as part of the 'Receipts from Customers and Members' figure, however given the basis upon which the funds have been provided to the Society they have not been recognised as revenue, but recognised as liabilities instead. Similarly, payments of these funds to scholarship holders have been included in the Statement of Cash Flows as part of the 'Payments to Suppliers, Employees and Others' figure, but have not been recorded as an expense.

The above Statement of Cash Flows should be read in conjunction with the accompanying notes.

ANNUAL ACCOUNTS 2010 [CONT.]

NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

– Year ended 31 May 2010

NOTE 1: Corporate information

The financial statements of The Australian Psychological Society Limited (the Society) for the year ended 31 May 2010 were authorised for issue in accordance with a resolution of the directors dated 14th August 2010.

The Society is a company limited by guarantee, does not have share capital and is incorporated in Australia.

The nature of the operations and principal activities of the Society are described in the Directors' report.

NOTE 2: Statement of significant accounting policies

(a) Basis of preparation

The financial statements are general purpose financial statements, which have been prepared in accordance with the requirements of the *Corporations Act 2001*, Australian Accounting Standards and other authoritative pronouncements of the Australian Accounting Standards Board. The financial statements have also been prepared on a historical cost basis, except for the land and buildings that have been measured at fair value.

The financial statements are presented in Australian dollars and all values are rounded to the nearest dollar.

(b) Summary of significant accounting policies

i. Compliance with IFRS

The financial statements comply with Australian Accounting Standards and the International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board.

ii. New accounting standards and interpretation

Australian accounting standards and interpretations that have been recently issued or amended but are not yet effective have not been adopted by the entity for the annual reporting period ending 31 May 2010. These are outlined in the opposite table:

| Reference | Title | Summary | Application date of standard | Impact on the APS financial statements | Application date for the APS |
|---------------------------|---|---|--|--|------------------------------|
| AASB 2009-5 | Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project [AASB 5, 8, 101, 107, 117, 118, 136 & 139] | In May 2009 the AASB issued a number of improvements to existing Australian Accounting Standards | Annual period beginning on or after 1 Jan 2010 | The Society does not expect that any adjustments will be necessary as the result of applying the revised rules. | Year ended 31 May 2011 |
| AASB 1053 and AASB 2010-2 | AASB 1053 Application of tiers of Australian Accounting Standards AASB 2010-2 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements | A two-tier differential reporting regime applies to all entities that prepare general purpose financial statements | Annual period beginning on or after 1 Jul 2013 | The Society has public accountability as defined in AASB 1053 and is therefore not eligible to adopt the new Australian Accounting Standards – Reduced Disclosure Requirements. As a consequence, the two standards will have no impact on the financial statements of the entity. | Year ended 31 May 2015 |
| AASB 124 and AASB 2009-12 | AASB 124 Related Party Disclosures AASB 2010-2 Amendments to Australian Accounting Standards [AASBs 5, 8, 108, 110, 112, 119, 133, 137, 139, 1023 & 1031 and Interpretations 2, 4, 16, 1039 & 1052] | The amendment clarifies and simplifies the definition of a related party | Annual period beginning on or after 1 Jan 2011 | It is not expected to have any effect on the Society's related party disclosures. | Year ended 31 May 2012 |
| AASB 2010-3 | Amendments to Australian Accounting Standards arising from the Annual Improvements Project [AASBs 3, 7, 121, 128, 131, 132 & 139] | In June 2010 AASB made a number of amendments to Australian Accounting Standards, as a result of the IASB's annual improvement project. | Annual period beginning on or after 1 Jul 2010 | The Society does not expect that any adjustments will be necessary as the result of applying the revised rules. | Year ended 31 May 2012 |
| AASB 2010-4 | Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project [AASBs 1, 7, 101 & 134 and Interpretation 13] | In June 2010 AASB made a number of amendments to Australian Accounting Standards, as a result of the IASB's annual improvement project. | Annual period beginning on or after 1 Jan 2011 | The Society does not expect that any adjustments will be necessary as the result of applying the revised rules. | Year ended 31 May 2012 |

ANNUAL ACCOUNTS 2010 [CONT.]

(c) Income tax

The Commissioner of Taxation has ruled that all income derived is exempt from income tax.

(d) Property, plant and equipment

Property, plant and equipment, other than land and building (investment property) are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided on a straight line basis on all property, plant and equipment other than freehold land and buildings, with freehold land and buildings measured at fair value. Major depreciation periods are:

- Plant and equipment: 3 to 8 years
- Leasehold Improvements: Lease term

Impairment of non-financial assets

The Society assesses impairment of all assets at each reporting date by evaluating conditions specific to them and to the particular asset that may lead to impairment. If an impairment trigger exists the recoverable amount of the asset is determined.

(e) Investment property

Initially, investment properties are measured at cost including transaction costs. Subsequent to initial recognition, investment properties are stated at fair value. Gains or losses arising from changes in the fair values of investment properties are included in the statement of comprehensive income in the year in which they arise.

(f) Leases

Operating leases are leases under which the lessors effectively retain substantially all of the risks and benefits of ownership of leased items. Payments made under operating leases are charged to the statement of comprehensive income on a straight line basis over the period of the lease.

(g) Branches, Colleges and Interest Groups

The financial result of the activities of the Society's Branches, Colleges and Interest Groups are included within the Society's operating surplus.

(h) Revenue recognition

Revenue is recognised and measured at the fair value of the consideration received or receivable to the extent it is probable that the economic benefit will flow to the Society and the revenue can be reliably measured. The following specific recognition criteria must be met before revenue is recognised.

i. Sale of goods

Revenue from the sale of goods is recognised when goods are shipped to the customer.

ii. Rendering of services

Revenue is recognised by reference to the stage of completion of a contract or contracts in progress at balance date or at the time of completion. Stage of completion is measured by reference to total cost incurred to date as a percentage of total estimated cost for each contract which is determined by a set quotation with the customer.

iii. Interest revenue

Revenue is recognised as interest accrues using the effective interest method.

iv. Membership subscriptions

Subscriptions related to the reporting period are recognised when these have been received from members.

v. Rental revenue

Rental revenue from the investment property is accounted for on a straight line basis over the lease term.

(i) Employee benefits

Provision is made for employee benefits accumulated as a result of employees rendering services up to the reporting date. These benefits include wages and salaries, annual leave and long service leave. Superannuation contributions are made for employees at 10% (9% for 'casual' employees) in compliance with government legislation.

Liabilities arising in respect of wages and salaries, annual leave and long service leave expected to be settled within 12 months of the reporting date are measured at their nominal amounts. All other employee entitlement liabilities are measured at the present value of the estimated future cash outflow to be made in respect of services provided by employees up to the reporting date. In determining the present value of future cash outflows, the interest rates attaching to government guaranteed securities which have terms to maturity approximating the terms of the related liability are used.

(j) Other taxes

Revenues, expenses and assets are recognised net of the amount of GST except:

- where the GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which case the GST is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the taxation authority are classified as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the taxation authority.

(k) Cash and cash equivalents

Cash and short term deposits in the statement of financial position comprise cash at bank and in hand and short term deposits with an original maturity of six months or less.

For the purposes of the statement of cash flows, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts.

(l) Trade and other receivables

Trade receivables, which generally have 14 day terms, are recognised initially at fair value and subsequently measured at amortised cost using the effective interest methods, less an allowance for impairment.

Given the short term nature of these assets fair value on recognition generally remains the fair value until these are extinguished.

Collectability of trade receivables is reviewed on an ongoing basis at an operating unit level. Individual debts that are known to be uncollectable are written off when identified.

ANNUAL ACCOUNTS 2010 [CONT.]

(m) Revenue received in advance

As identified in Note 1(h)(iv), membership subscription revenue must be recognised in the relevant reporting year it relates to. Therefore, any subscription revenue received prior to 31 May 2010 which relates to the subscription period 1 June 2010 to 31 May 2011 is recognised as revenue received in advance at 31 May 2010.

The timing of the receipt of payments for work undertaken on externally funded projects is typically set out in the project contract. Payments received, and amounts due and receivable, up to 31 May 2010 which have not been earned are recognised as revenue received in advance at 31 May 2010, and will only be recognised as revenue when the Society has met the conditions set out in the project contract.

(n) Other creditors

Other creditors are carried at amortised cost and due to their short term nature they are not discounted. They represent liabilities for goods and services provided to the Society prior to the end of the financial year that are unpaid at the end of the financial year and arise when the Society becomes obliged to make future payments in respect of the purchase of these goods and services. The amounts are unsecured and are usually paid within 30 days of recognition.

NOTE 3: Revenue and expenses

Operating surplus for the year has been determined after:

| | 2010 \$ | 2009 \$ |
|--|-------------------|-------------------|
| (a) Revenue from operating activities: | | |
| Membership subscriptions | 6,516,245 | 6,083,166 |
| Newsletters, Branch, College and Interest Group revenue | 1,150,132 | 1,016,163 |
| Referrals revenue | 346,107 | 333,757 |
| Event registrations (Conferences and workshops excluding those run by Society's Units) | 1,252,372 | 1,174,062 |
| Advertising and commission | 1,097,671 | 1,015,819 |
| Assessment of qualifications | 484,814 | 519,612 |
| Externally funded projects revenue | 3,204,767 | 2,968,034 |
| Application fees | 14,713 | 7,443 |
| Other operating revenue | 1,107,763 | 887,964 |
| | 15,174,584 | 14,006,020 |
| (b) Revenue from non-operating activities: | | |
| Rental revenue | 182,032 | 161,248 |
| Interest revenue | 646,227 | 773,462 |
| Other non-operating revenue | - | 15,519 |
| | 828,259 | 950,229 |
| TOTAL REVENUE | 16,002,843 | 14,956,249 |
| (c) Charging/(crediting) the following items: | | |
| Depreciation of property, plant and equipment | 395,718 | 339,116 |
| Loss on restatement of investment property to fair value | - | 100,000 |
| Wages and salaries | 5,535,654 | 4,534,225 |
| Superannuation costs | 553,613 | 444,810 |
| Provisions: | | |
| - Long service leave | 45,850 | 53,084 |
| - Annual leave | 130,377 | 65,928 |

ANNUAL ACCOUNTS 2010 [CONT.]

NOTE 4: Cash and cash equivalents

| | 2010 \$ | 2009 \$ |
|--|-------------------|-------------------|
| Cash at bank | 890,652 | 1,732,808 |
| Term deposits | 12,100,000 | 9,500,000 |
| TOTAL CASH AND CASH EQUIVALENTS | 12,990,652 | 11,232,808 |

Cash at bank earns interest at floating rates on daily deposits rates. Term deposits are made for 30 to 180 days and earn interest on the respective short term deposit rates.

Total cash includes \$1.3m relating to the Mental Health Postgraduate Scholarship Scheme Clinical Psychology Initiative, as referred to in note 10.

The total shown in this note equates to the Statement of Cash Flows.

NOTE 5: Reconciliation of cash flows

For purposes of the Statement of Cash Flows, cash includes cash on hand and in banks and investments in money market instruments. Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

| | 2010 \$ | 2009 \$ |
|--|------------------|------------------|
| a) Reconciliation of surplus for the period to net cash flows from operating activities | | |
| Surplus for the period | 864,129 | 1,451,812 |
| Plus/(minus) non-operating items: | | |
| Interest received | (558,943) | (826,679) |
| Rental received | (179,188) | (161,248) |
| Plus/(minus) non-cash items: | | |
| Depreciation | 395,718 | 339,116 |
| Loss on restatement of investment property to fair value | - | 100,000 |
| Change in assets and liabilities: | | |
| (Increase)/decrease in trade and other receivables | 440,386 | (459,579) |
| (Increase)/decrease in prepayments | (1,912) | (9,167) |
| Increase/(decrease) in trade and other payables | 304,270 | 875,456 |
| Increase/(decrease) in provisions | 114,685 | 76,602 |
| NET CASH FLOW FROM OPERATING ACTIVITIES | 1,379,145 | 1,386,313 |

| | 2010 \$ | 2009 \$ |
|--|---------|---------|
| b) Financing facilities | | |
| The Society has access to overdraft facilities secured by mortgage over freehold land and buildings. | | |
| Facilities used at reporting date | | |
| Bank overdraft | - | - |
| Facilities unused at reporting date | | |
| Bank overdraft | 20,000 | 20,000 |
| Total Facilities | | |
| Bank overdraft | 20,000 | 20,000 |

NOTE 6: Trade and other receivables

| | 2010 \$ | 2009 \$ |
|---|------------------|------------------|
| Advertising, products, sponsorship and commission | 111,313 | 164,237 |
| Externally-funded projects | 1,075,084 | 1,455,475 |
| Allowance for impairment loss | (2,827) | (2,827) |
| | 1,183,570 | 1,616,885 |
| Other Debtors | 342,784 | 349,855 |
| | 1,526,354 | 1,966,740 |

Trade debtors, and other sundry debtors, are non-interest bearing and have payment terms of fourteen days.

Externally funded projects are based on contractual arrangements with the Australian Government or statutory authorities and all related receivables are considered collectible.

Due to the short term nature of these receivables, their carrying amounts approximate their fair value.

Movements in the provision for impairment loss were as follows:

| | 2010 \$ | 2009 \$ |
|--|--------------|--------------|
| At the beginning of the financial year | 2,827 | 2,827 |
| Charge for the year | - | - |
| Amounts written off | - | - |
| AT 31 MAY | 2,827 | 2,827 |

At 31 May, the ageing analysis of trade receivables is as follows:

| | Total \$ | 0-14 days \$ | 15-30 days \$ | 31-60 days \$ | 61-90 days \$ | 91+ days \$ |
|------|-----------|--------------|---------------|---------------|---------------|-------------|
| 2010 | 1,186,397 | 879,361 | 169,755 | 47,396 | 7,107 | 82,778 |
| 2009 | 1,619,712 | 792,300 | 237,247 | 568,853 | 7,724 | 13,588 |

Whilst some trade receivables are past their due date none of these amounts are considered impaired.

NOTE 7: Prepayments

| | 2010 \$ | 2009 \$ |
|-------------|---------|---------|
| Prepayments | 278,703 | 276,791 |

ANNUAL ACCOUNTS 2010 [CONT.]

NOTE 8: Property, plant and equipment

| | 2010 \$ | 2009 \$ |
|--|------------------|------------------|
| Plant and equipment | | |
| At cost | 2,085,847 | 1,769,321 |
| Accumulated depreciation | (1,543,803) | (1,343,444) |
| | 542,044 | 425,877 |
| Leasehold improvements | | |
| At cost | 1,352,130 | 1,309,225 |
| Accumulated depreciation | (842,115) | (646,757) |
| | 510,015 | 662,468 |
| Total property, plant and equipment | | |
| Cost | 3,437,977 | 3,078,546 |
| Accumulated depreciation and amortisation | (2,385,918) | (1,990,201) |
| | 1,052,059 | 1,088,345 |
| Reconciliation | | |
| Plant and equipment | | |
| Carrying amount at beginning | 425,877 | 428,955 |
| Additions | 316,527 | 203,245 |
| Depreciation expense | (200,360) | (206,323) |
| | 542,044 | 425,877 |
| Leasehold Improvements | | |
| Carrying amount at beginning | 662,468 | 75,590 |
| Additions | 42,905 | 719,671 |
| Depreciation expense | (195,358) | (132,793) |
| | 510,015 | 662,468 |
| Total property, plant and equipment movements | | |
| Carrying amount at beginning | 1,088,345 | 504,545 |
| Additions | 359,432 | 922,916 |
| Depreciation expense | (395,718) | (339,116) |
| | 1,052,059 | 1,088,345 |

The Society assessed at 31 May 2010 whether there is any indication that an asset may be impaired. There is no indication that an impairment loss is present, that is where the carrying amount of an asset exceeds its recoverable amount.

NOTE 9: Investment property and non-current asset held for sale

| | 2010 \$ | 2009 \$ |
|---|------------------|------------------|
| 9(a) Investment property | | |
| Opening balance as at 1 June | 1,500,000 | 1,600,000 |
| Net (loss)/gain from fair value adjustment | - | (100,000) |
| Re-classified to Non-current assets held for sale | (1,500,000) | - |
| CLOSING BALANCE AS AT 31 MAY | - | 1,500,000 |
| 9(b) Non-current assets held for sale | | |
| Opening balance as at 1 June | - | - |
| Re-classified from Investment property | 1,500,000 | - |
| CLOSING BALANCE AS AT 31 MAY | 1,500,000 | - |

At the March 2010 meeting of the Society's Board of Directors the Board resolved to sell the Society's freehold land and building located at 1 Grattan St, Carlton, Victoria. This followed notice from the Society's long-term tenants that they would cease their tenancy from 31 May 2010.

A contract of sale related to the Grattan St property was signed by the Society and a purchaser on 26 July 2010 for a sale price of \$1,900,000 (excluding GST). A deposit was received at the time the sale contract was signed and the balance owing to the Society is due on 27 September 2010.

NOTE 10: Trade and other payables

| | 2010 \$ | 2009 \$ |
|---|------------------|------------------|
| Revenue received in advance: | | |
| Membership subscriptions | 1,062,074 | 1,022,761 |
| Event income (conferences and workshops) | 40,542 | 368,282 |
| Externally-funded projects | 2,183,228 | 2,784,319 |
| Other | 39,830 | 87,684 |
| | 3,325,674 | 4,263,046 |
| Mental Health Postgraduate Scholarship Scheme funds | 1,281,293 | - |
| Other creditors | 1,062,944 | 1,102,595 |
| | 5,669,911 | 5,365,641 |

Other creditors are non-interest bearing and are settled within thirty days. The Society pays within the allocated settlement period when prompt payment discounts are available.

Due to the short term nature of these payables, their carrying value is assumed to approximate their fair value.

The Society has issued a bank guarantee to a maximum amount of \$229,416, related to the lease of its National Office premises at 257 Collins Street, Melbourne under a lease agreement commencing 1 January 2008 with a term of five years. The lease agreement is with RAM Investments No.1 Pty Ltd.

The amount of \$1,281,293 represents funds received by the Society from the Australian Government for distribution to scholarship holders under the Mental Health Postgraduate Scholarship Scheme Clinical Psychology Initiative. The scheme was administered by the Society on behalf of the Australian Government Department of Health and Ageing.

ANNUAL ACCOUNTS 2010 [CONT.]

NOTE 11: Provisions

| | 2010 \$ | 2009 \$ |
|--|----------------|----------------|
| Current | | |
| Employee benefits - Annual leave | 430,086 | 340,881 |
| - Long service leave | 253,589 | 238,547 |
| | 683,675 | 579,428 |
| Non-current | | |
| Employee benefits - Long service leave | 53,706 | 43,268 |
| TOTAL PROVISIONS | 737,381 | 622,696 |

NOTE 12: Lease commitments

| | 2010 \$ | 2009 \$ |
|---|------------------|------------------|
| Operating leases - the Society as Lessee | | |
| Commitments are as follows: | | |
| Not later than one year | 993,542 | 832,243 |
| Later than one year and not later than five years | 1,506,870 | 2,318,162 |
| TOTAL OPERATING LEASE COMMITMENTS | 2,500,412 | 3,150,405 |
| Operating lease expenses recognised as an expense during the period | 901,721 | 787,030 |

NOTE 13: Retained earnings

| | 2010 \$ | 2009 \$ |
|---|-------------------|-------------------|
| Balance at the beginning of the financial year | 10,076,347 | 8,624,535 |
| Surplus for the year | 864,129 | 1,451,812 |
| BALANCE AT THE END OF THE FINANCIAL YEAR | 10,940,476 | 10,076,347 |

The Society is a company limited by guarantee and accordingly each Member of the Society undertakes to contribute to the assets of the Society in the event of the same being wound up during the time that he or she is a Member, or within one year after he or she ceases to be a Member, for payment of debts and liabilities that the Society contracted before he or she ceases to be a Member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories amongst themselves such amount as may be required, not exceeding twenty dollars.

NOTE 14: Key management personnel disclosure

Details of key management personnel

| | | 2009/2010 \$ remuneration (including superannuation) |
|------------------------------------|---------------------|---|
| (a) Non-executive directors | | |
| R Montgomery | | 37,932 |
| S Crowe | | 18,966 |
| E Celi | Commenced 2/10/2009 | 12,717 |
| E Frydenberg | Retired 2/10/2009 | 6,249 |
| G Geffen | Commenced 2/10/2009 | 12,717 |
| A Lipzker | | 18,966 |
| K Moore | | 18,966 |
| B Rich | Commenced 2/10/2009 | 12,717 |
| T Thomas | Retired 2/10/2009 | 6,249 |
| R Vines | | 18,966 |
| T Waring | Retired 2/10/2009 | 6,249 |

| | | |
|--|--|--|
| (b) Executives | | |
| L Littlefield (Executive Director) | | |
| B Whitmore (General Manager and Chief Financial Officer) | | |

Compensation of key management personnel

Aggregated compensation of key management personnel was as follows:

| | 2010 \$ | 2009 \$ |
|------------------------------|----------------|----------------|
| Short-term employee benefits | 682,787 | 622,679 |
| Long-term employee benefits | 19,472 | 14,568 |
| | 702,259 | 637,247 |

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NOTE 15: Auditors' remuneration

| | 2010 \$ | 2009 \$ |
|--|---------------|---------------|
| During the year the following fees were paid or payable for services provided by the auditors of the Society: | | |
| (a) PricewaterhouseCoopers Australia | | |
| - an audit or review of the financial statements of the entity | 16,500 | - |
| - an audit or review of various externally-funded projects (as required by project contracts) | 2,955 | - |
| - an audit or review of a special-purpose financial statement related to course accreditation | 750 | - |
| Total remuneration of PricewaterhouseCoopers Australia | 20,205 | - |
| (b) Non-PricewaterhouseCoopers | | |
| - an audit or review of the financial statements of the entity | - | 22,000 |
| - an audit or review of various externally-funded projects | 5,825 | 1,000 |
| - an audit or review of a special-purpose financial statements related to course accreditation | - | 1,318 |
| - tax compliance advice | - | 900 |
| Total remuneration of non-PricewaterhouseCoopers audit firms | 5,825 | 25,218 |
| TOTAL AUDITORS' REMUNERATION | 26,030 | 25,218 |

NOTE 16: Related parties

The Society engages a wide range of suppliers in carrying out its business. The following payments were made to Directors of the Society for the supply of services identified below and all transactions to which the payments relate were on normal terms and conditions:

| | 2010 \$ | 2009 \$ |
|--|---------|---------|
| Erica Frydenberg provided professional development services to the Society | 1,250 | 500 |
| Bob Montgomery provided professional development services to the Society | 7,500 | nil |

The above transactions only reflect those transactions incurred during the tenure of the respective Director.

NOTE 17: Contingent assets and liabilities

There are no contingent assets or contingent liabilities of a material nature as at the end of the reporting period.

NOTE 18: Financial Instruments and financial risk management objectives and policies

FINANCIAL INSTRUMENTS

The Society's principal financial instruments include cash and cash equivalents, trade and other receivables and trade and other payables. The accounting classification of each category of financial instruments as defined in Note 2(k), 2(l) and 2(n), and their carrying amounts, are set out below:

| 31 May 10 | Note | Cash and cash equivalents \$ | Loans and receivables \$ | Financial liabilities at amortised cost \$ | Total carrying amount \$ |
|--|------|------------------------------|--------------------------|--|--------------------------|
| Financial assets | | | | | |
| Cash and cash equivalents | 4 | 12,990,652 | | | 12,990,652 |
| Trade and other receivables (current) | 6 | | 1,526,354 | | 1,526,354 |
| Financial liabilities | | | | | |
| Trade and other payables (current) - other creditors | 10 | | | 2,344,237 | 2,344,237 |

| 31 May 09 | Note | Cash and cash equivalents \$ | Loans and receivables \$ | Financial liabilities at amortised cost \$ | Total carrying amount \$ |
|--|------|------------------------------|--------------------------|--|--------------------------|
| Financial assets | | | | | |
| Cash and cash equivalents | 4 | 11,232,808 | | | 11,232,808 |
| Trade and other receivables (current) | 6 | | 1,966,740 | | 1,966,740 |
| Financial liabilities | | | | | |
| Trade and other payables (current) - other creditors | 10 | | | 1,102,595 | 1,102,595 |

The Society's investments and obligations expose it to market, liquidity and credit risks. The nature of these risks and the policies the Society has for controlling them and any concentrations of exposure are discussed below.

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RISK MANAGEMENT

The Board of Directors has overall responsibility for the establishment and oversight of the risk management framework. The Board provides principles for overall risk management, covering market risks, credit and liquidity risks. The objective of these policies is to support the delivery of the Society's financial targets whilst protecting future financial security. The Board does not have a policy to use derivatives.

The Board also oversees how management monitors compliance with the Society's risk management policies and procedures.

(a) Market risk

Market risk is the risk that the fair value or future cash flows of the Society's financial instruments will fluctuate because of changes in market prices. Market risk comprises three types of risk: interest rate risk, other price risk and foreign exchange risk.

i. Interest rate risk

Interest rate risk is the risk that the fair value or future cashflows of a financial instrument, will fluctuate due to changes in interest rates. The Society's exposure to interest rate risk arises due to its deposits with financial institutions.

The financial assets and financial liabilities of the Society that are not included in the tables below are non-interest bearing and are therefore not subject to interest rate risk. This includes Trade and other receivables and Trade and other creditors.

The objective of managing interest rate risk is to minimise the Society's exposure to fluctuations in interest rates that might impact its interest revenue and cash flow. To manage interest rate risk, the Society invests the majority of its cash in short-term deposits for varying periods of between 30 days and 180 days, depending on the short and long-term cash requirements of the Society which is determined based on the Society's cash flow forecast. This consideration also takes into account the costs associated with breaking a term deposit should early access to cash and cash equivalents be required. Cash is not locked into long-term deposits at fixed rates so as to mitigate the risk of earning interest below the current floating rate.

The Society does not have any borrowings.

The following table sets out the carrying amount and effective interest rate, by contractual maturity, of the financial instruments that are exposed to interest rate risk:

| Year ended 31 May 2010 | < 1 Year \$ | Totals \$ | Weighted average effective interest rate for the year % |
|----------------------------|-------------|------------|--|
| Financial assets | | | |
| Short term deposits | | | |
| Fixed rate | 12,100,000 | 12,100,000 | 4.72% |
| Cash at bank | | | |
| Floating rate | 890,652 | 890,652 | 3.83% |
| Year ended 31 May 2009 | < 1 Year \$ | Totals \$ | Weighted average effective interest rate for the year % |
| Financial assets | | | |
| Short term deposits | | | |
| Fixed rate | 9,500,000 | 9,500,000 | 7.06% |
| Cash at bank | | | |
| Floating rate | 1,732,808 | 1,732,808 | 4.40% |

Interest on financial instruments classified as floating rate is repriced at intervals of less than one year. Interest on financial instruments classified as fixed rate is fixed until maturity of the instrument.

Sensitivity analysis

As the Society has cash investments at balance date and is likely to continue to invest cash, any increase in prevailing interest rates would have a positive impact on the Society's earnings. Any decrease in interest rates, whilst reducing the Society's earnings, is unlikely to have a material negative impact on earnings or the Society's ability to achieve its strategic and operational objectives.

Taking into account past performance, future expectations, economic forecasts, and management's knowledge and experience of the financial markets, the Society believes it is reasonable to use a sensitivity of +/-50 basis points. At 31 May 2010, if interest rates had moved as illustrated in the table below, with all other variables held constant, the impact on the surplus and the impact on equity would have been as follows:

| Financial period | Variable rate instruments | | | |
|--|--------------------------------|---------------------|--------------------------------|---------------------|
| | -50 basis points | | +50 basis points | |
| | Surplus/(Deficit) impact \$ | Equity impact \$ | Surplus/(Deficit) impact \$ | Equity impact \$ |
| 31 May 2010: Total increase/(decrease) | (72,726) | (72,726) | 72,726 | 72,726 |
| 31 May 2009: Total increase/(decrease) | (62,533) | (63,533) | 62,537 | 62,537 |

ii. Other price risk

Other price risk is the risk that the fair value or future cash flows of the transacted financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or foreign exchange risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market.

The Society is not exposed to other price risk.

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(iii) Foreign exchange risk

Foreign exchange risk is the risk that the fair value or future cashflows of a financial item will fluctuate as a result of movements in foreign exchange rates. The Society is not exposed to movements in the value of foreign currencies.

The Society does not enter into any hedging transactions.

(b) Credit risk

Credit risk is associated with those financial assets of the Society which comprise trade and other receivables. Credit risk refers to the risk that a counter-party will default on its contractual obligations resulting in financial loss to the Society.

The Society only trades with recognised and credit worthy third parties.

The maximum exposure to credit risk at balance date to recognised financial assets is the carrying amount, net of any provisions for impairment of these assets, as disclosed in the Statement of Financial Position and Notes to the financial statements. The Society monitors receivables balances closely and whilst there are significant amounts owing from The Australian Government, as set out in Note 6 to the accounts, we do not assess there is any risk as to their collectability.

(c) Liquidity risk

Liquidity risk arises from the financial liabilities of the Society and the Society's subsequent ability to meet its obligations to repay its financial liabilities as and when they fall due. The Society's objective is to maintain an appropriate cash asset balance to fund its operations.

The Society's liquidity risk is minimal due to the active monitoring and management of the Society's high levels of cash and cash equivalents.

(d) Fair value

The fair value of cash and cash equivalents and non-interest bearing monetary financial assets and financial liabilities approximates their carrying value. All financial assets are due and receivable, and financial liabilities due and payable, within 12 months of balance date.

The carrying amount and net fair values of financial assets and liabilities at balance date are as follows:

| | 2010 | | 2009 | |
|--|--------------------|-------------------|--------------------|-------------------|
| | Carrying amount \$ | Net fair value \$ | Carrying amount \$ | Net fair value \$ |
| On-balance sheet financial assets | | | | |
| Cash | 890,652 | 890,652 | 1,732,808 | 1,732,808 |
| Trade and other receivables | 1,526,354 | 1,526,354 | 1,966,740 | 1,966,740 |
| Short-term deposits | 12,100,000 | 12,100,000 | 9,500,000 | 9,500,000 |
| | 14,517,006 | 14,517,006 | 13,199,548 | 13,199,548 |
| Financial liabilities | | | | |
| Trade and other creditors | 2,344,237 | 2,344,237 | 1,102,595 | 1,102,595 |
| | 2,344,237 | 2,344,237 | 1,102,595 | 1,102,595 |

Note 19: Interest in jointly controlled entity

The Society and the Council of Psychologists Registration Boards [Australasia] Inc (CPRB) hold joint control of the Australian Psychology Accreditation Council Limited (APAC). APAC, a public company limited by guarantee, was incorporated on 2 December 2005 to establish standards of education for the training and registration of psychologists throughout Australia, and to assess whether Schools of Psychology of Australian universities meet these standards. As at 31 May 2010 the Society's share of assets and liabilities and profit or loss of APAC is not material to the financial report of the Society.

DIRECTORS' DECLARATION 2010

In accordance with a resolution of the Directors of The Australian Psychological Society Limited, we state that in the opinion of the Directors:

(a) the financial statements and notes to the financial statements of the Society are in accordance with the *Corporations Act 2001*, including:

- i. giving a true and fair view of the Society's financial position as at 31 May 2010 and of its performance for the financial year ended on that date; and
- ii. and complying with accounting standards and Corporations Regulations and other mandatory professional reporting requirements, and

(b) at the date of this Statement there are reasonable grounds to believe that the Society will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Directors.

Dated at Melbourne this 14th day of August 2010.



B MONTGOMERY
President



K MOORE
Director

INDEPENDENT AUDITOR'S REPORT



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Independent auditor's report to the members of The Australian Psychological Society Ltd

Report on the financial report

We have audited the accompanying financial report of The Australian Psychological Society Ltd ("the Society") which comprises the balance sheet as at 31 May 2010, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the directors' declaration for the Society.

Directors' responsibility for the financial report

The directors of the Society are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101 *Presentation of Financial Statements*, that the financial statements comply with International Financial Reporting Standards

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

Our procedures include reading the other information in the Annual Report to determine whether it contains any material inconsistencies with the financial report.

Our audit did not involve an analysis of the prudence of business decisions made by directors or management.

Liability limited by a scheme approved under Professional Standards Legislation

INDEPENDENT AUDITOR'S REPORT [CONT.]



Independent auditor's report to the members of The Australian Psychological Society Ltd (continued)

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

Auditor's opinion

In our opinion:

- (a) the financial report of The Australian Psychological Society Ltd ("the Society") is in accordance with the *Corporations Act 2001*, including:
 - (i) giving a true and fair view of the Society and financial position as at 31 May 2010 and of its performance for the year ended on that date; and
 - (ii) complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Regulations 2001*; and
- (b) the Society's financial report also complies with International Financial Reporting Standards as disclosed in Note 1.

A handwritten signature in blue ink, appearing to read "PricewaterhouseCoopers", enclosed in a rectangular box.

PricewaterhouseCoopers

A handwritten signature in blue ink, appearing to read "Peter Buchholz", enclosed in a rectangular box.

Peter Buchholz
Partner

Melbourne
14 August 2010



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